

Empirical Strategies for Coupling the Analysis of Social and Physical Systems

Christa Brelsford

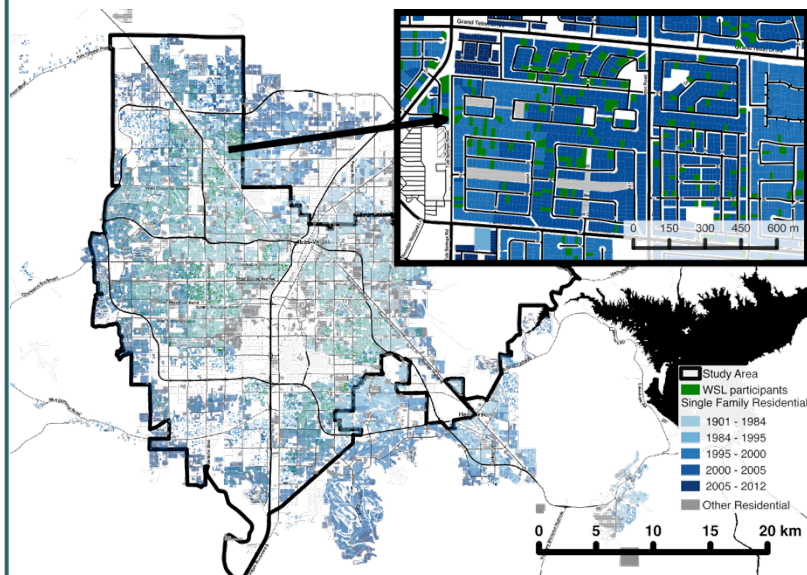
Liane Russell Fellow

Oak Ridge National Laboratory

ORNL is managed by UT-Battelle, LLC for the US Department of Energy

Individuals

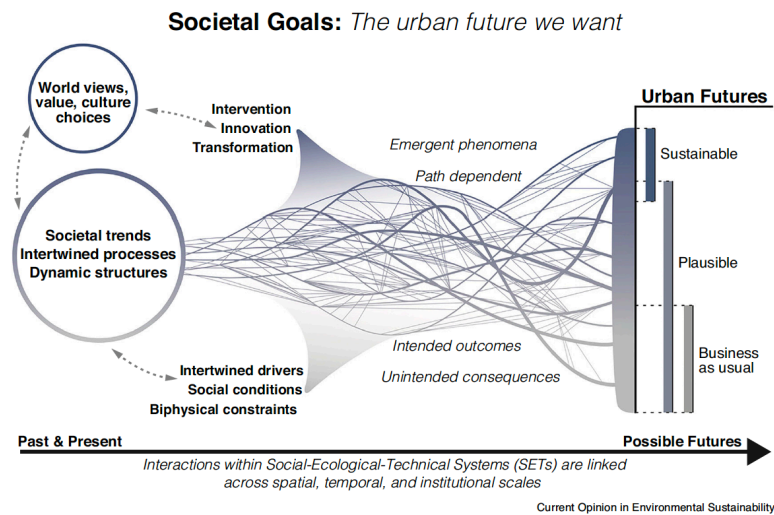
Probabilistic, Empirical or Agent Based Models



Brelsford & De Bacco. NETS (2018)

Cities

Urban Analysis and Stakeholder Engagement



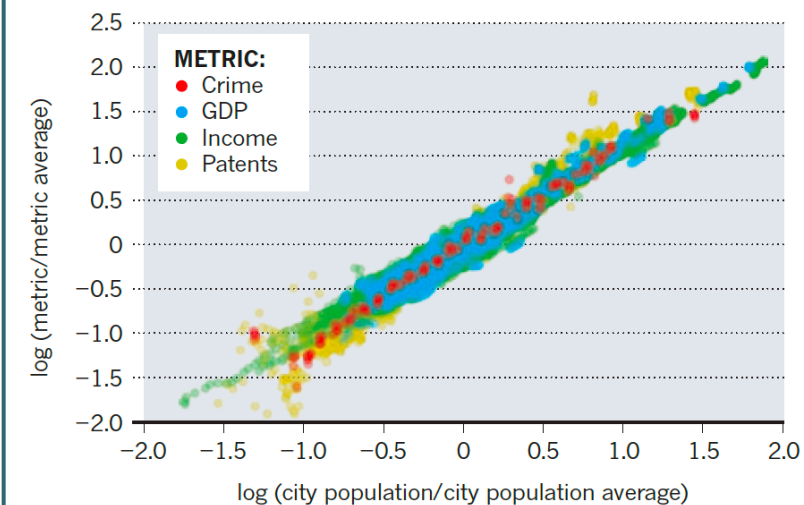
McPhearson, Iwaniec, & Bai.
Crnt. Opn. in Envi. Sust. (2016)

Nations

Urban Scaling Theory

PREDICTABLE CITIES

Data from 360 US metropolitan areas show that metrics such as wages and crime scale in the same way with population size.



Bettencourt & West. Nature (2010)

Individual

Neighborhood

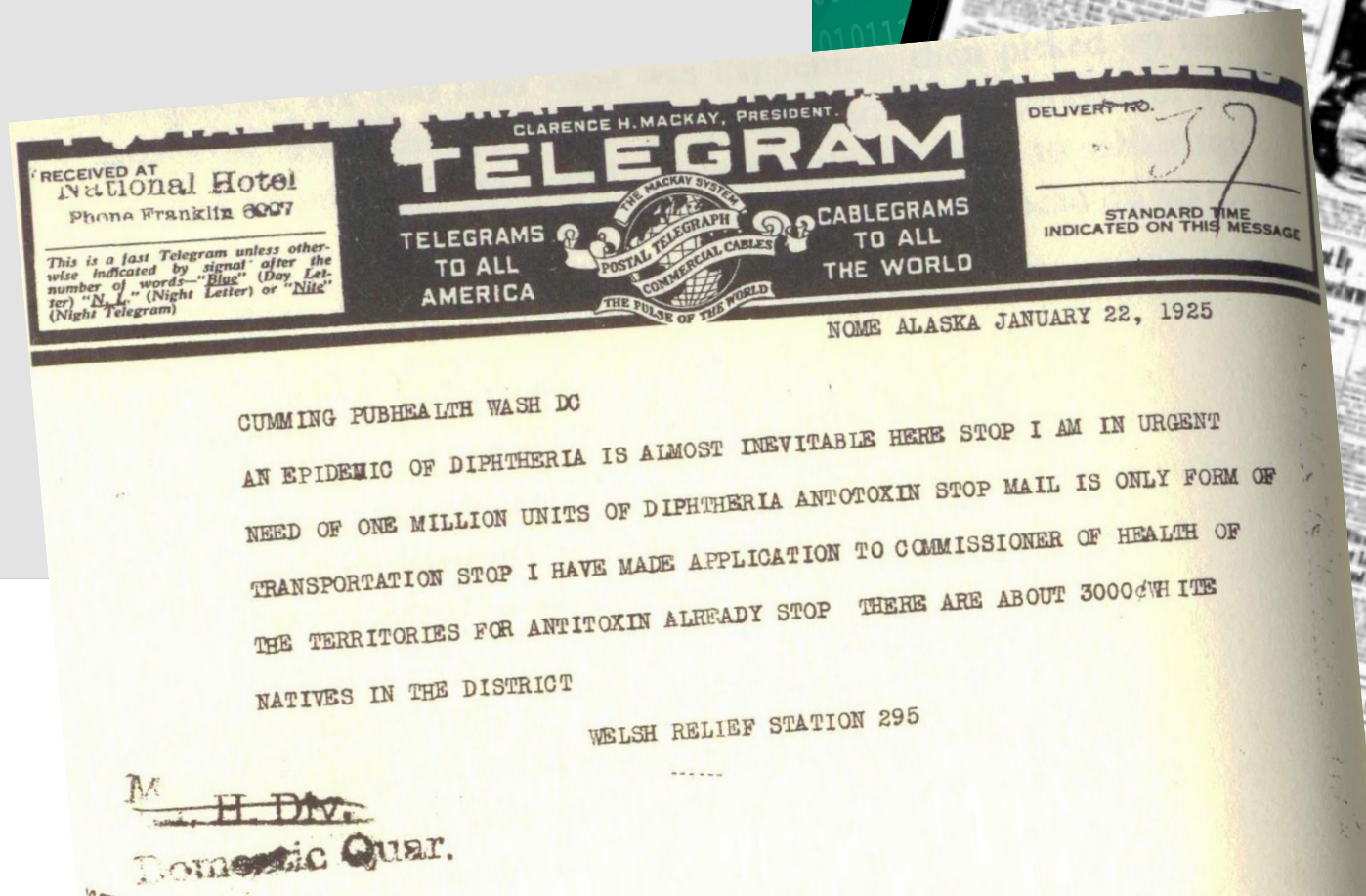
City

Region

Nation

Social Scale

Scaling Laws Can Be Broken with Vaccines



WONDERFUL MUSEUM.

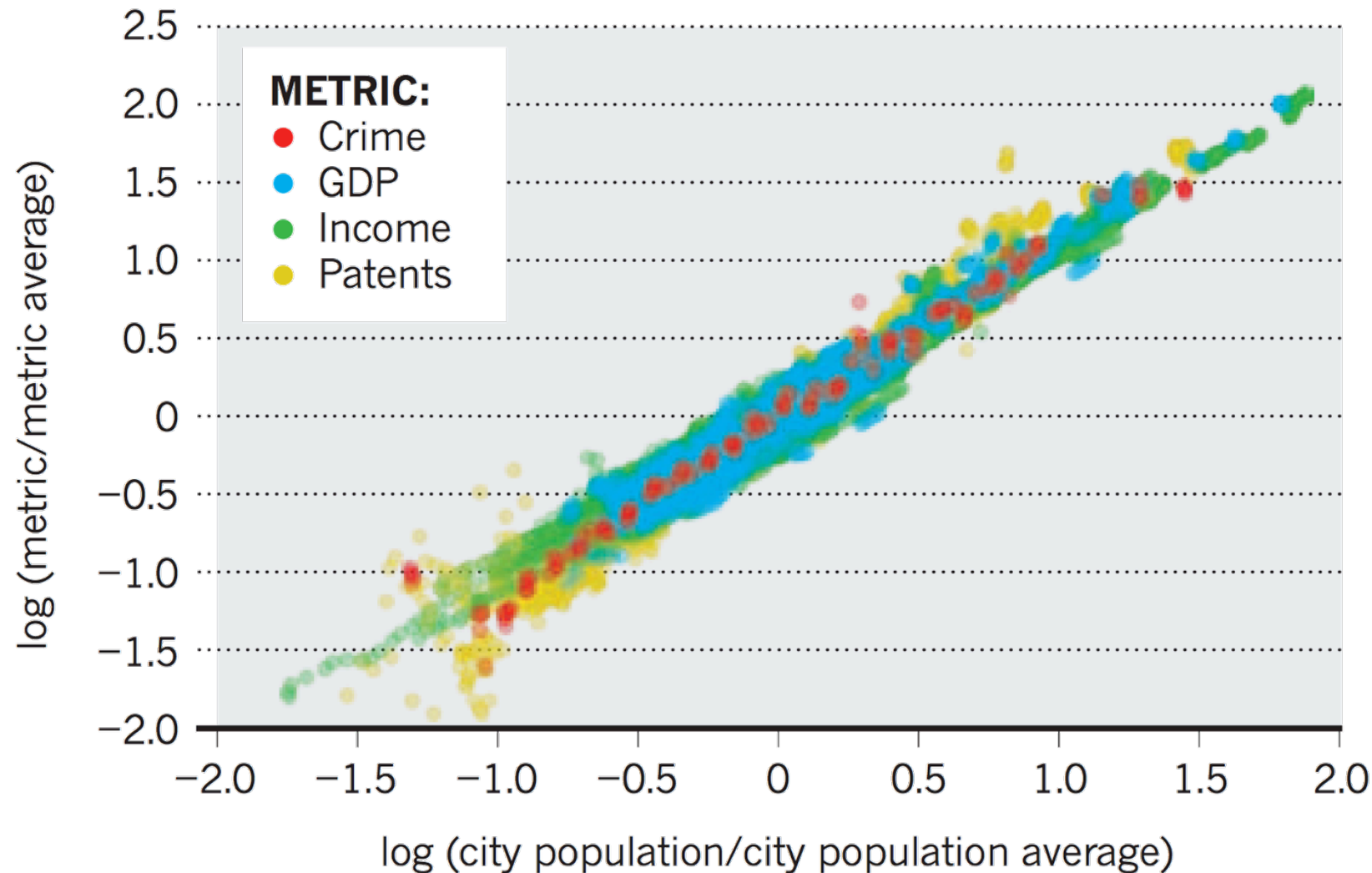


*Portraits of S^R RICH^D WITTINGTON, & his Cat.
from an Original Painting at
MERCERS HALL.*

Benoist, 1805 via wikipedia

PREDICTABLE CITIES

Data from 360 US metropolitan areas show that metrics such as wages and crime scale in the same way with population size.



$$Y_j(N) = Y_0 N_j^\beta e^{\varepsilon_j},$$

$$\ln Y_i = \ln Y_0 + \beta \ln N_i + \varepsilon_i$$

Urban Infrastructure scales sub-linearly

Socio-economic output scales super-linearly

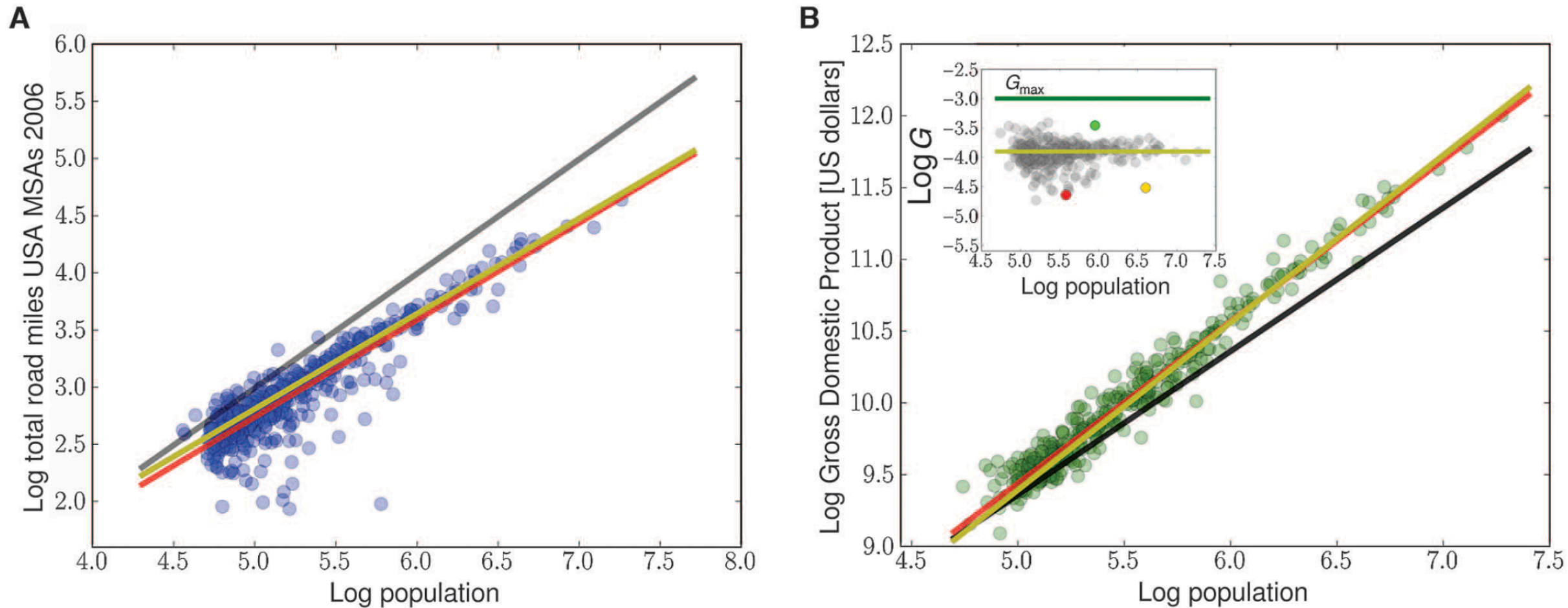
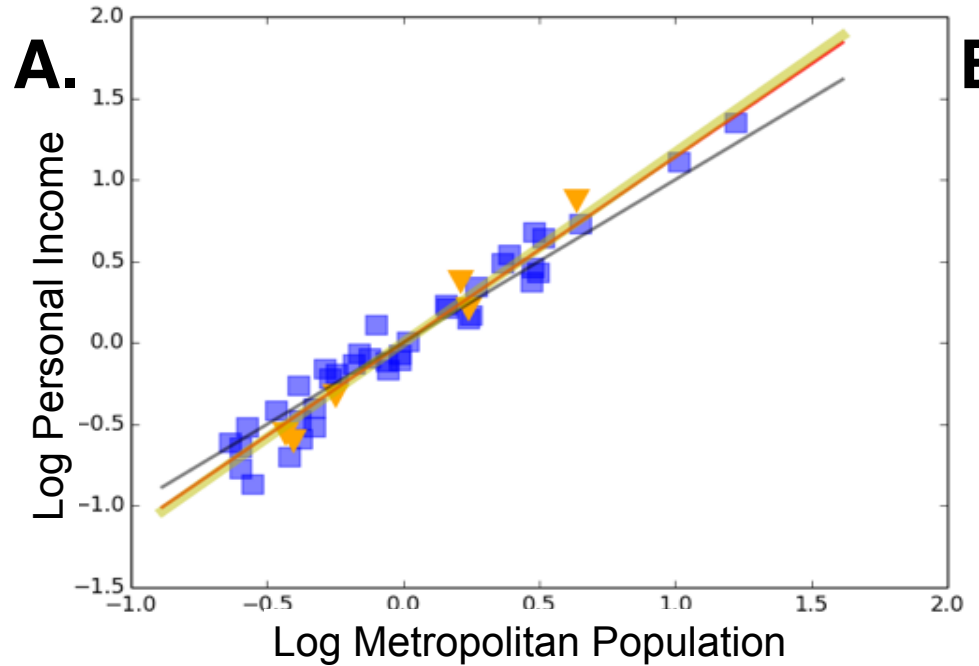


Fig 1 in Bettencourt, Science 2013

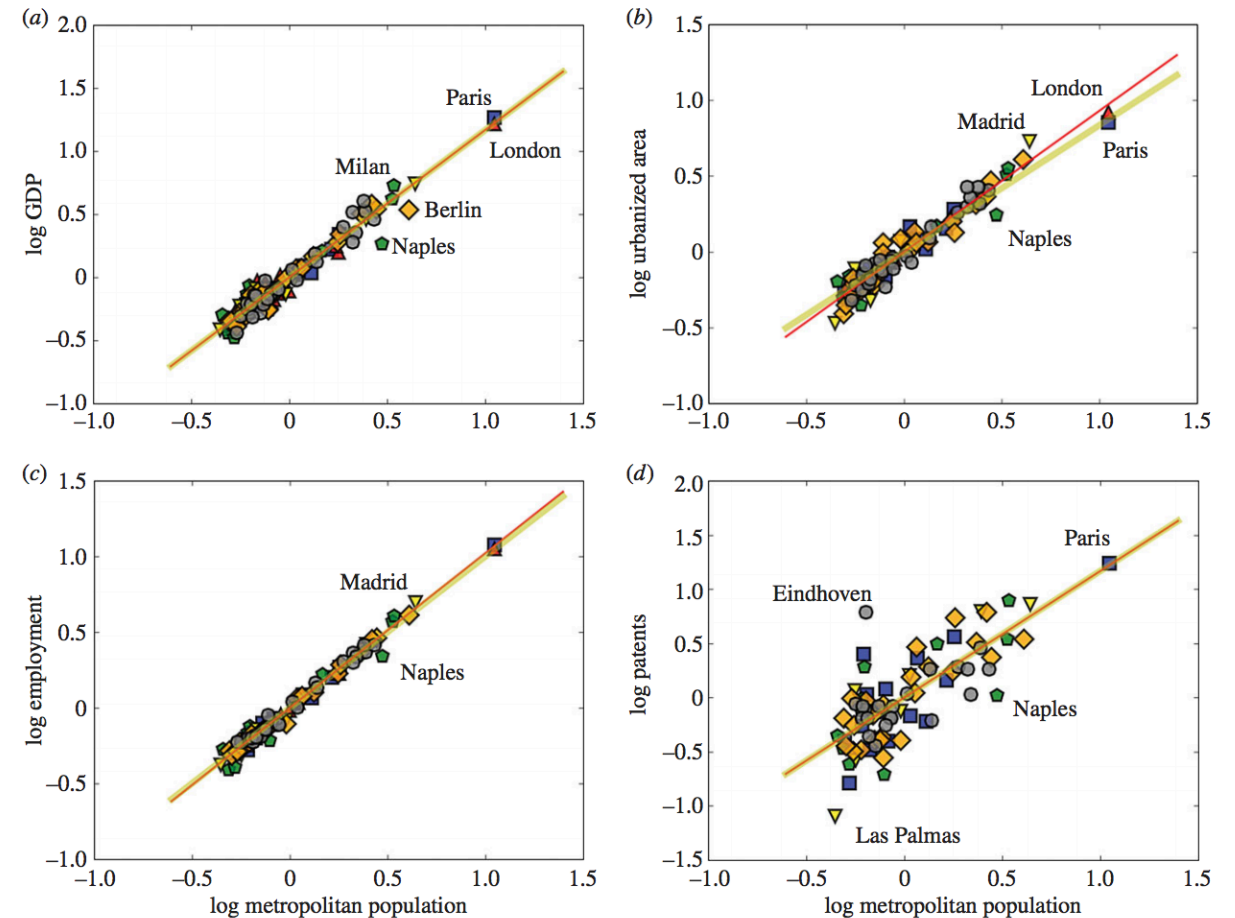
Scaling Results show up around the world.

South Africa (Orange) Brazil (Purple)



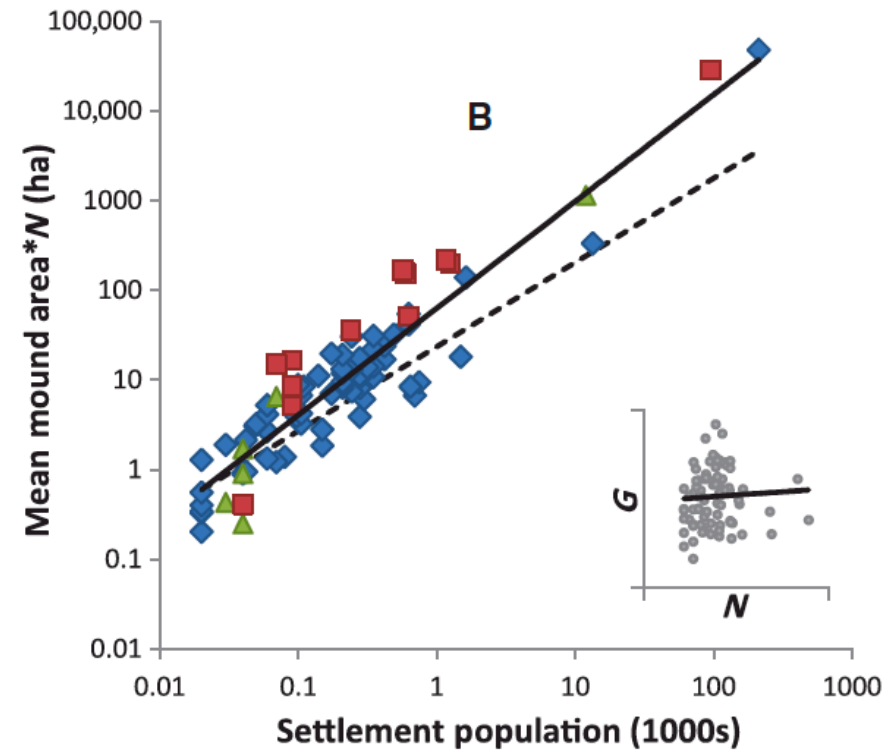
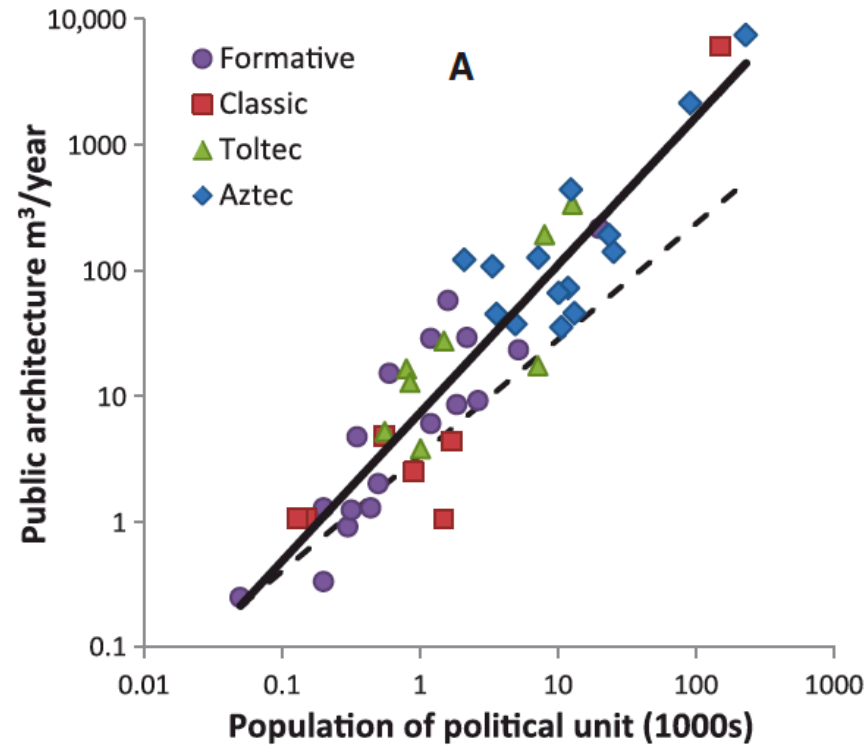
Brelsford, Lobo, Hand, Bettencourt. PNAS 2017

European Cities



Bettencourt & Lobo. RSIF 2016

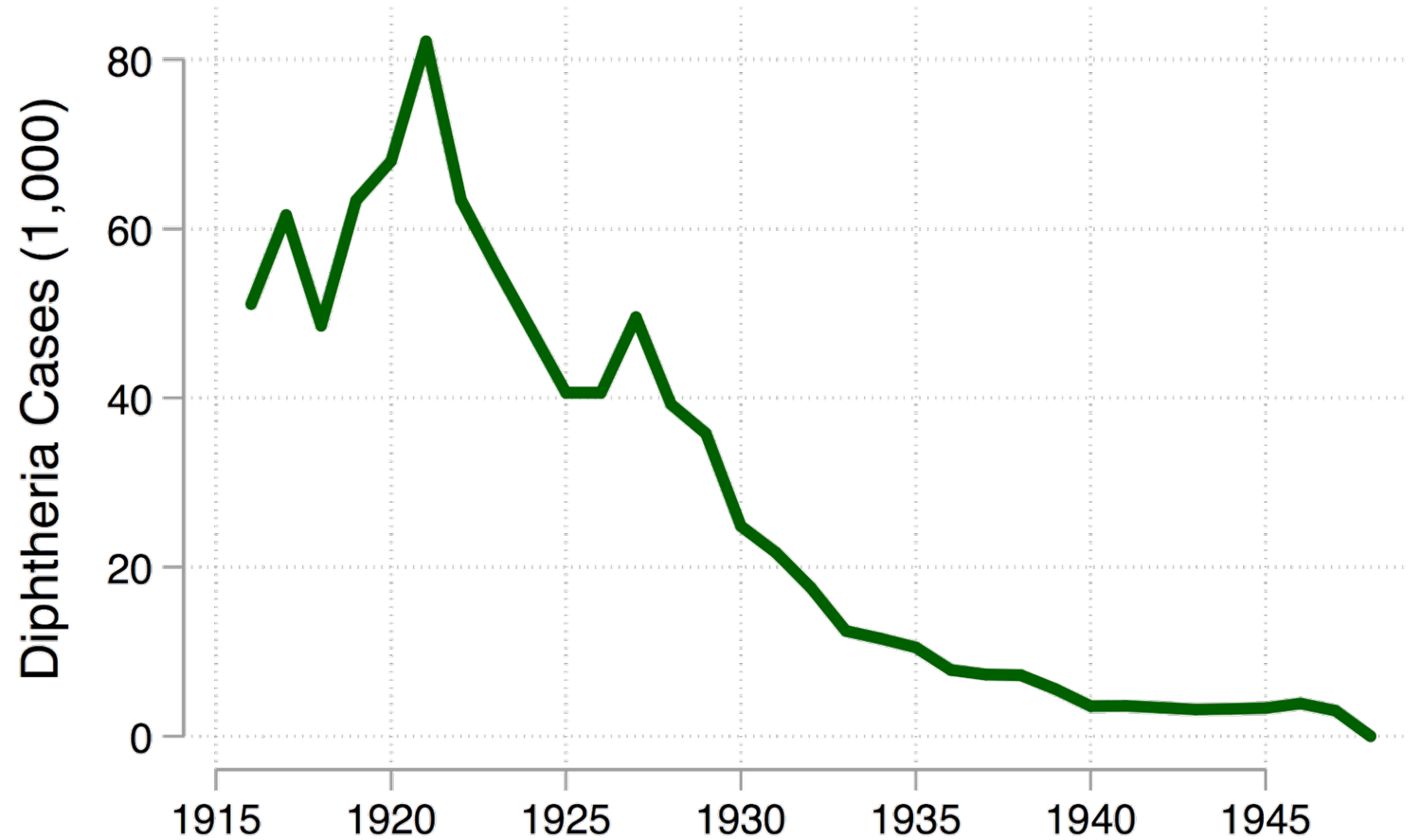
And throughout history.



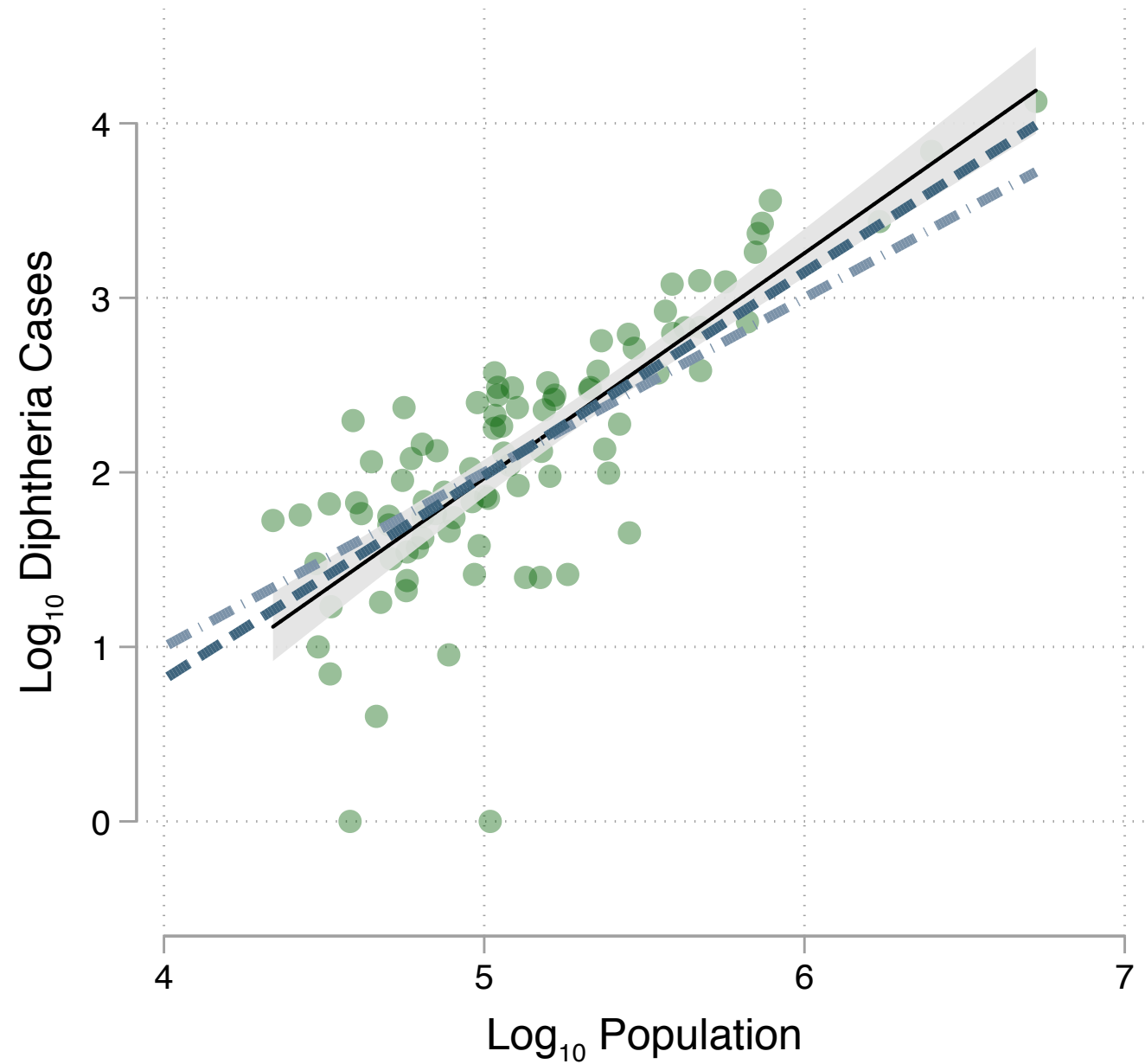
Ortman, Cabaniss, Sturm & Bettencourt, Science Advances 2015

US Diphtheria Cases

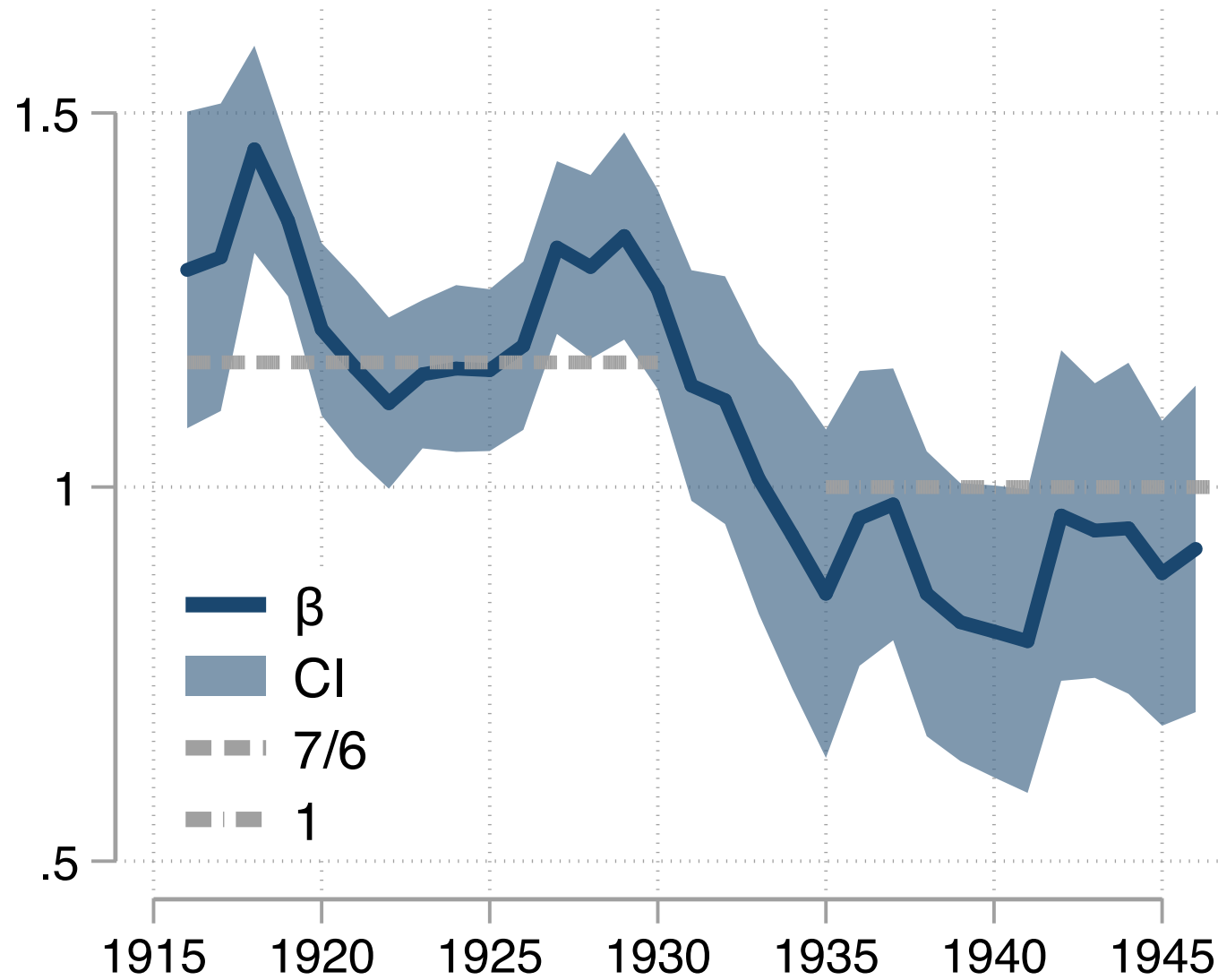
- 1923 Diphtheria Toxoid Invented
- 1926 Diphtheria Toxoid + Adjuvant invented
- 1930s Widespread Use
- 1940s Routine Use



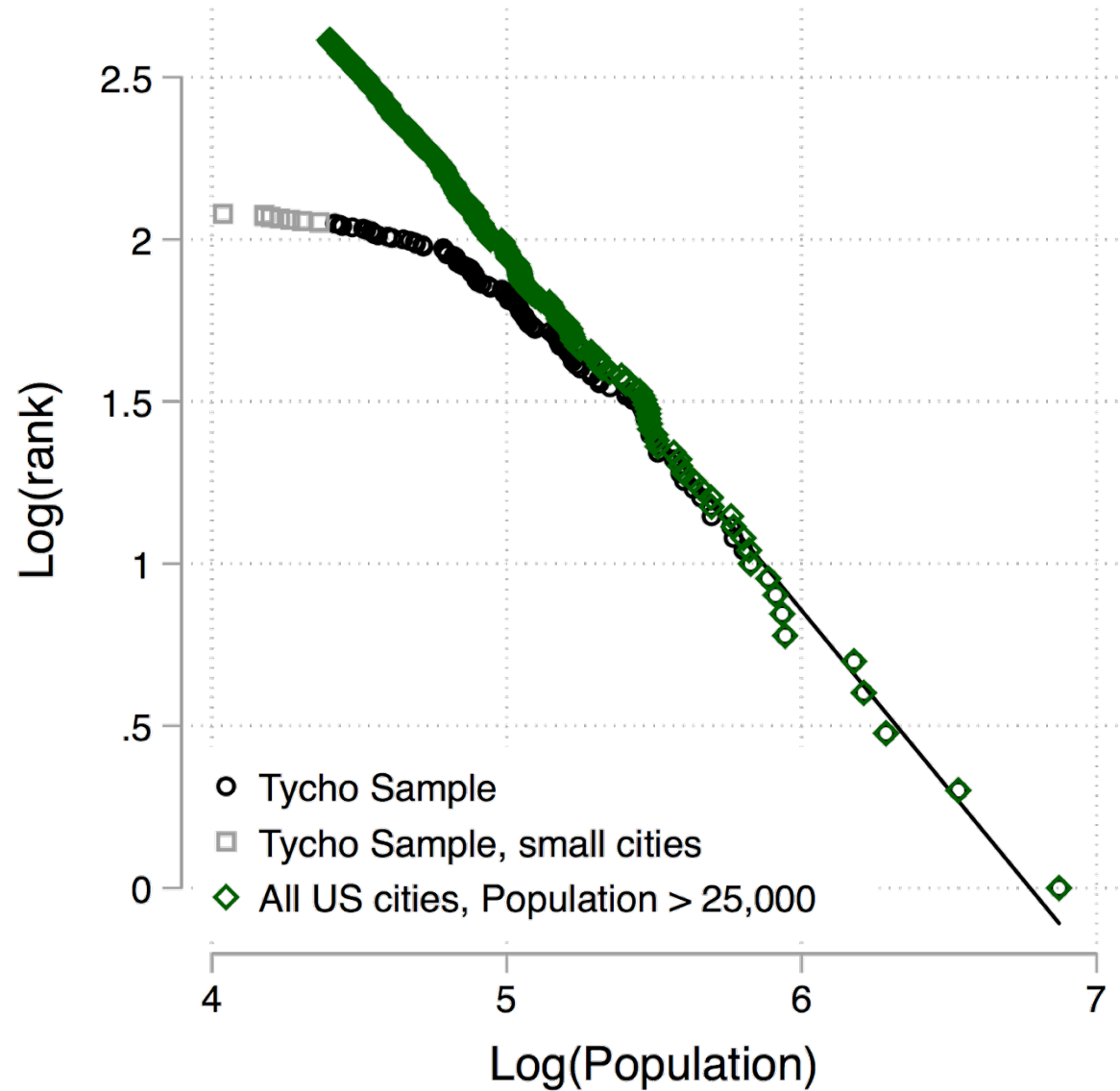
1916



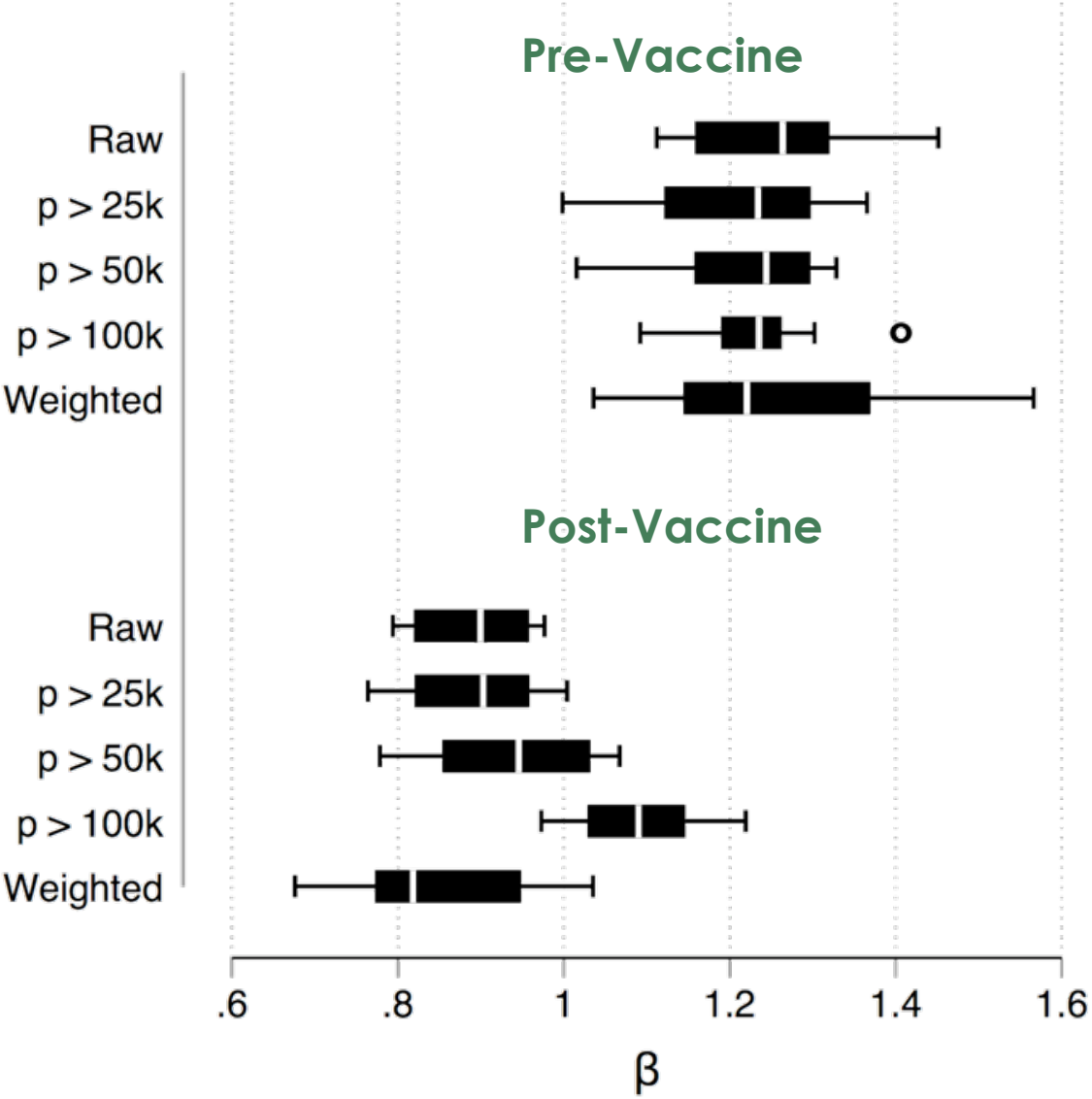
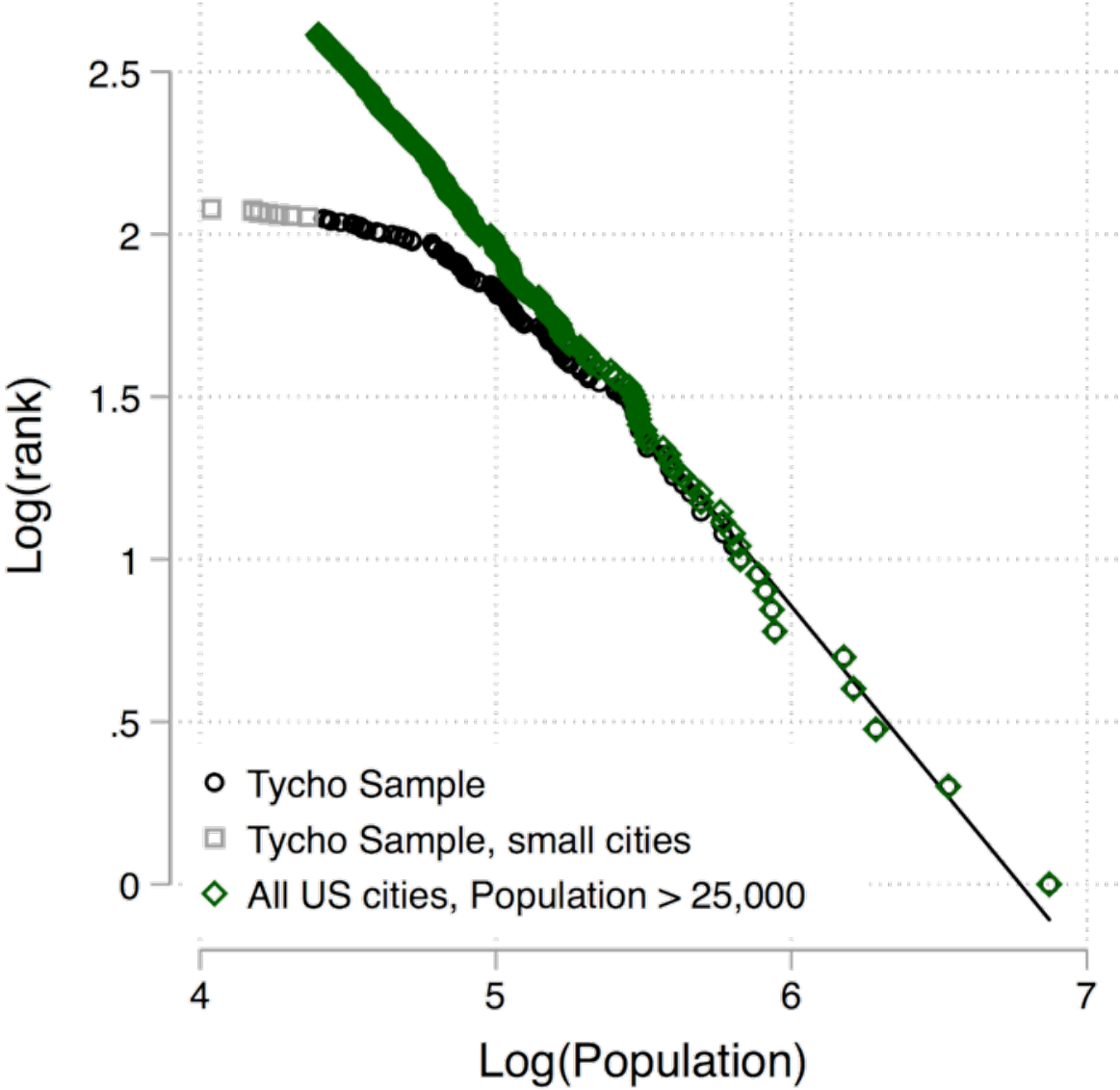
1916



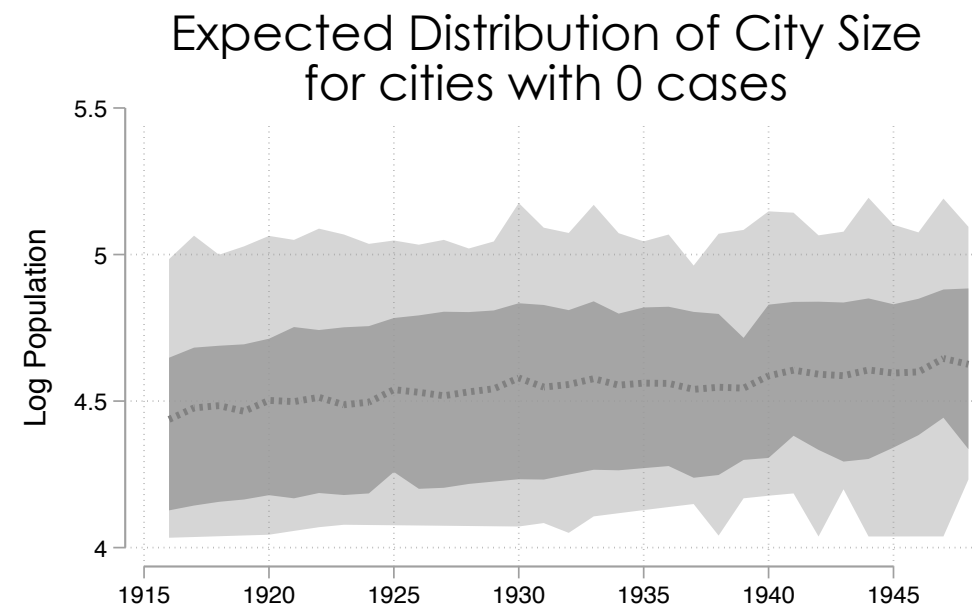
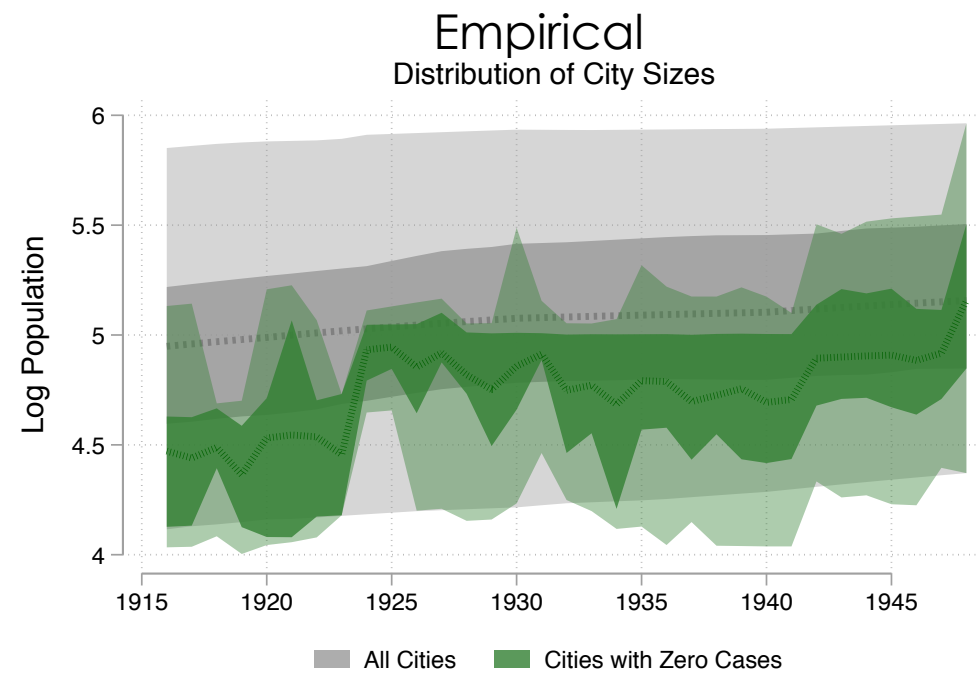
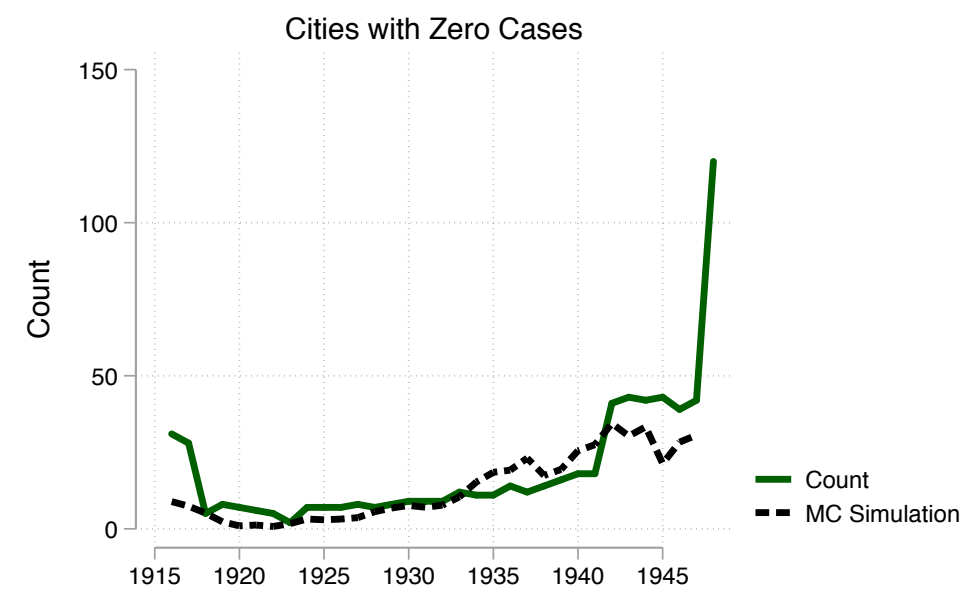
The Sample of Cities is Biased.



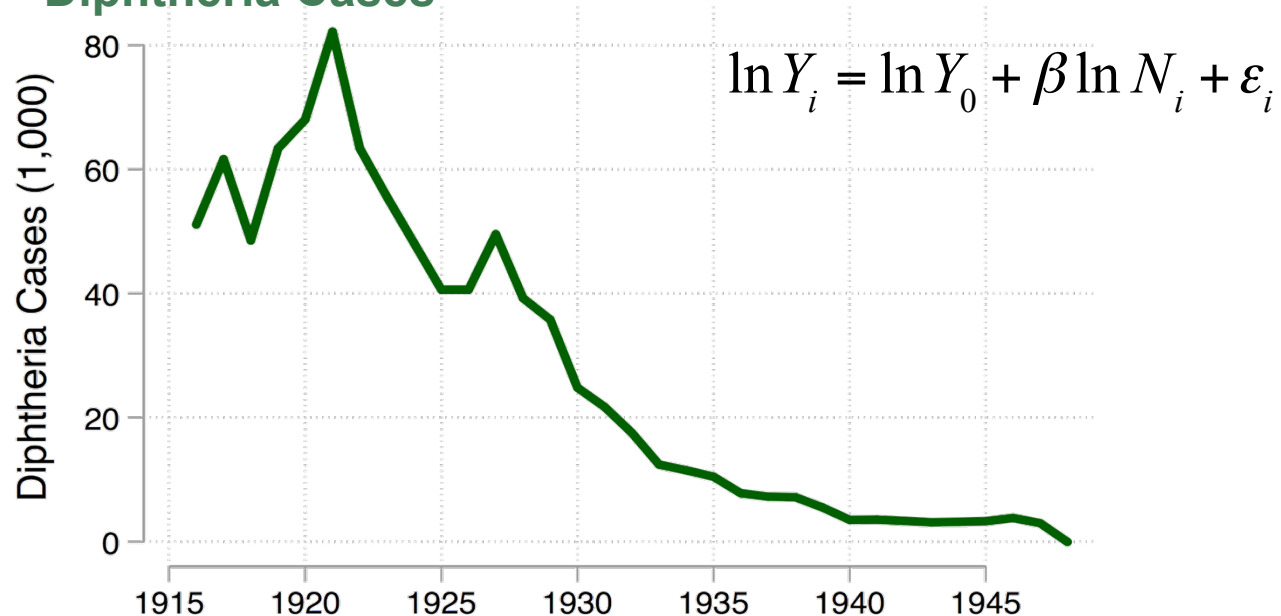
The Sample of Cities is Biased.



Some Cities Have Zero Cases

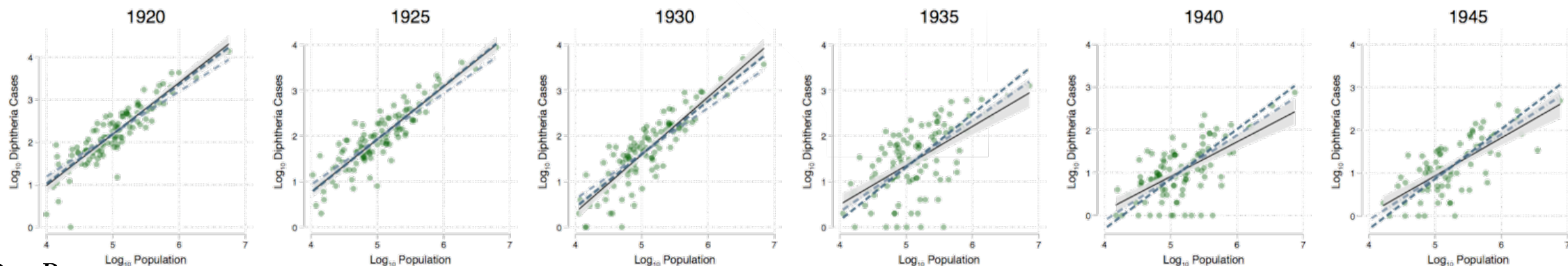
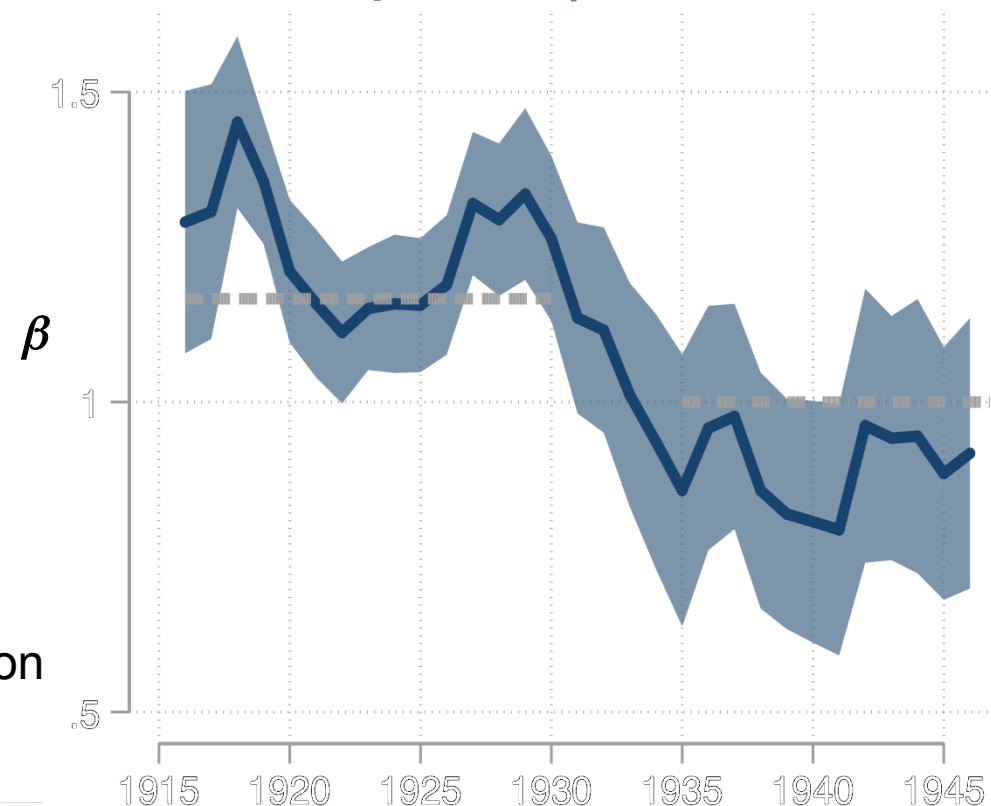


Diphtheria Cases

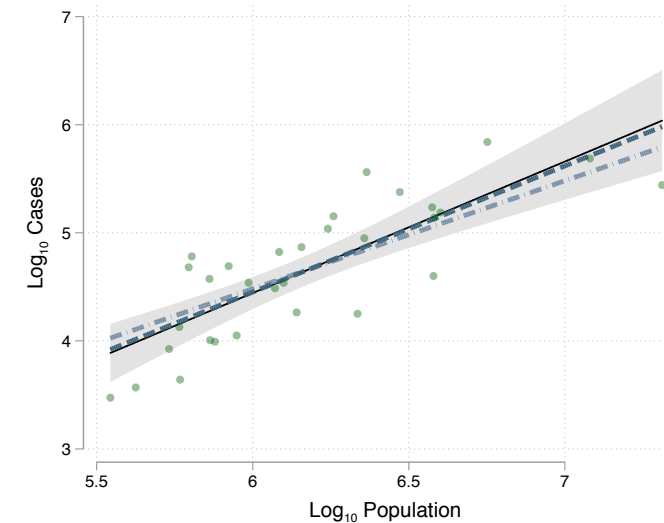
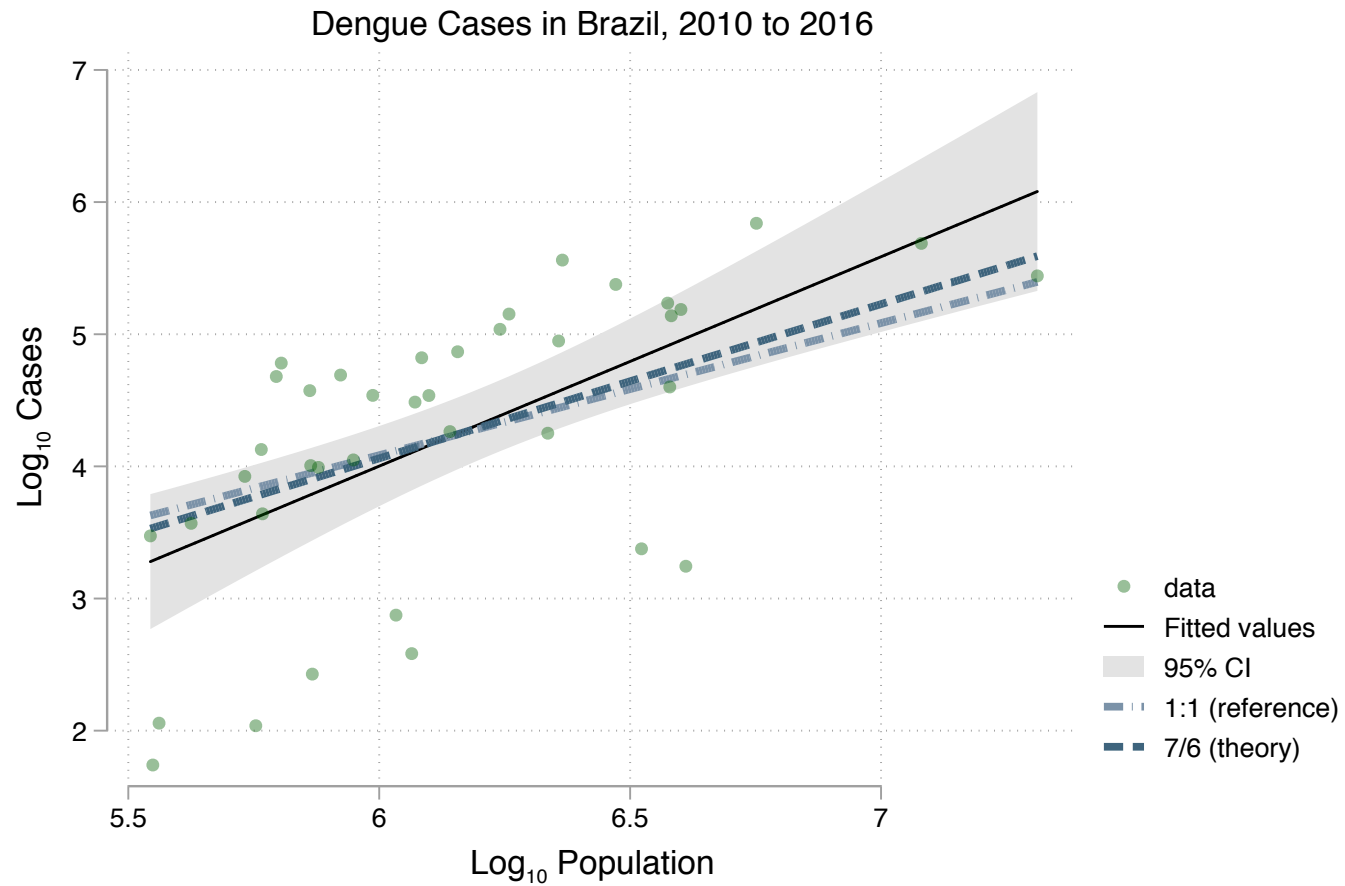


The change in β shows that a fundamental change in transmission dynamics within and across urban environments occurred at the same time as an effective vaccine became widely used.

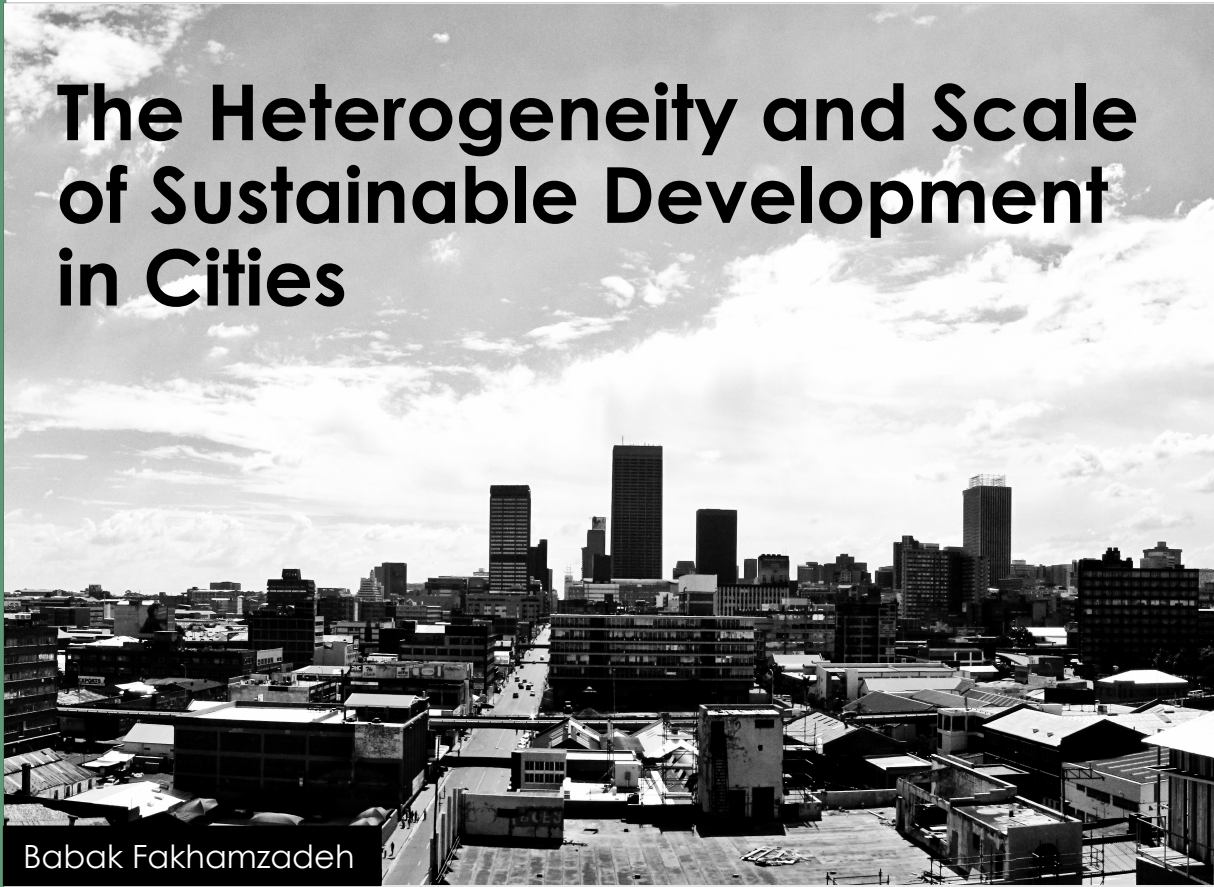
Annual & Independent β Estimates



Zika, Dengue, and other Modern Infectious Diseases



The Heterogeneity and Scale of Sustainable Development in Cities



Babak Fakhamzadeh

Brelsford, Lobo, Hand, Bettencourt *Proc. Natl. Acad. Sci.* (2017).



Population Density (people/km²)

Uninhabited / No data

<50

50 - 200

200 - 400

400 - 600

600 - 800

800 - 1,000

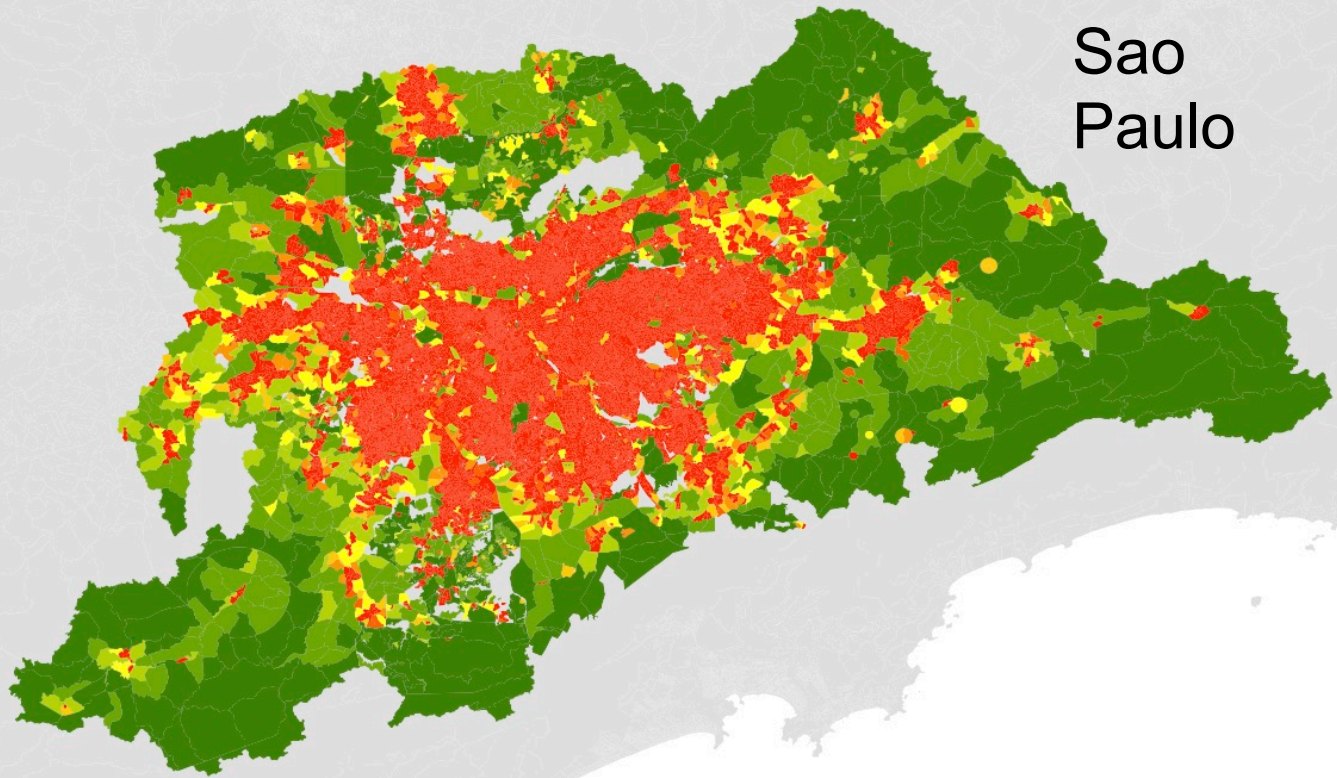
1,000 - 1,200

>1,200

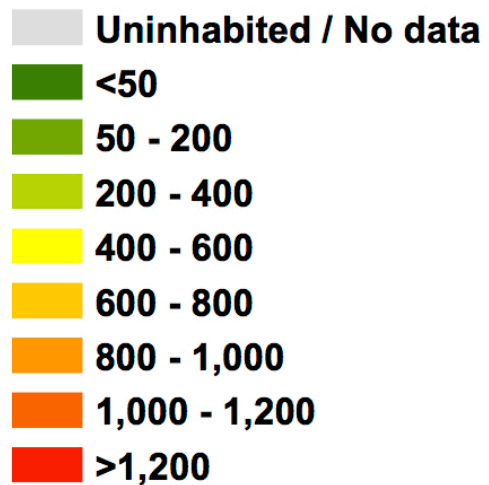
0 300 600 900 1200
km



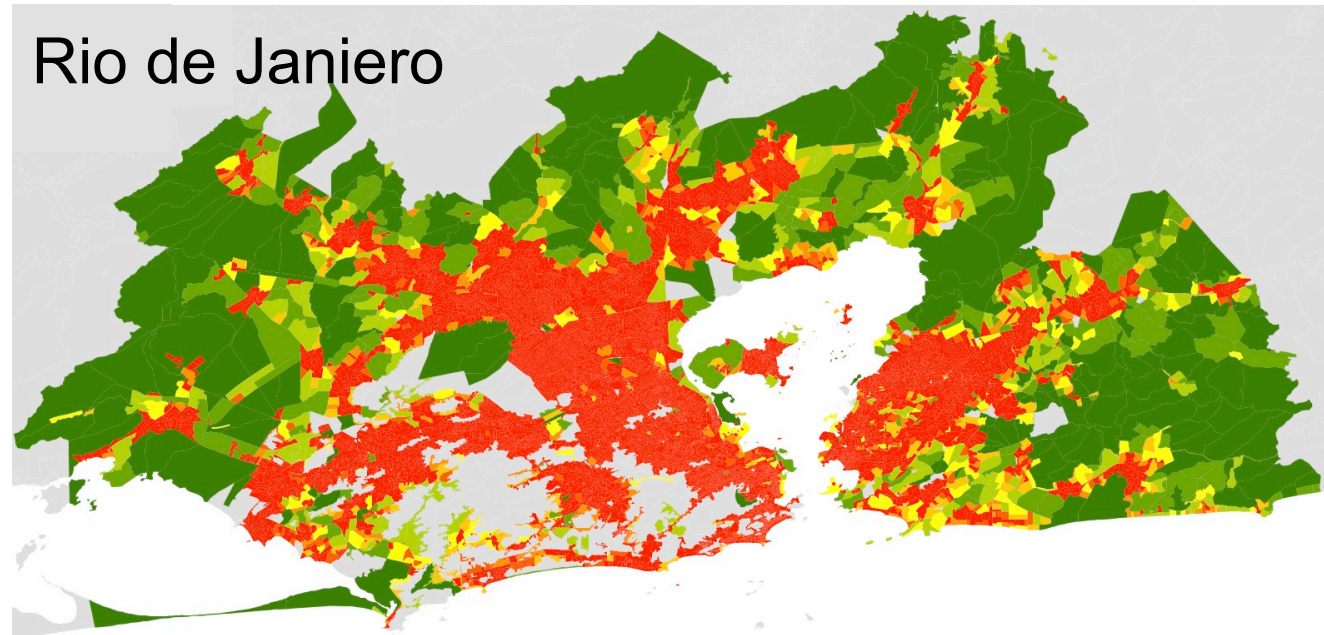
Sao Paulo



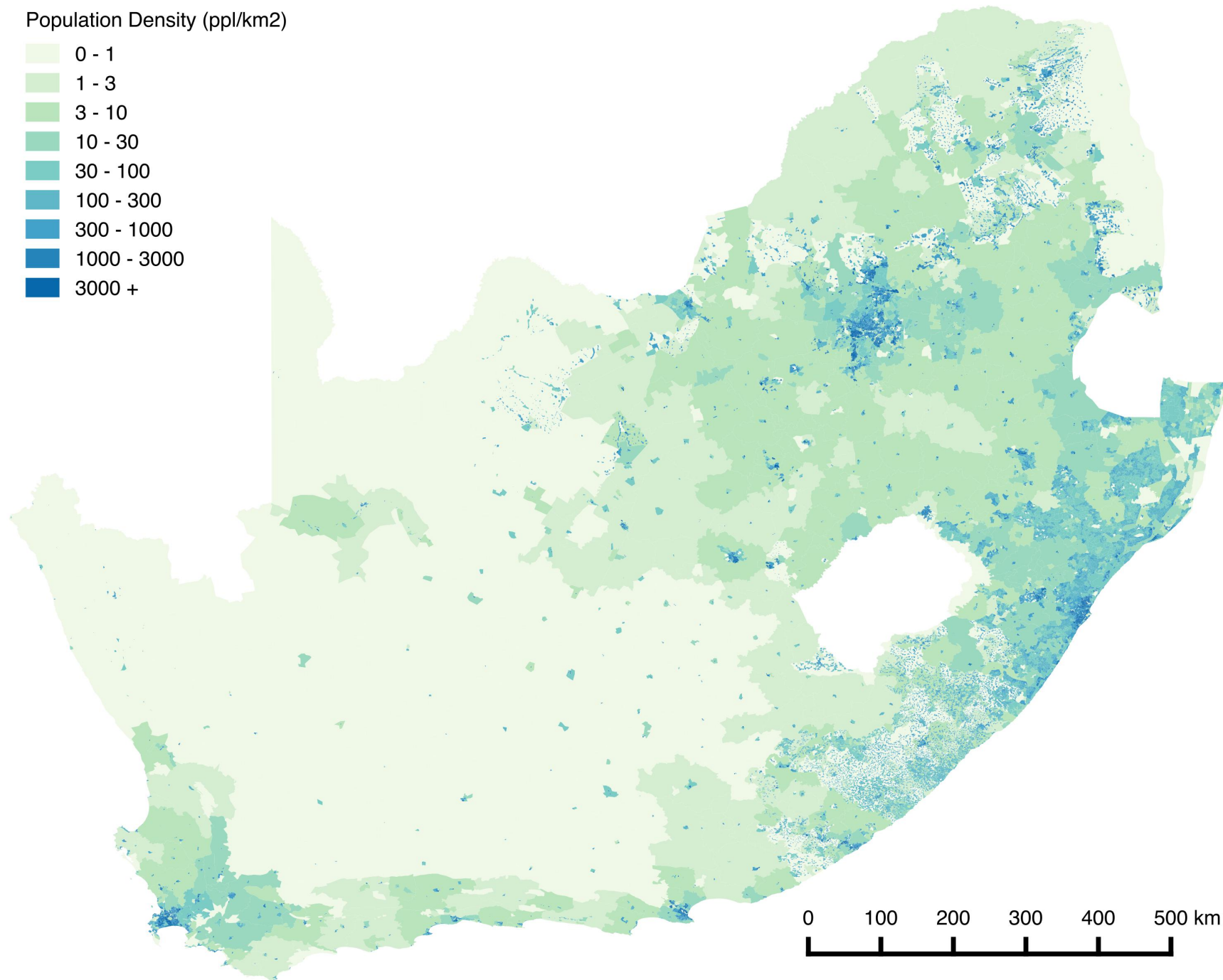
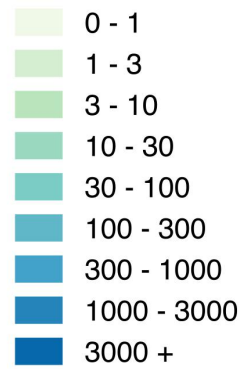
Population Density (people/km²)

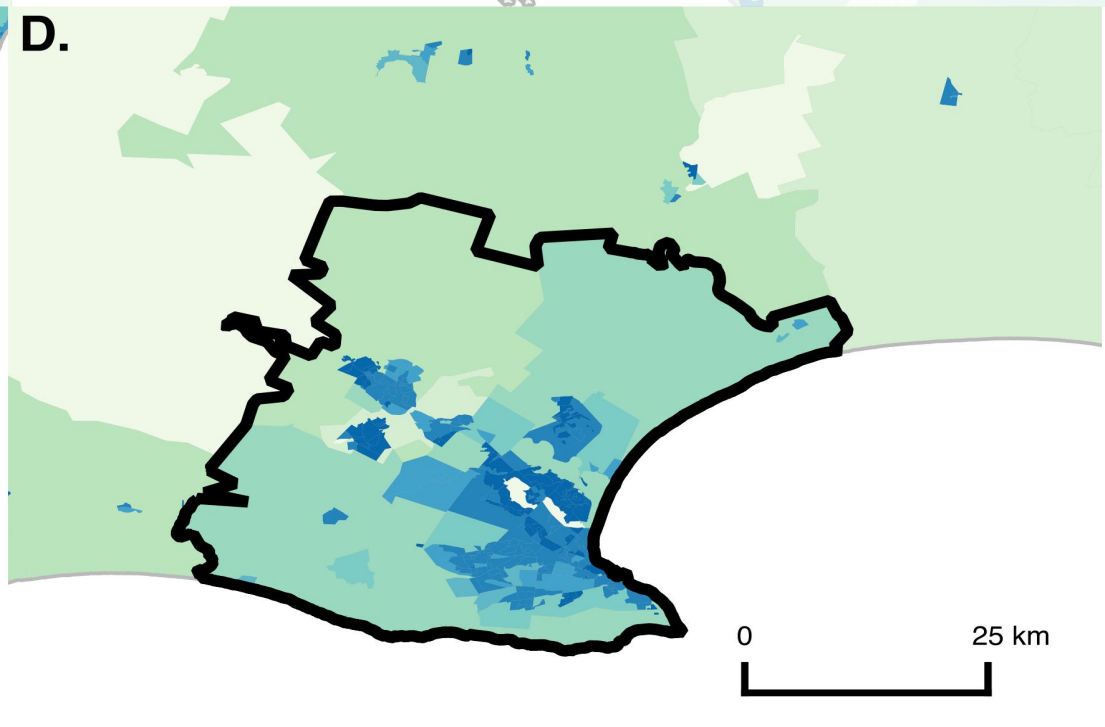
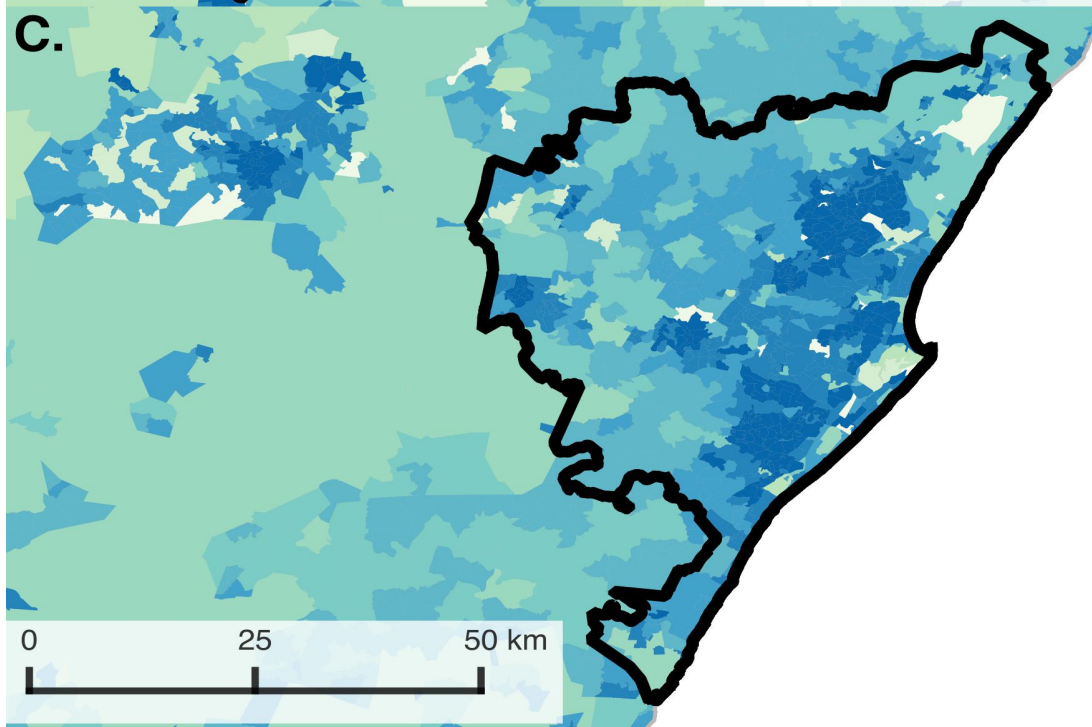
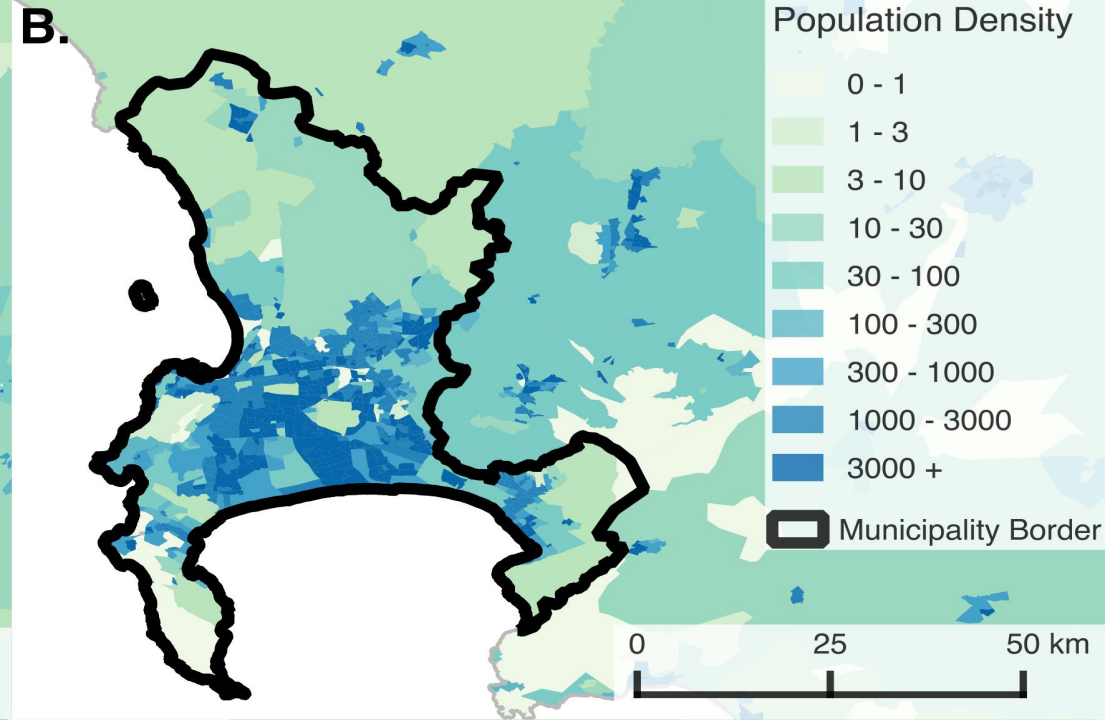
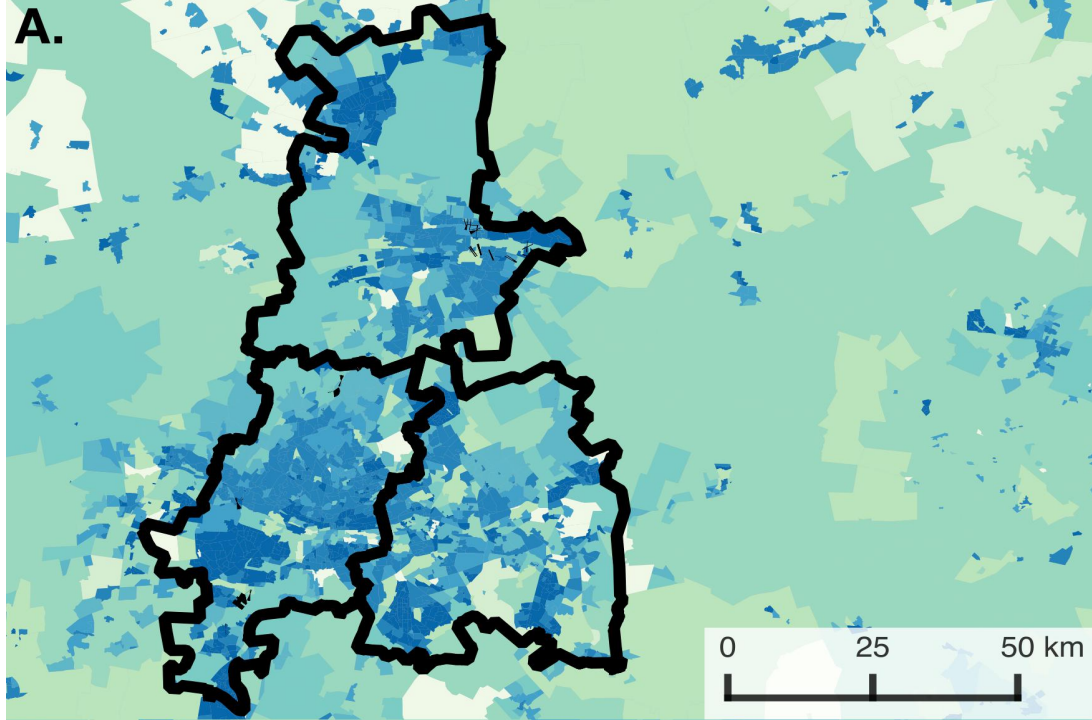


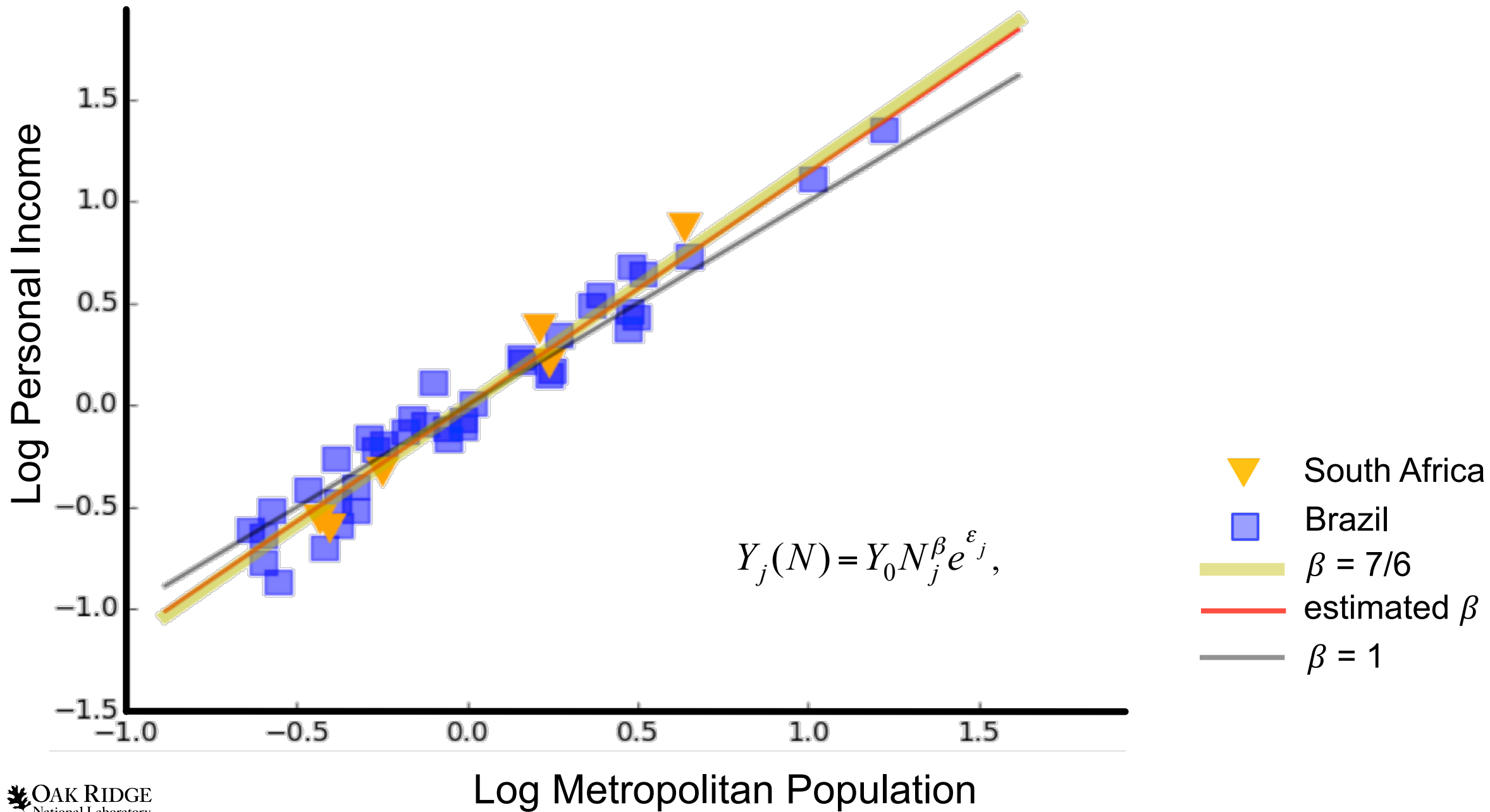
Rio de Janeiro



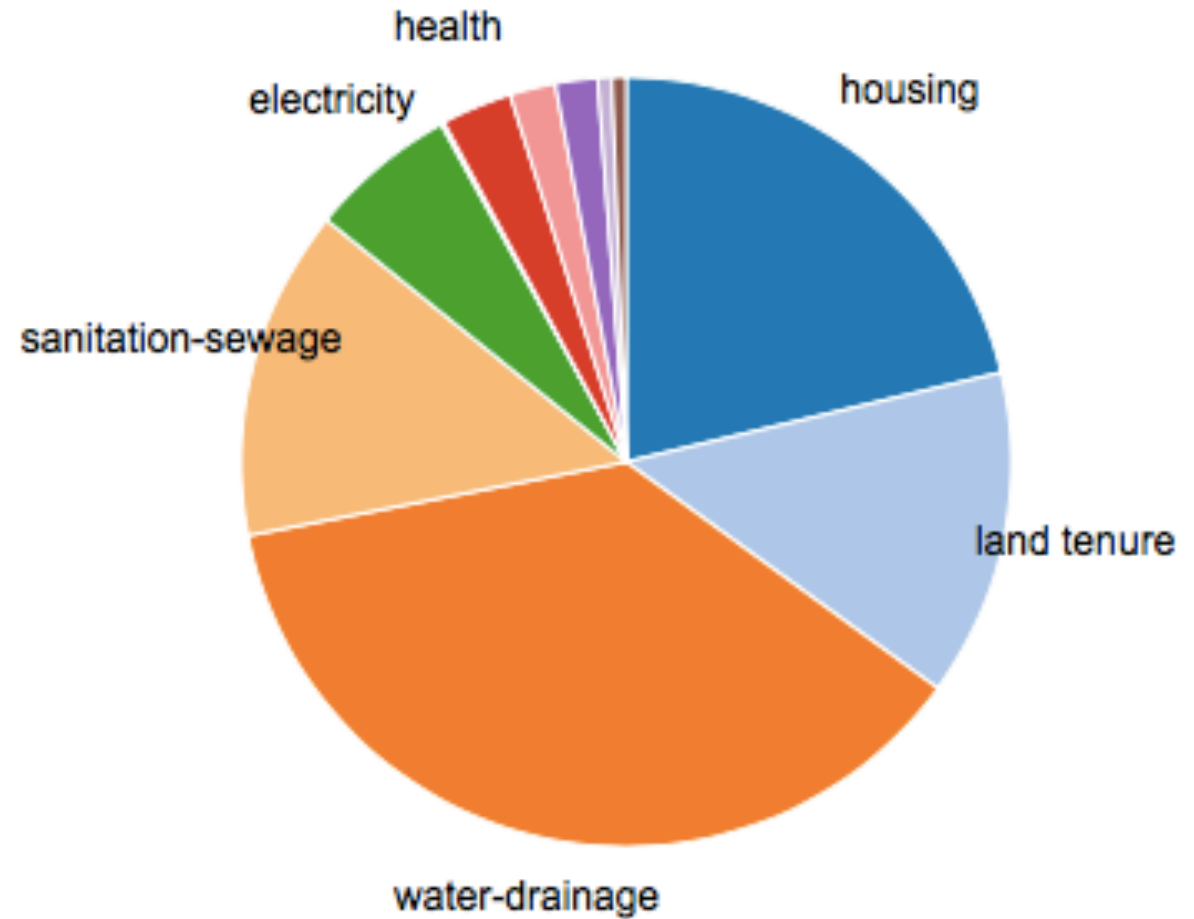
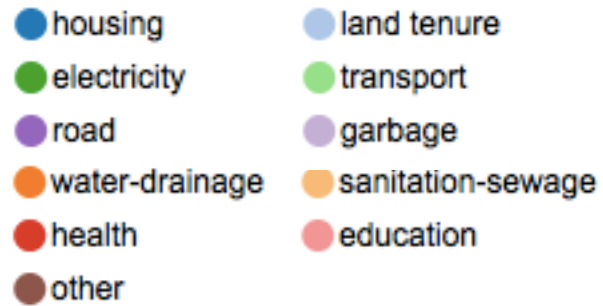
Population Density (ppl/km2)



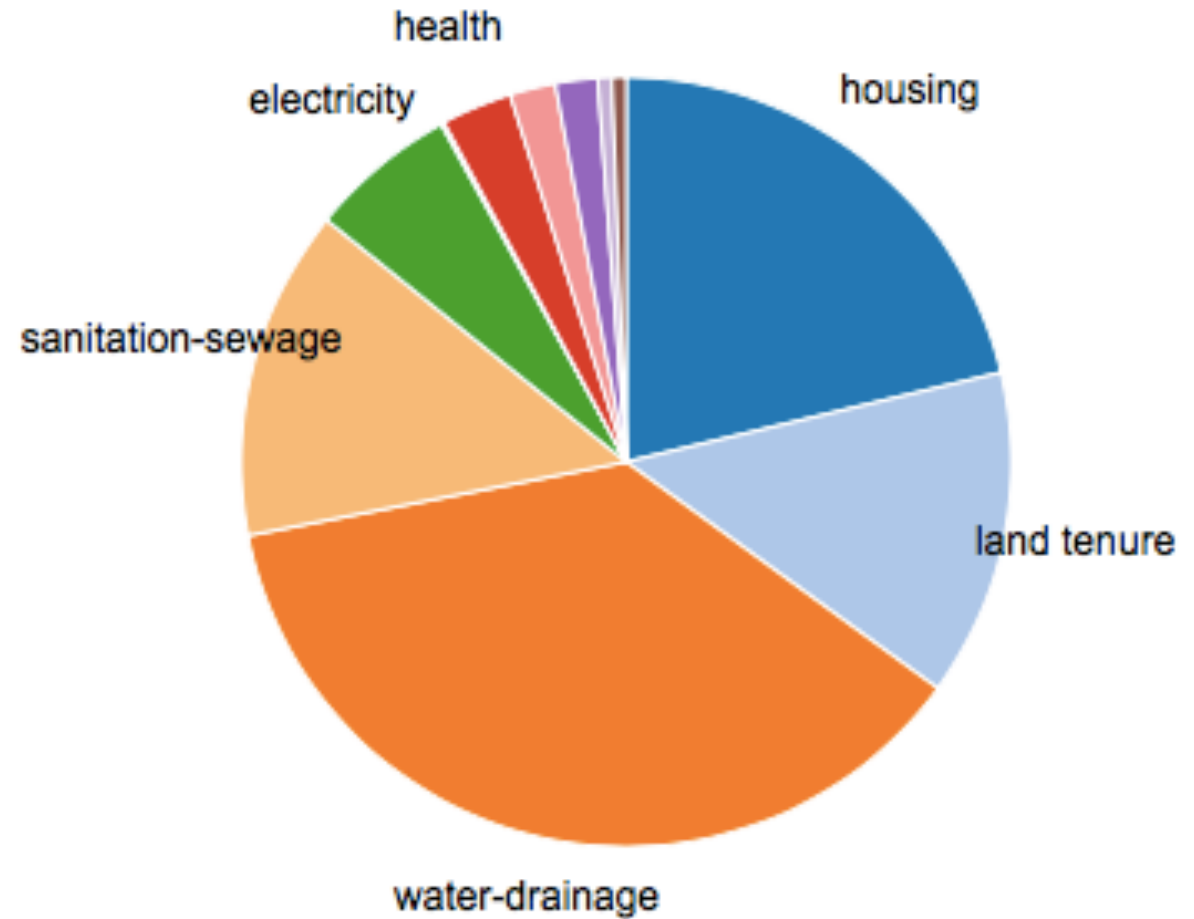




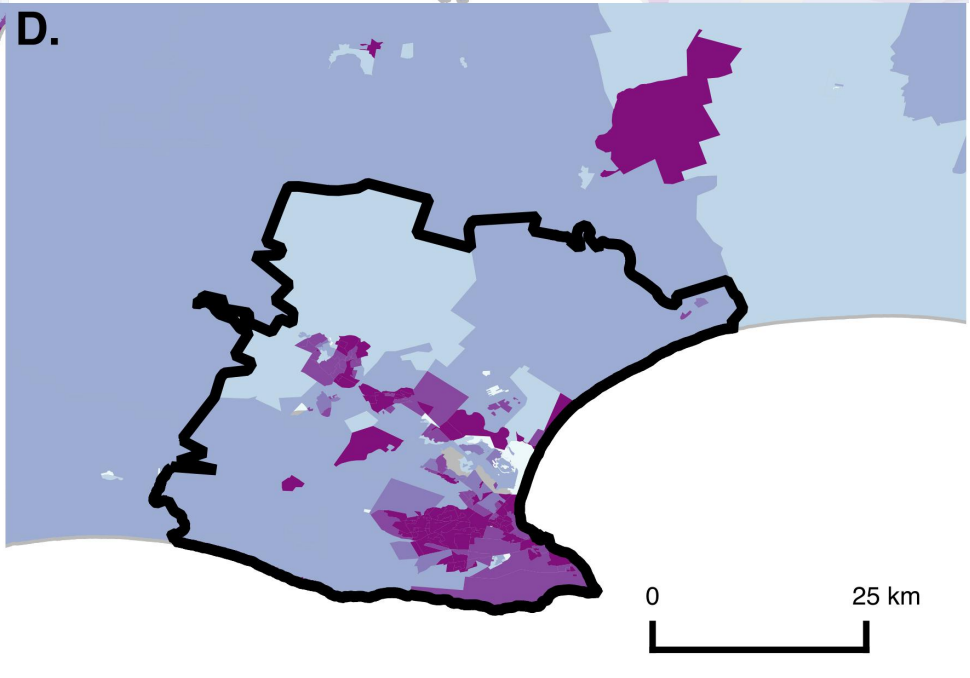
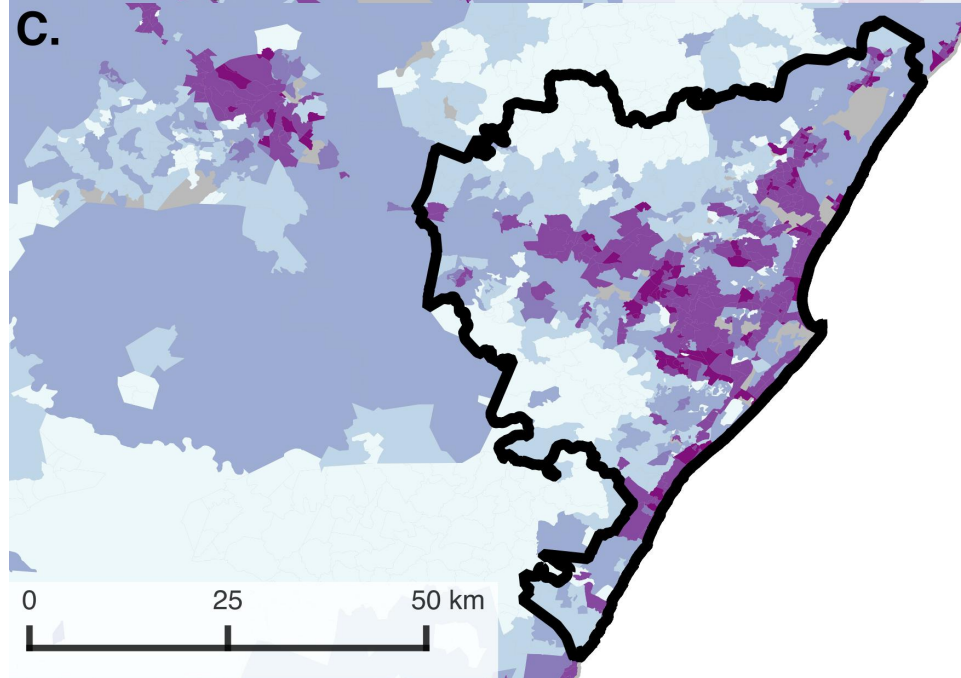
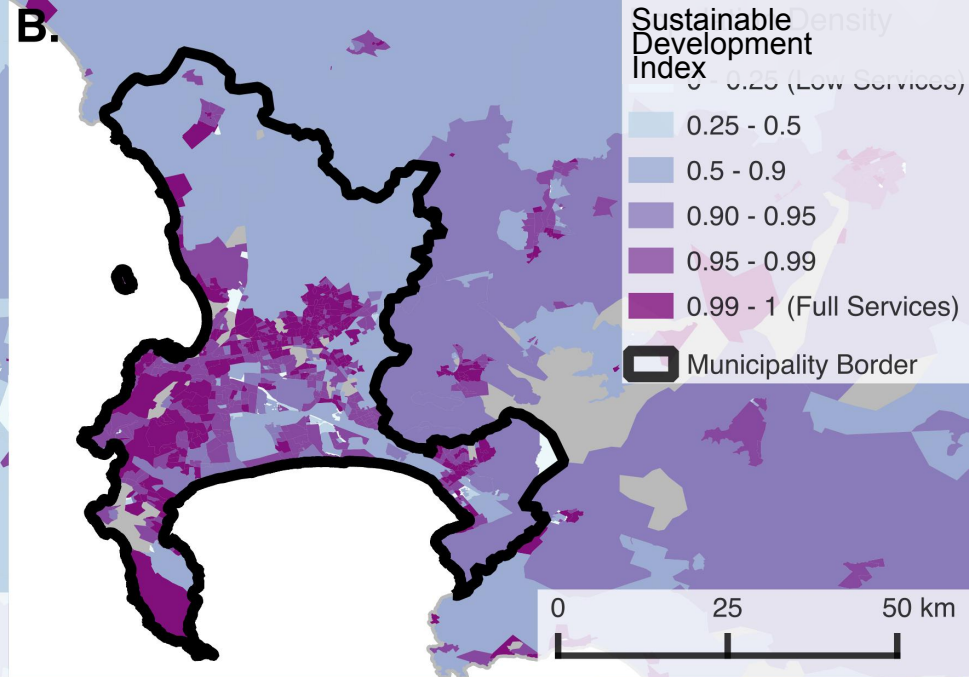
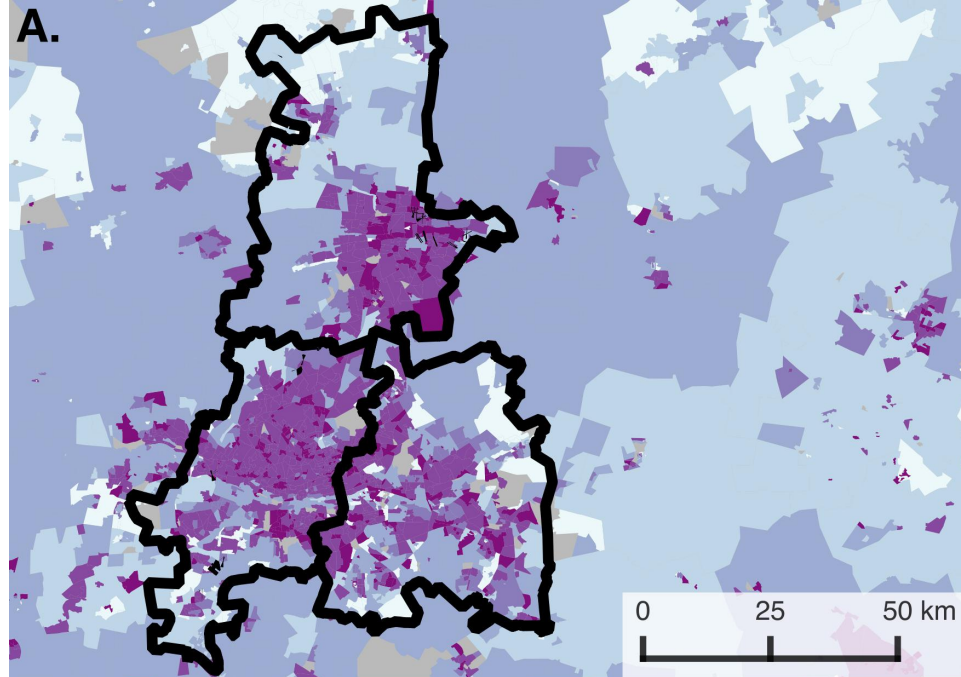
Self Identified Development Priorities



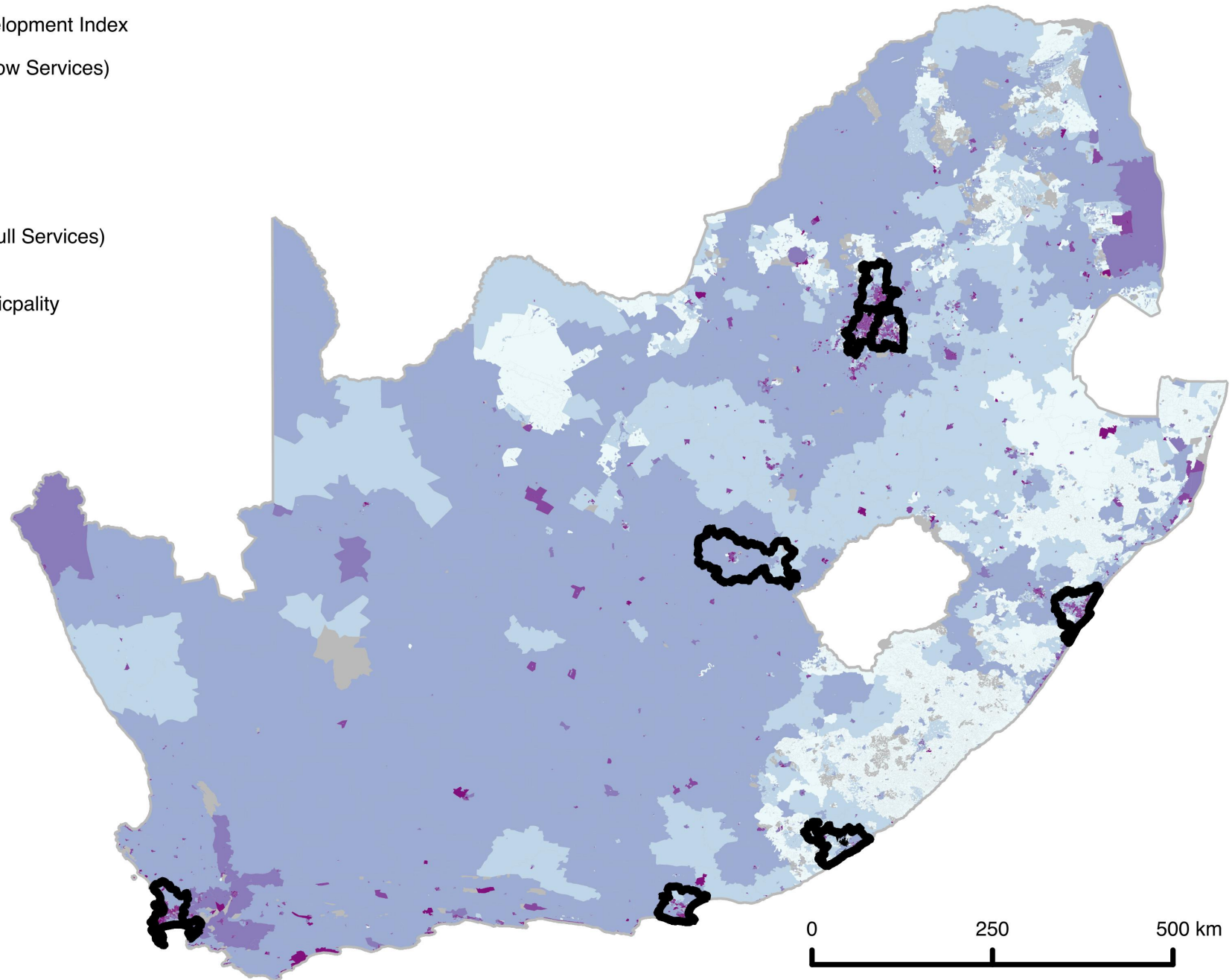
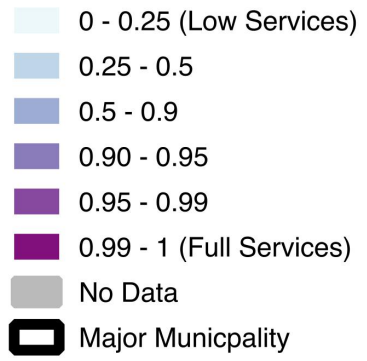
Self Identified Development Priorities



$$X_{\downarrow i} = \sqrt[4]{X_{\downarrow i}^{\uparrow housing} \times X_{\downarrow i}^{\uparrow water} \times X_{\downarrow i}^{\uparrow sanitation} \times X_{\downarrow i}^{\uparrow electricity}}$$



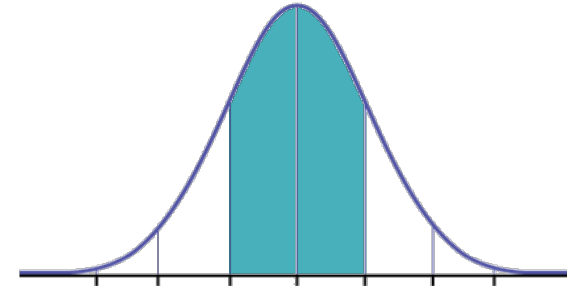
Sustainable Development Index



Measures of Heterogeneity

- Standard deviation

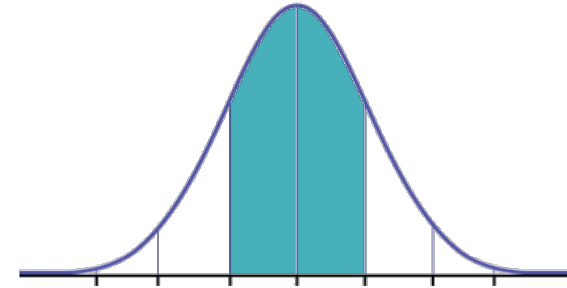
$$\sigma = \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2}$$



Measures of Heterogeneity

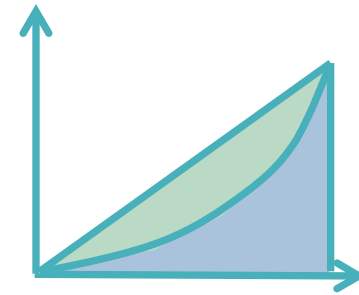
- Standard deviation

$$\sigma = \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2}$$



- Gini Coefficient

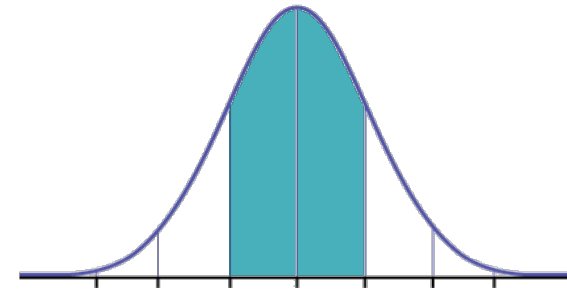
$$G = \frac{\sum_{i=1}^n \sum_{j=1}^n |x_i - x_j|}{2n \sum_{i=1}^n x_i}$$



Measures of Heterogeneity

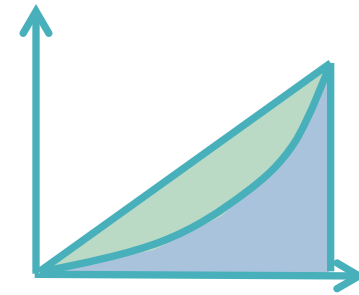
- Standard deviation

$$\sigma = \sqrt{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2}$$



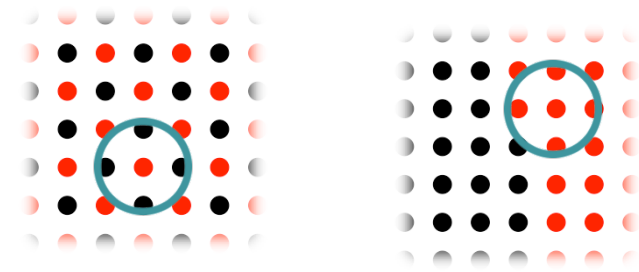
- Gini Coefficient

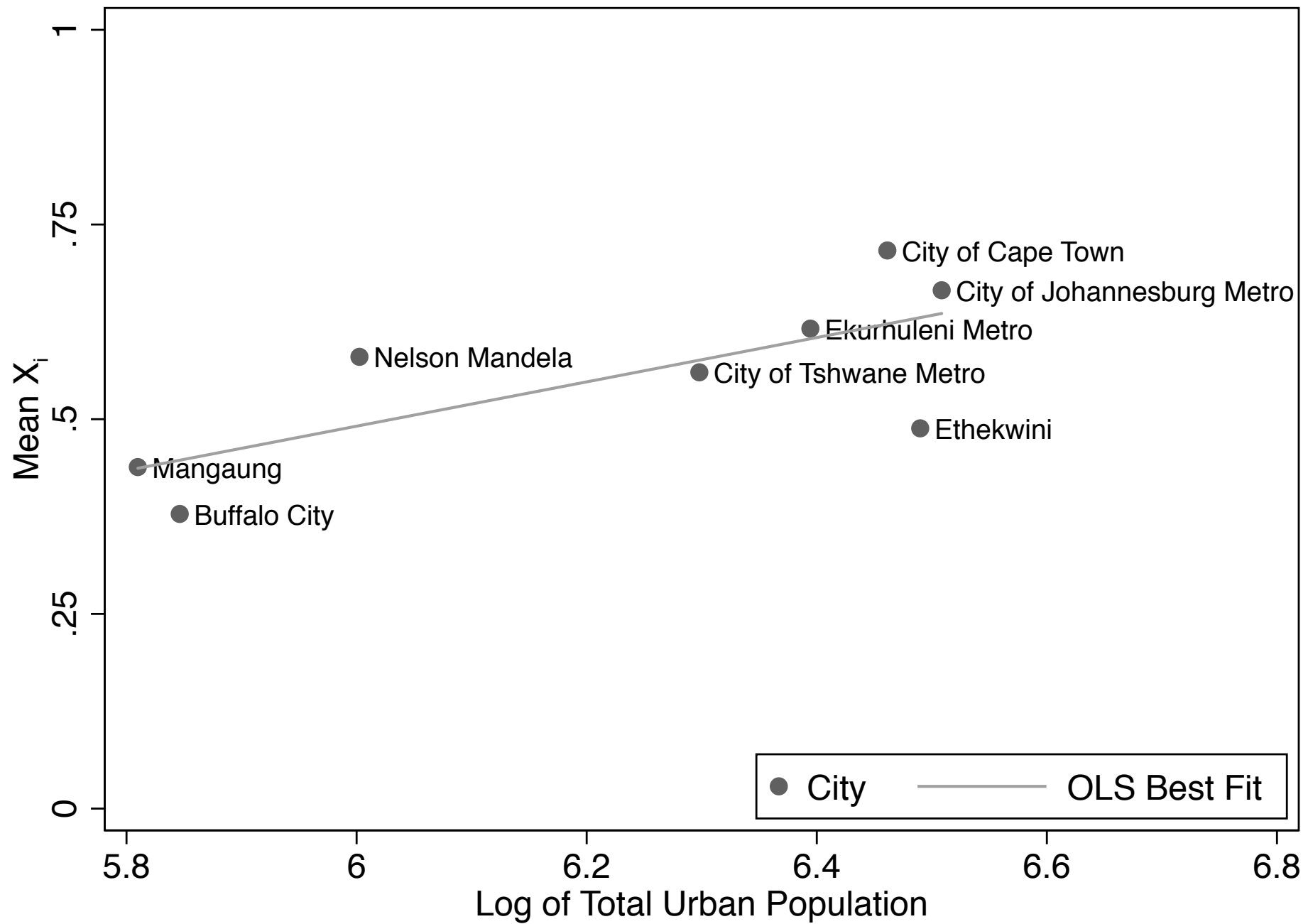
$$G = \frac{\sum_{i=1}^n \sum_{j=1}^n |x_i - x_j|}{2n \sum_{i=1}^n x_i}$$

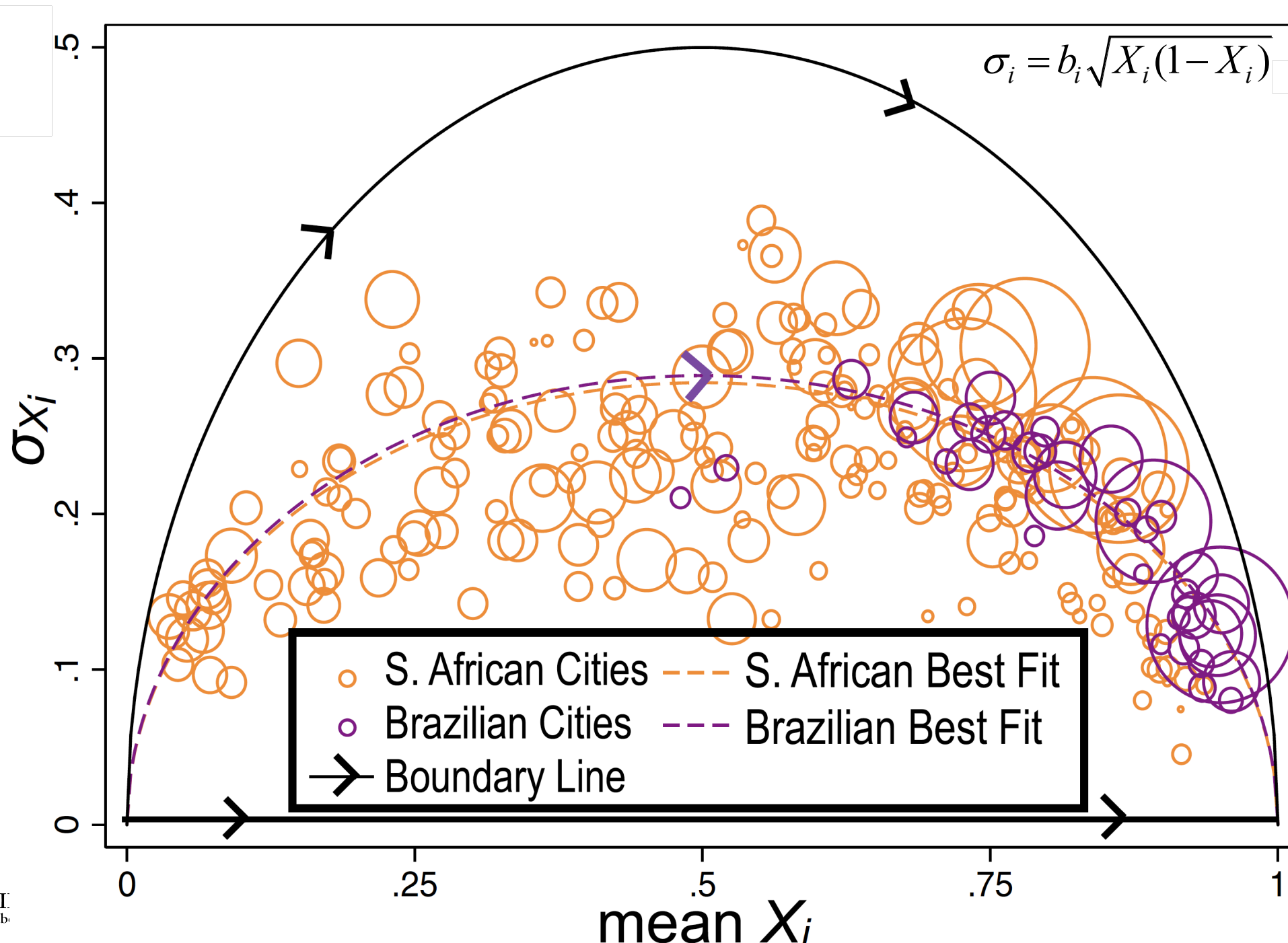


- Moran's I

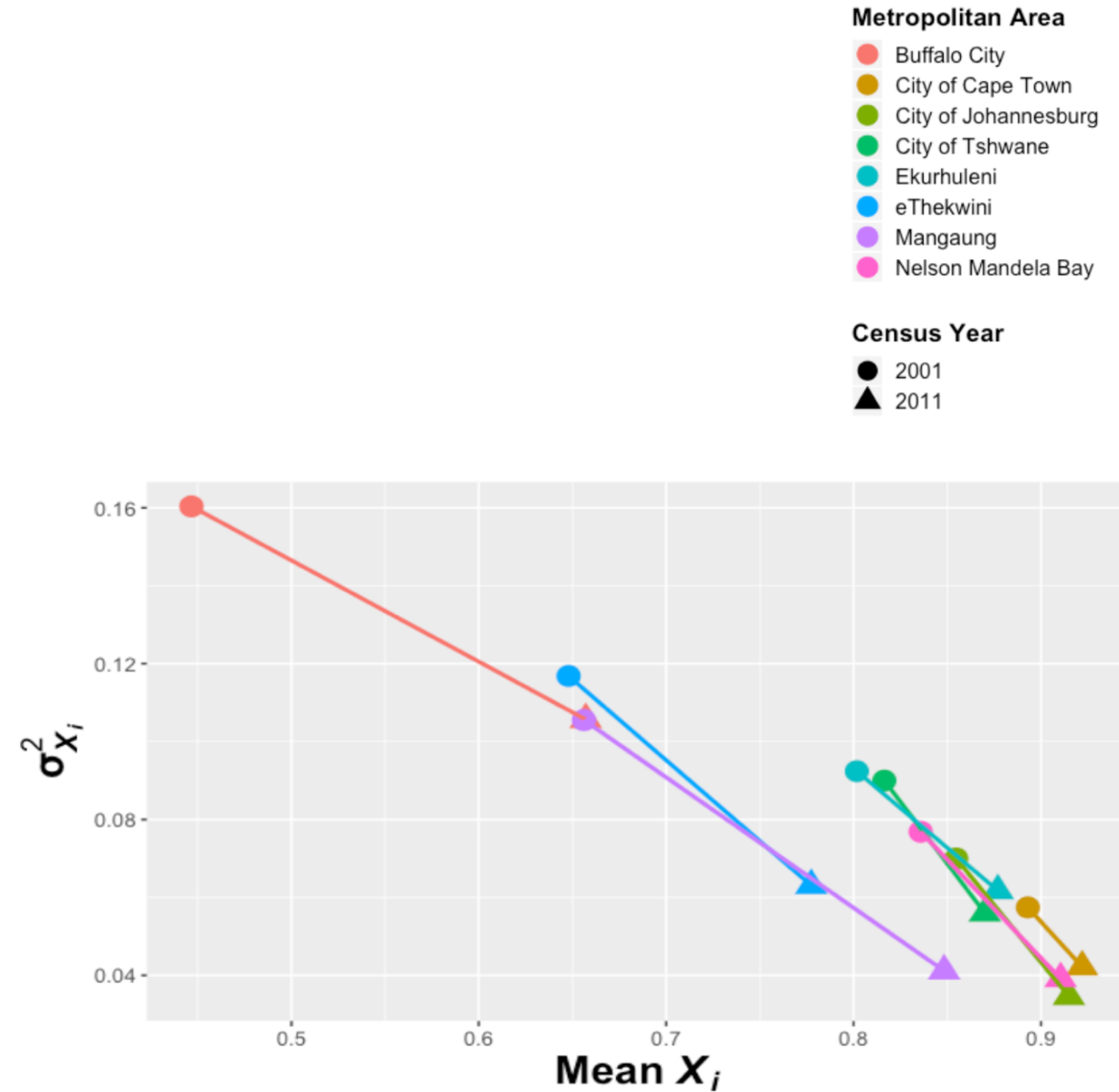
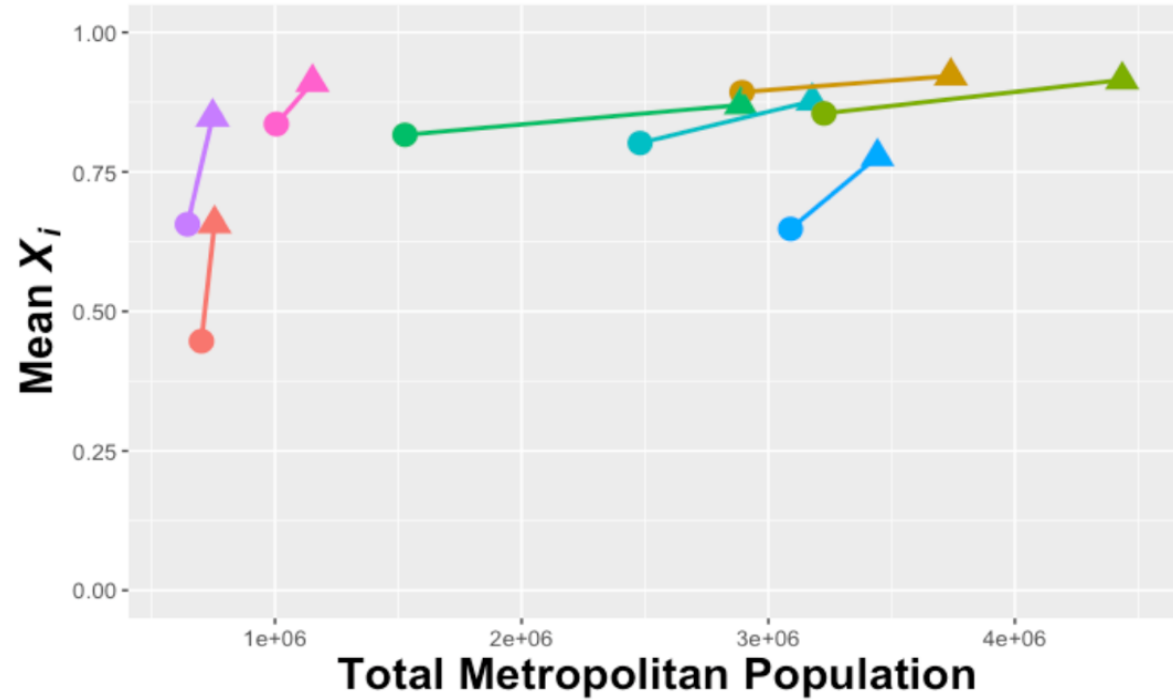
$$I = \frac{N \sum_{i,j=1}^N w_{ij} (x_i - \bar{x}) (x_j - \bar{x})}{W \sum_{i=1}^N (x_i - \bar{x})^2}$$

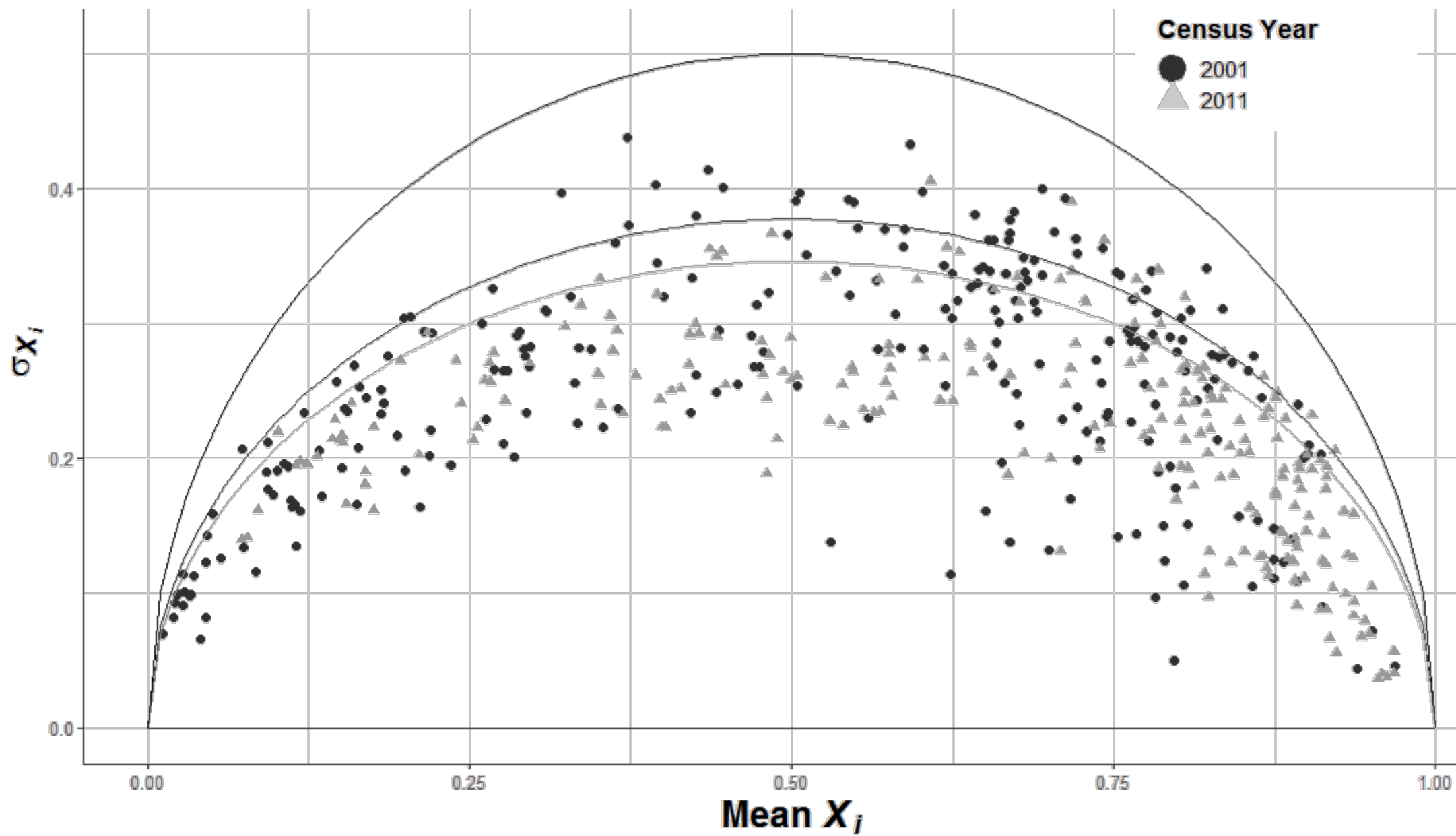


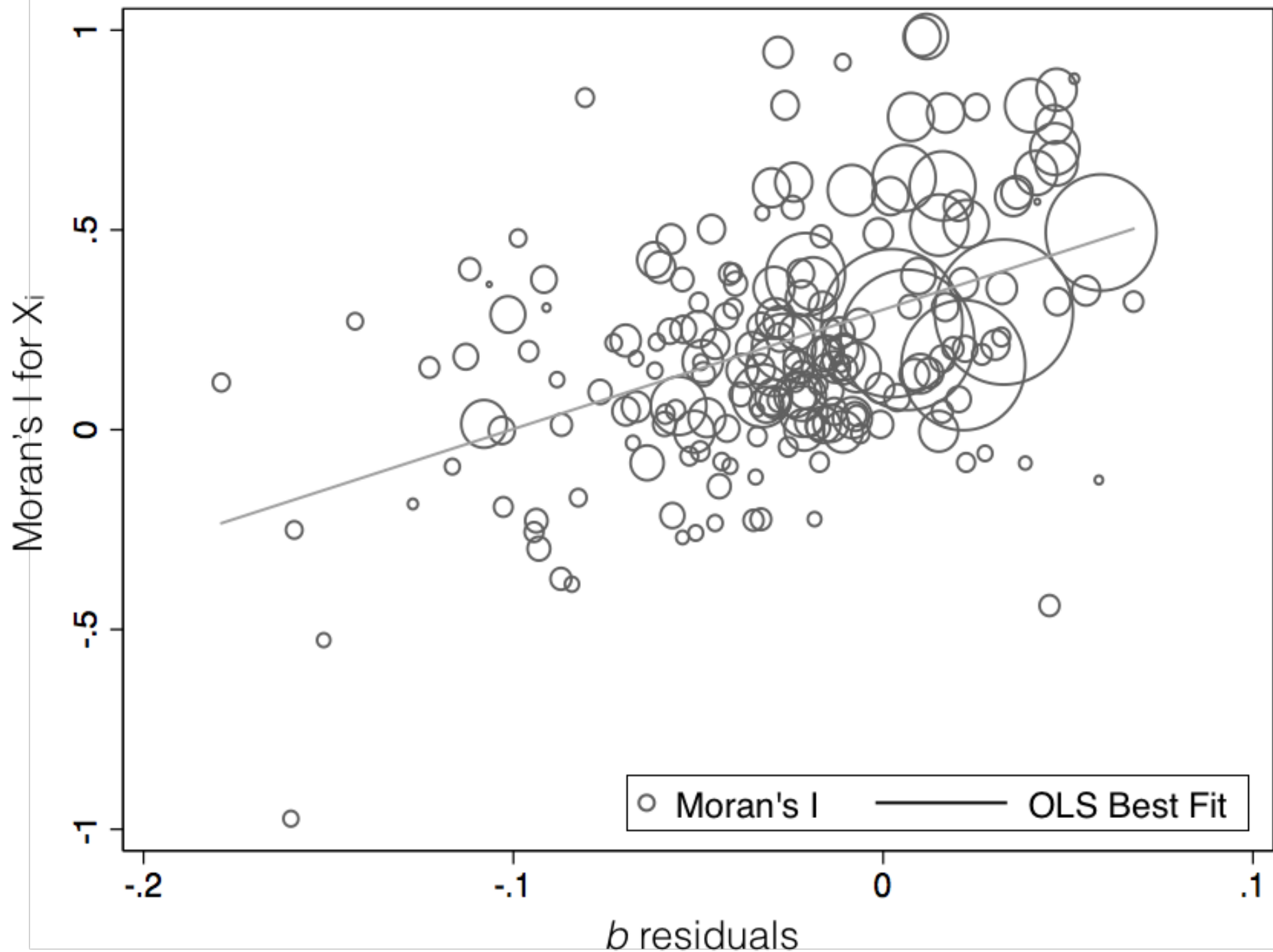




Temporal Changes in X_i







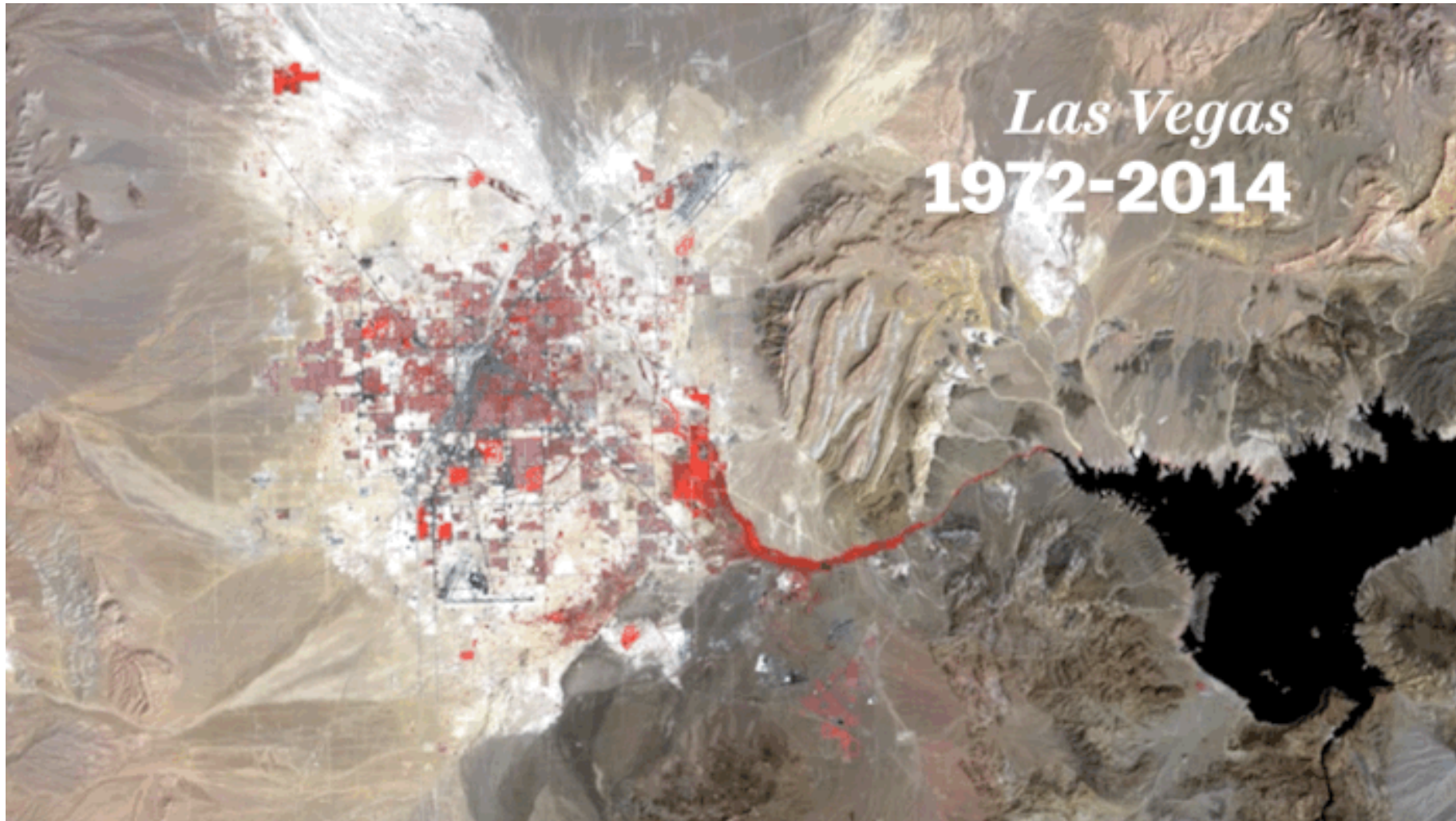
What makes a city?

What makes a
neighborhood?

What about social ties
that aren't geographically
contiguous?



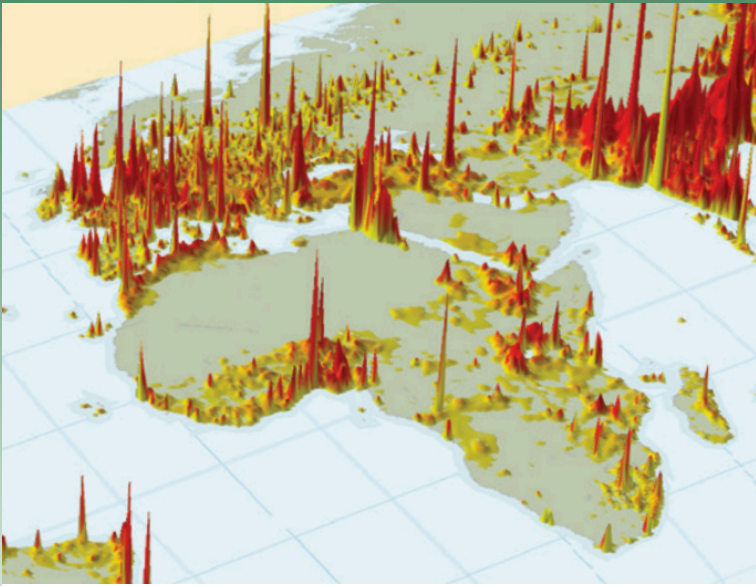
What makes a city?



USGS from LANDSAT images. (2014)
<https://earthshots.usgs.gov/earthshots/node/4#ad-image-0-0>

How much space does a city take up?

Population Density



Tim Gulden using ORNL Landsat Global Dataset.
Published in *Florida, the Atlantic*. (2005)

Infrastructure

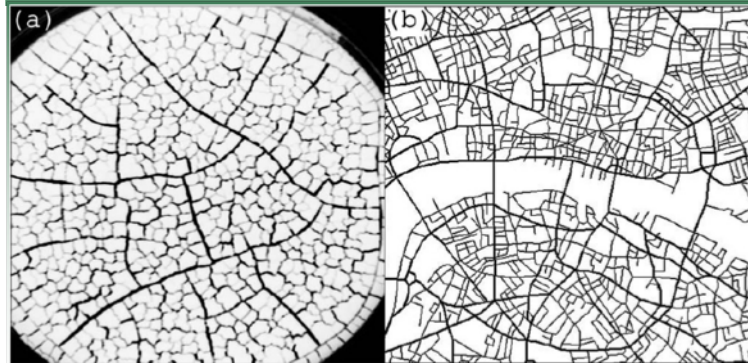
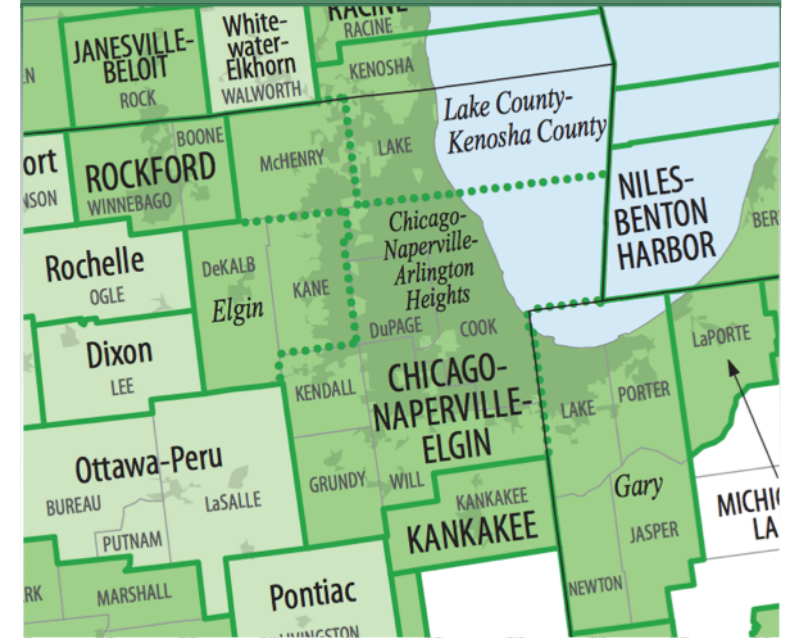


FIG. 1. (a) Crack pattern formation from drying a solution of corn starch and distilled water [6]. (b) Street network pattern for part of central London around the Thames, where the thick lines represent mayor roads.

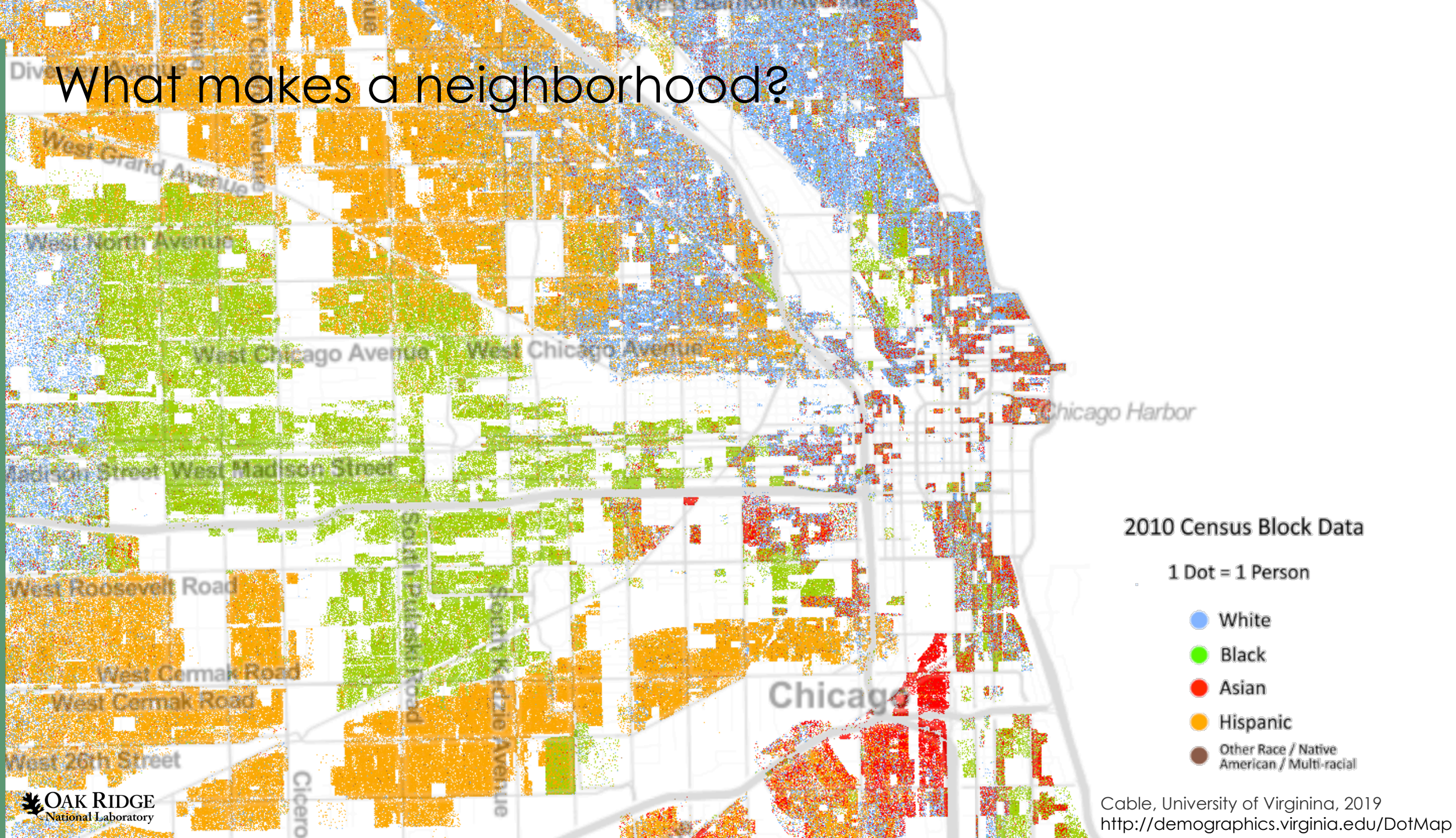
Mascucci, Stanilov and Batty. *Phys Rev E*. (2014)

Census Bureaus



Metropolitan and Micropolitan Statistical Areas (CBSAs) of the United States and Puerto Rico.
US Census Bureau, (2017)

What makes a neighborhood?



Do distant social ties even matter?



CLIMATE

EL NIÑO



INFRASTRUCTURE:

BLACKOUTS



TRADE:

GLOBAL SHIPPING

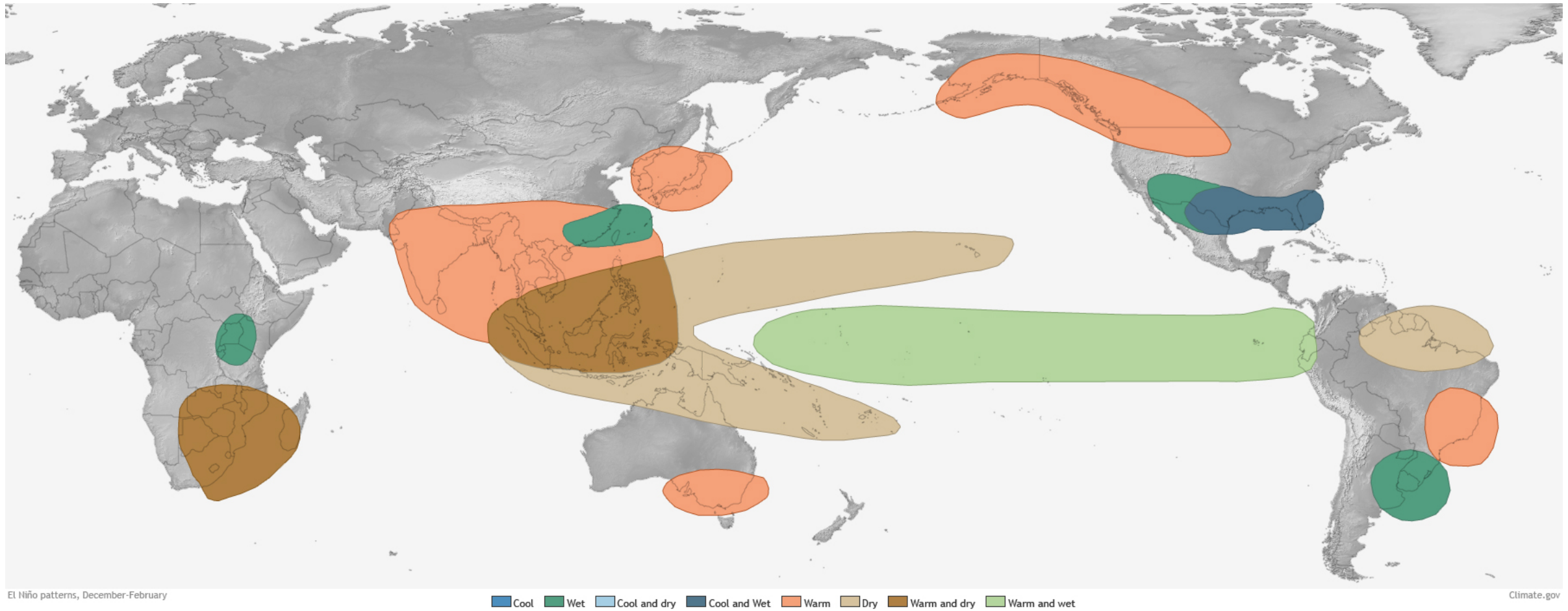


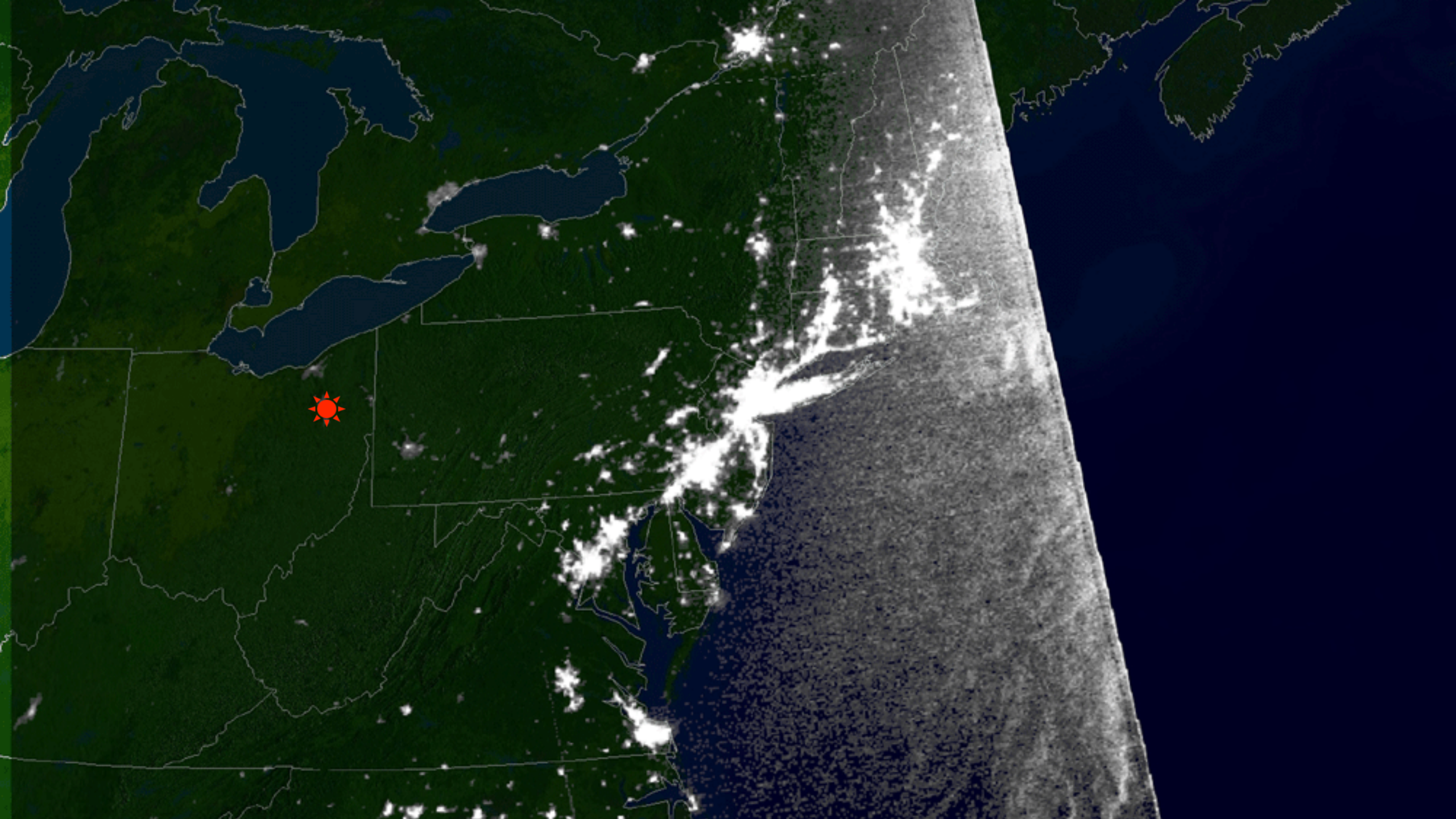
IDEAS

ARAB SPRING

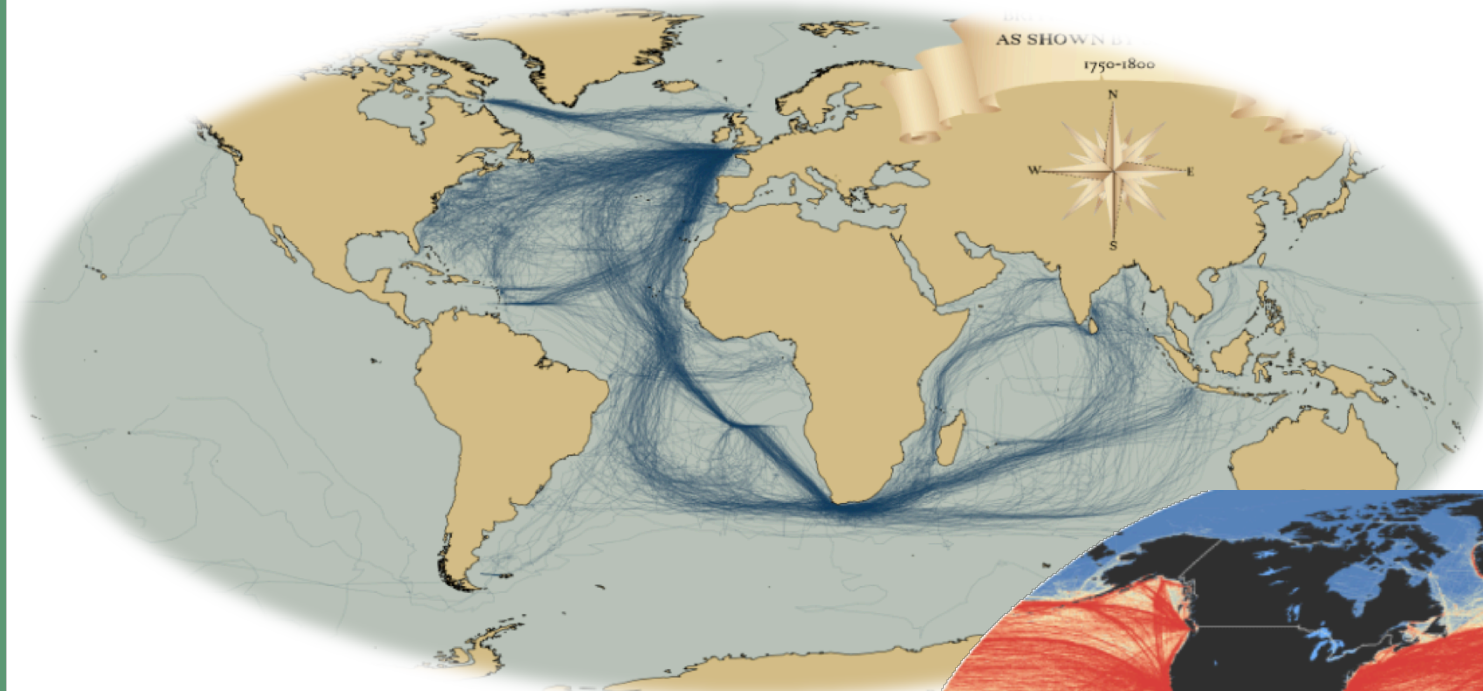
e.g. Moser & Hart (2015)

El Niño Southern Oscillation



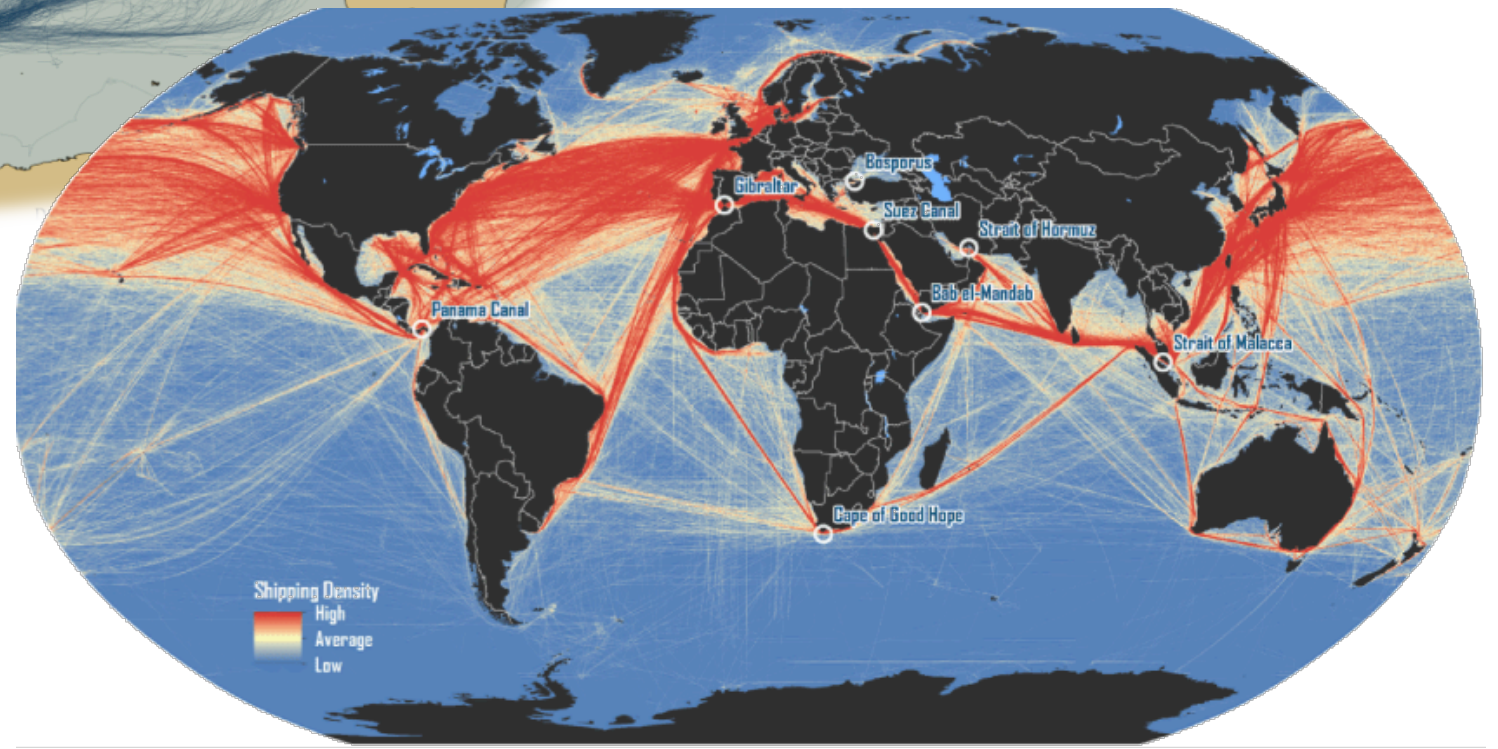


Do distant social ties even matter?



British Shipping Routes:
1750-1800

Contemporary Shipping Traffic













Mauritania,
Sudan, Oman

January 17th, 2011
6 Deaths





Saudi Arabia

January 21st, 2011
6 Deaths



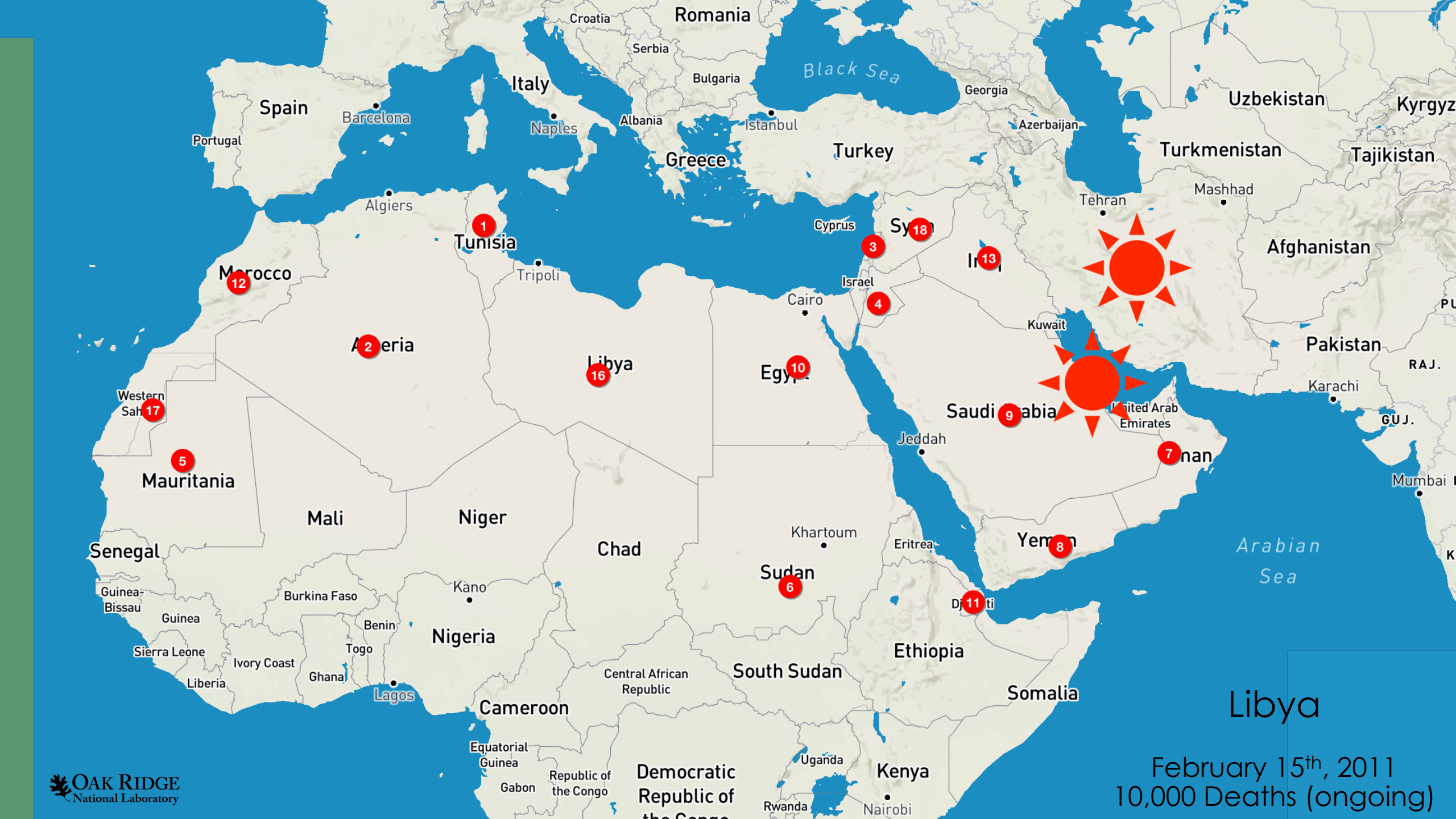








Bahrain, Iran
February 14th, 2011
61 Deaths





Teleconnections have an effect on the world.



CLIMATE:

EL NIÑO



INFRASTRUCTURE:

BLACKOUTS



TRADE:

GREAT DEPRESSION



IDEAS

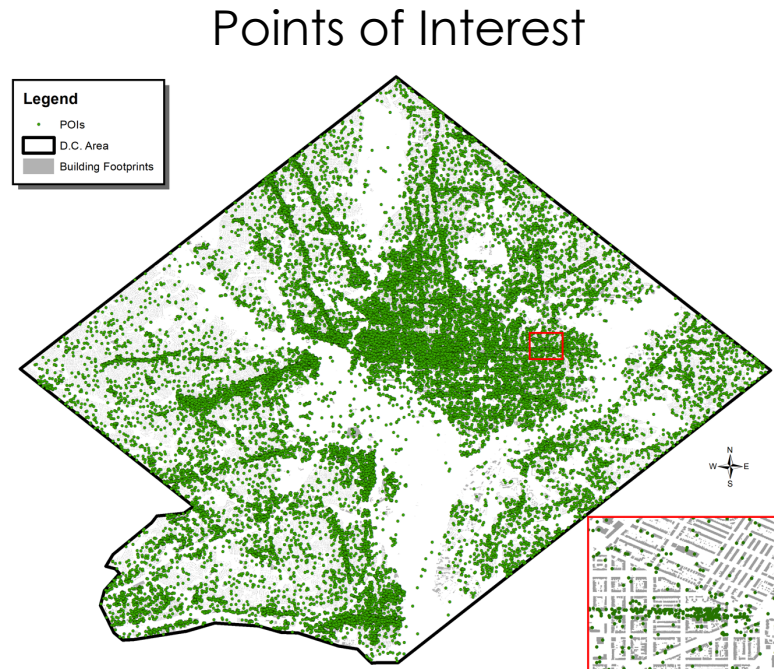
ARAB SPRING

How can we measure them?

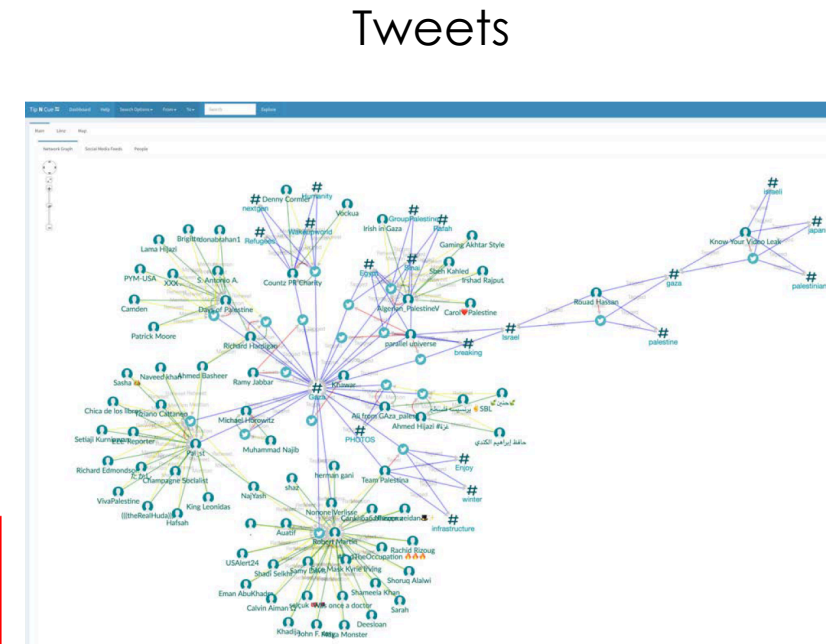
Geo-located tweets give a measure of spatially embedded social structure.



Thakur, Bhaduri, Piburn, Sims, Stewart, Urban.
ACM SIGSPATIAL Proceedings (2015)
<http://arxiv.org/abs/1507.05245>



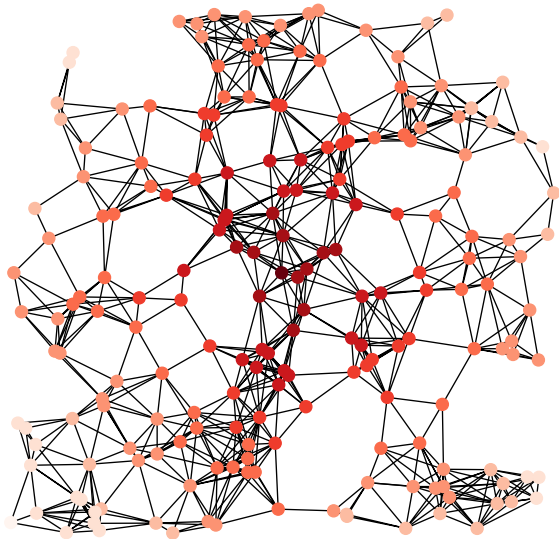
Sparks, Palumbo, in prep. 2019



Thakur 2019

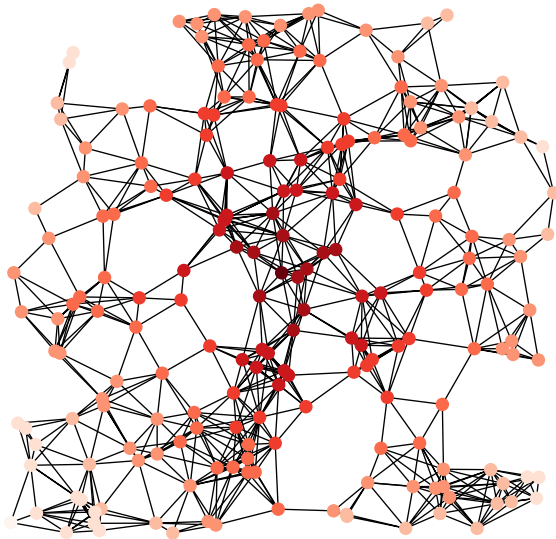
Methods

- An aspatial network of direct twitter mentions is created



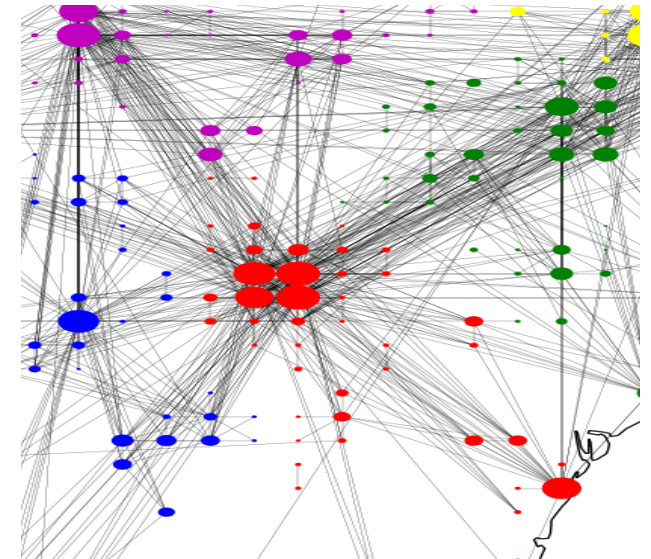
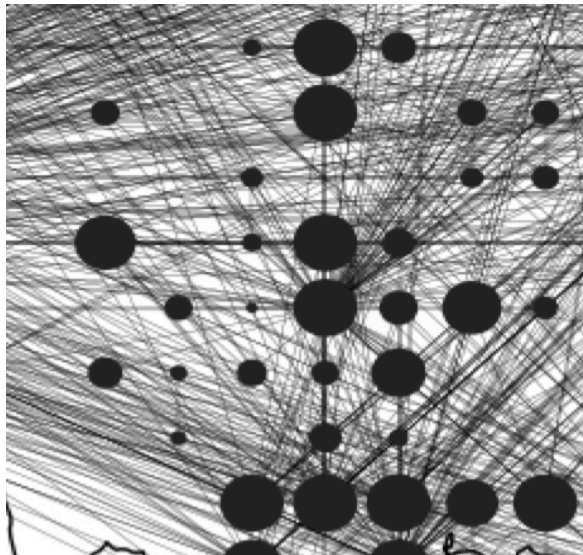
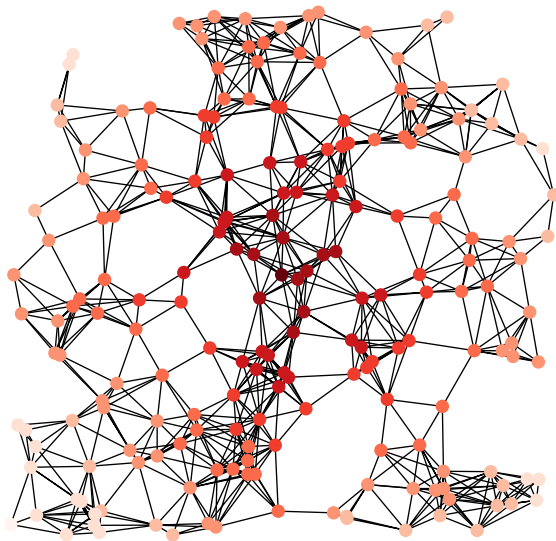
Methods

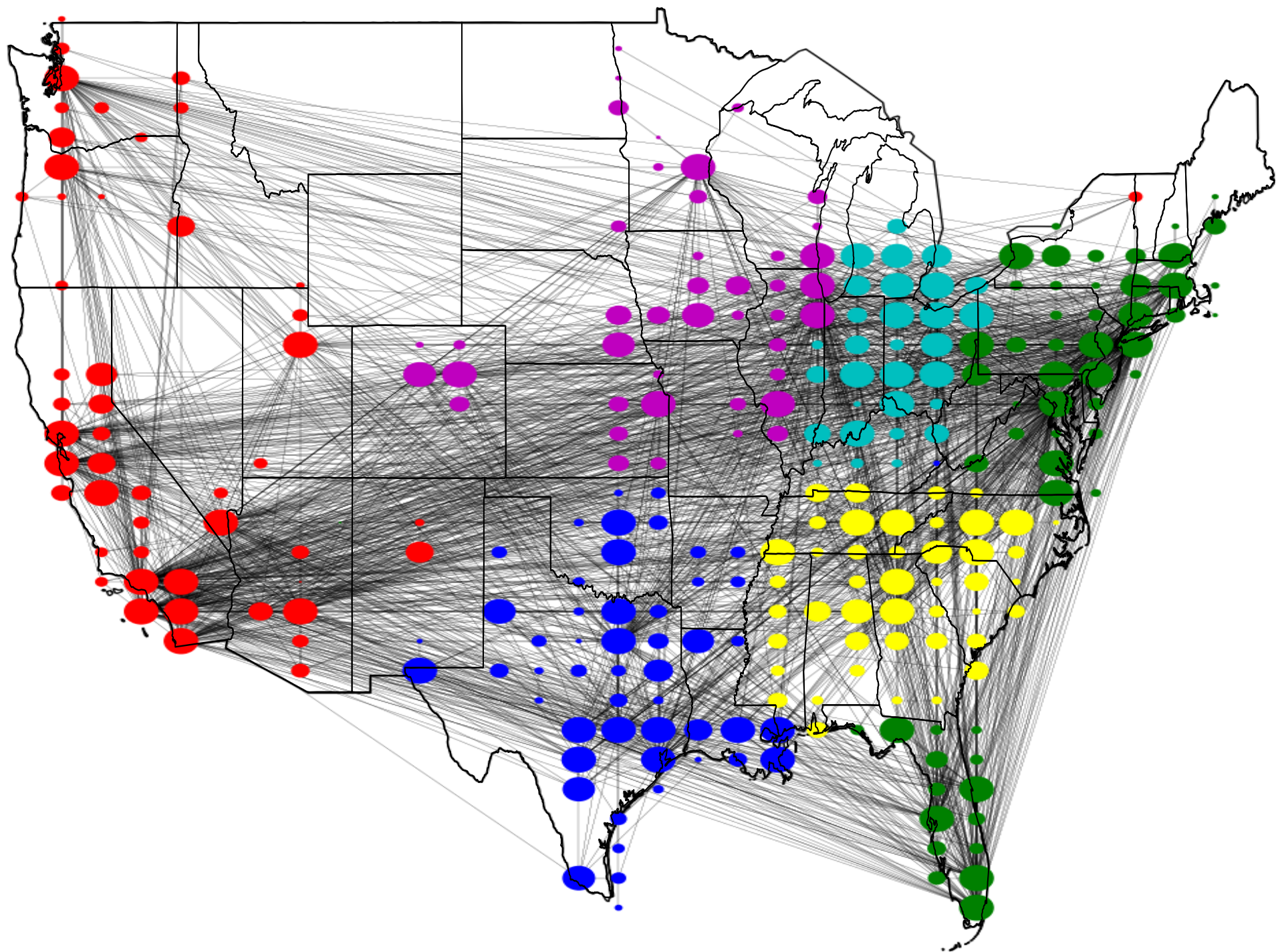
- An aspatial network of direct twitter mentions is created
- Those tweets are aggregated into grid cells

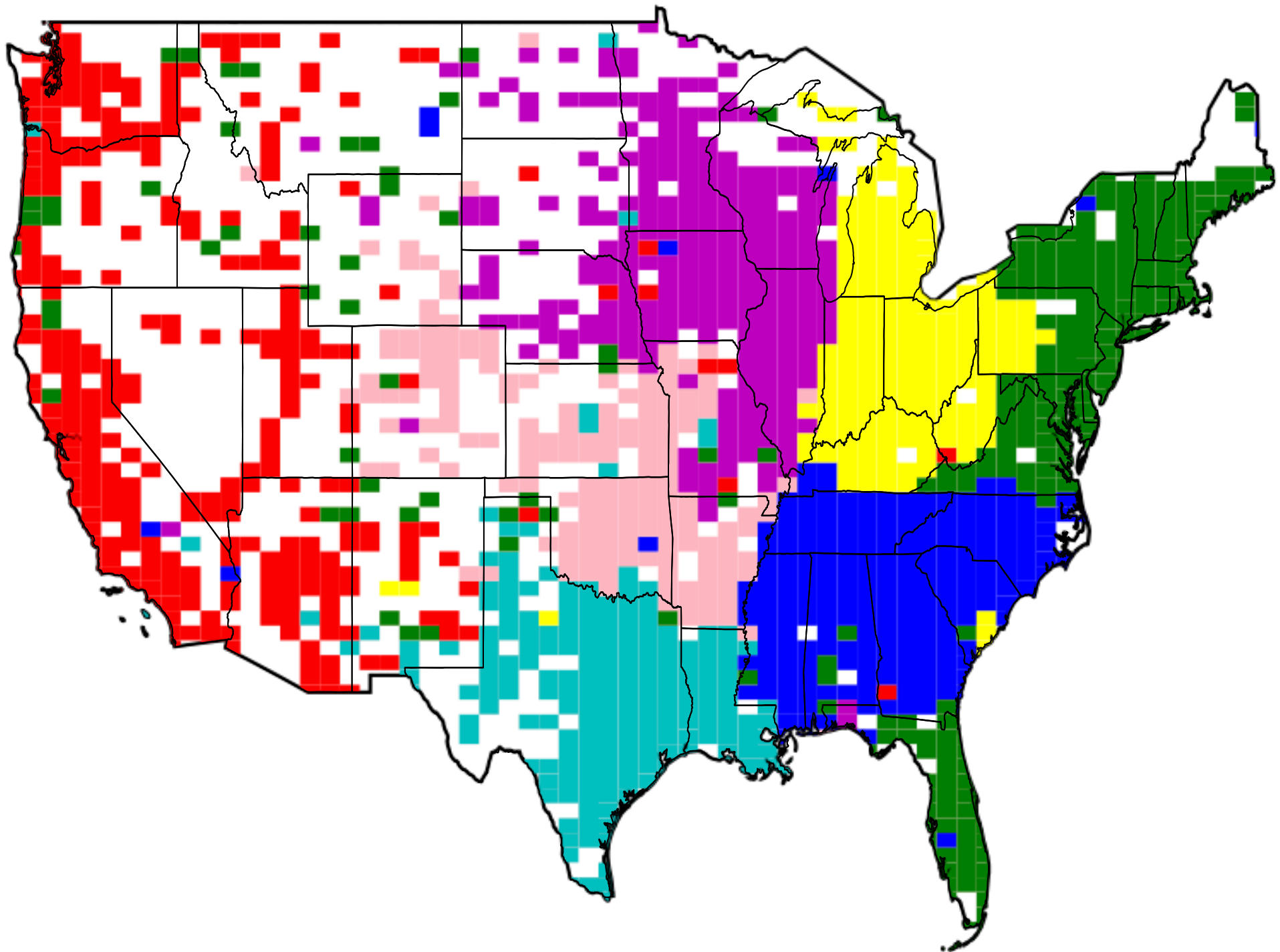


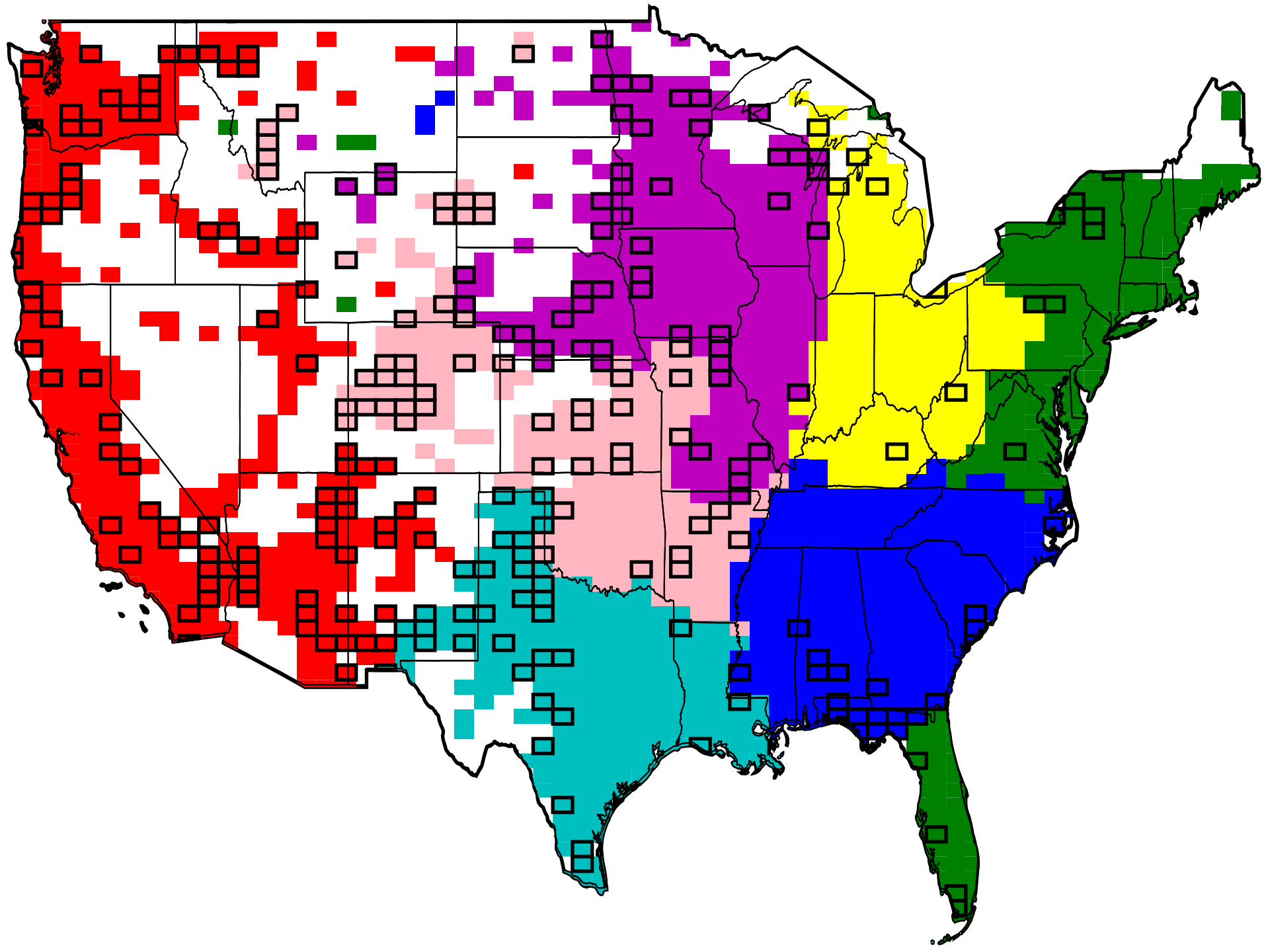
Methods

- An aspatial network of direct twitter mentions is created
- Those tweets are aggregated into grid cells
- Clusters within the aggregate network are identified.



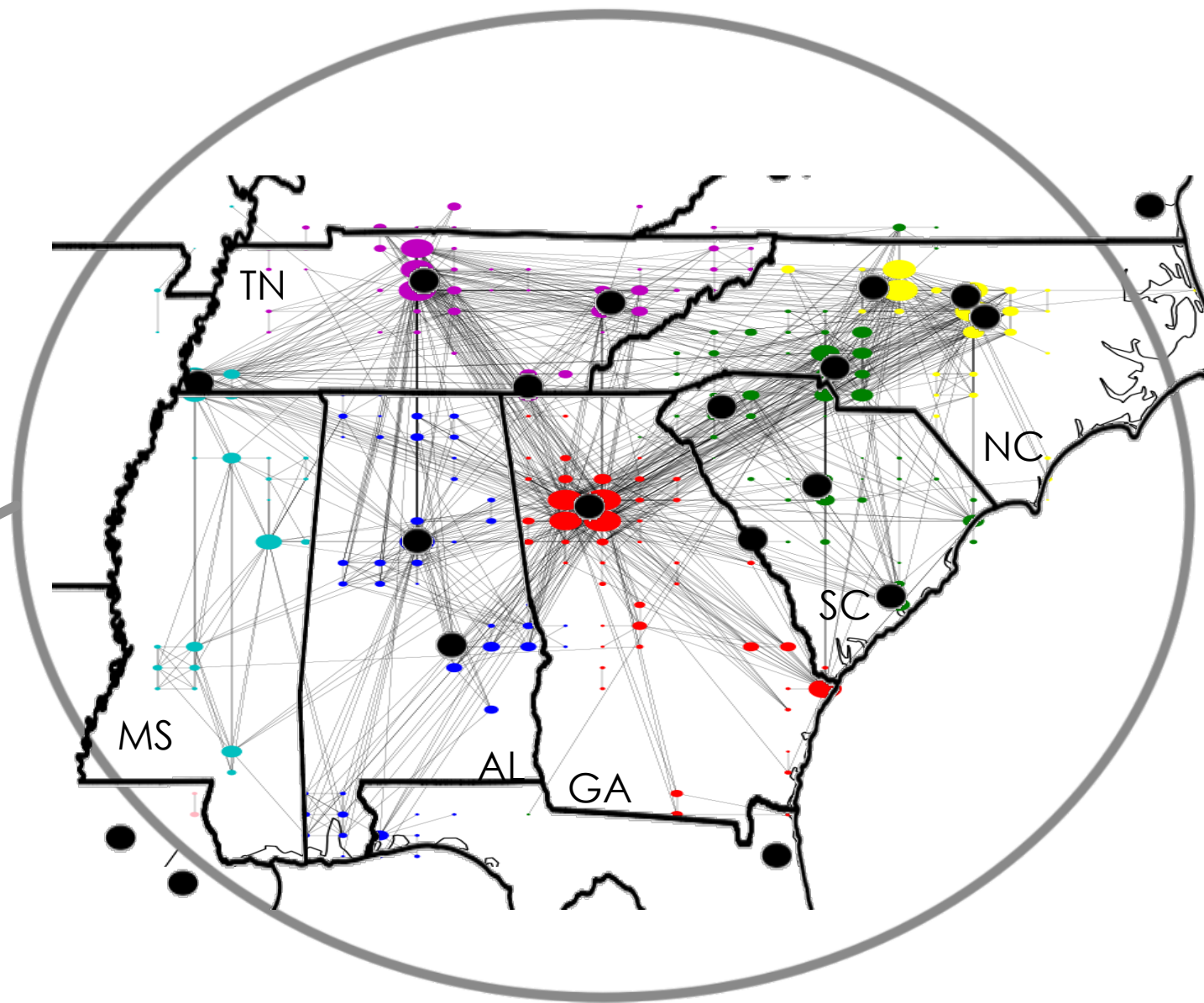
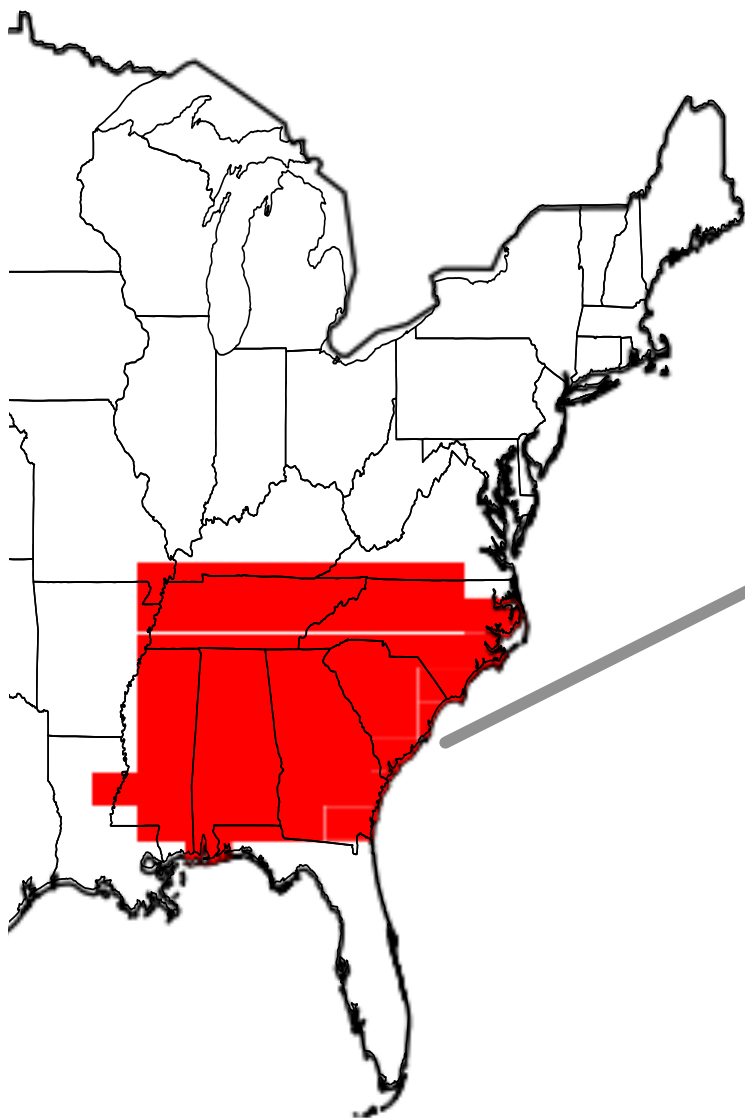


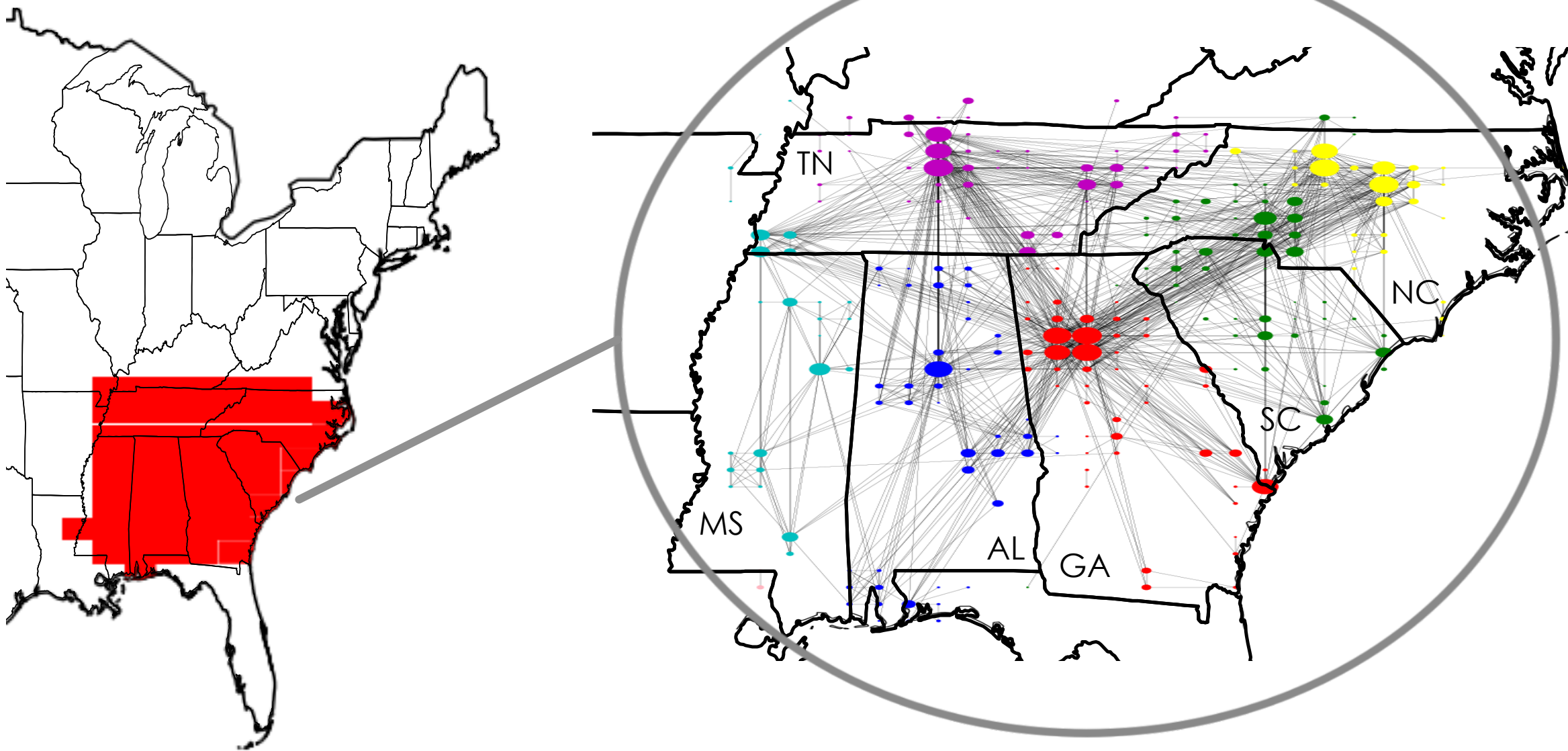


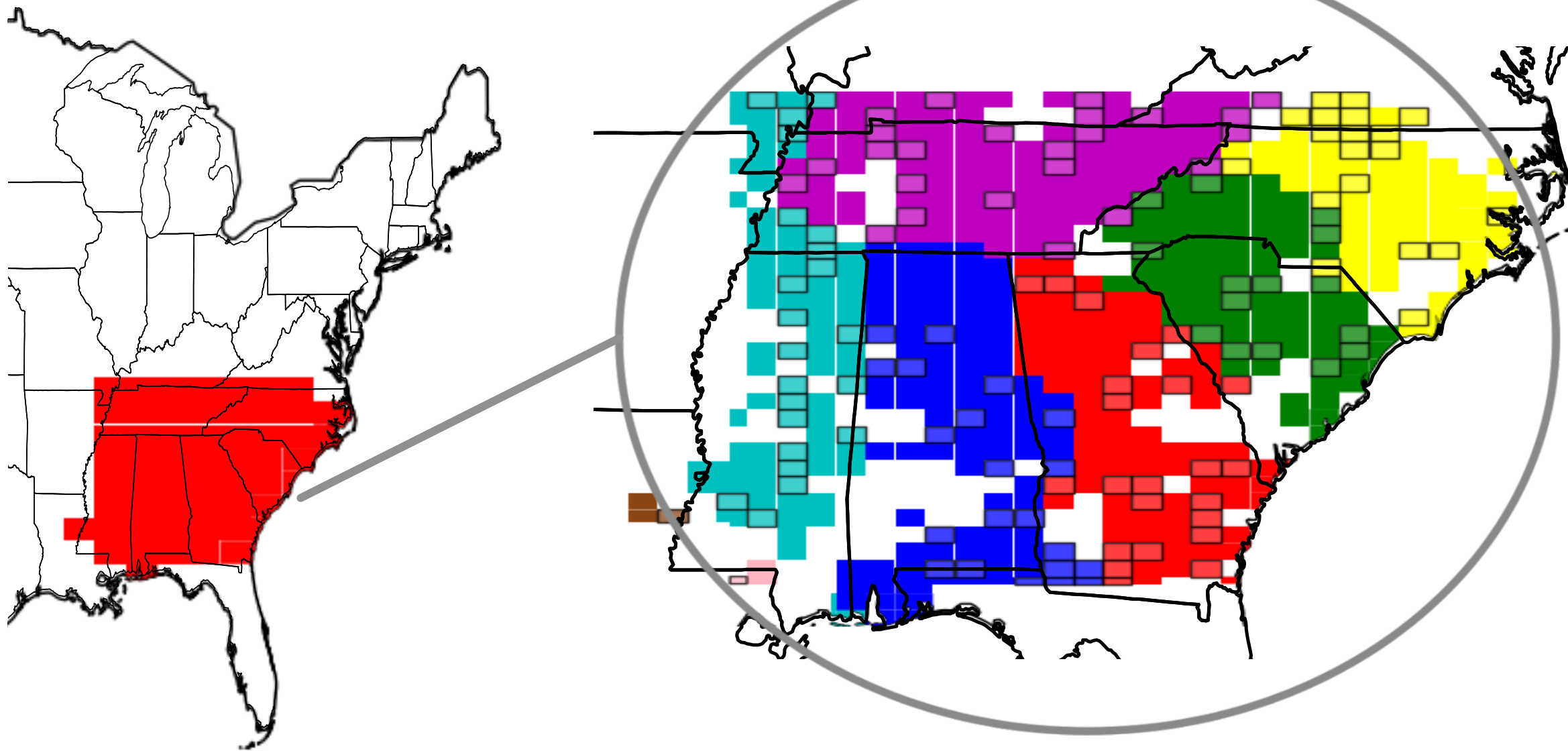


Southern States



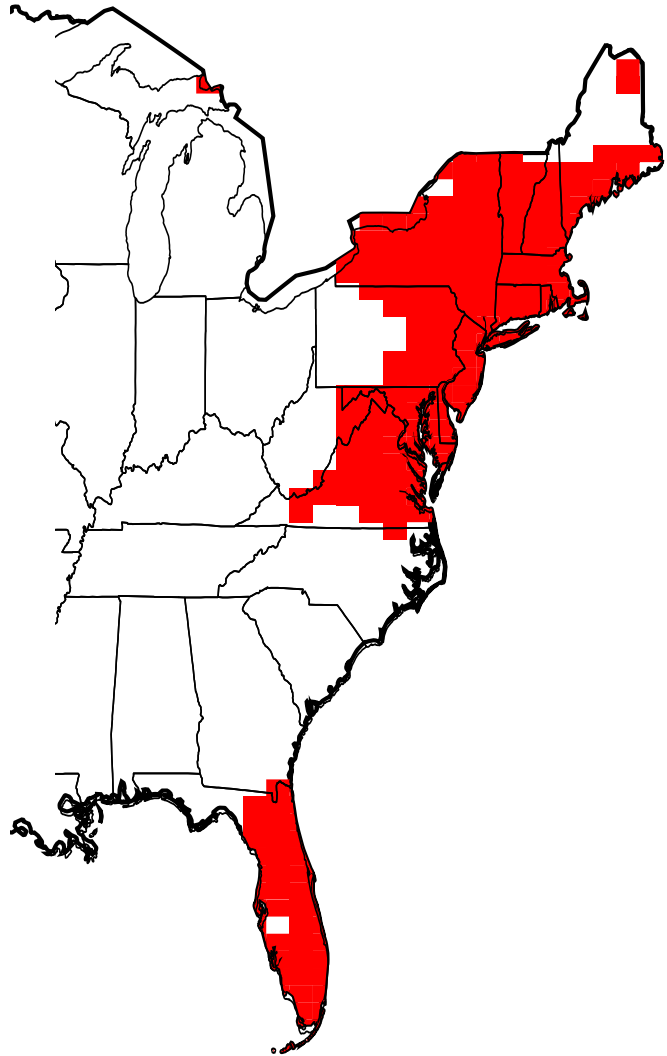


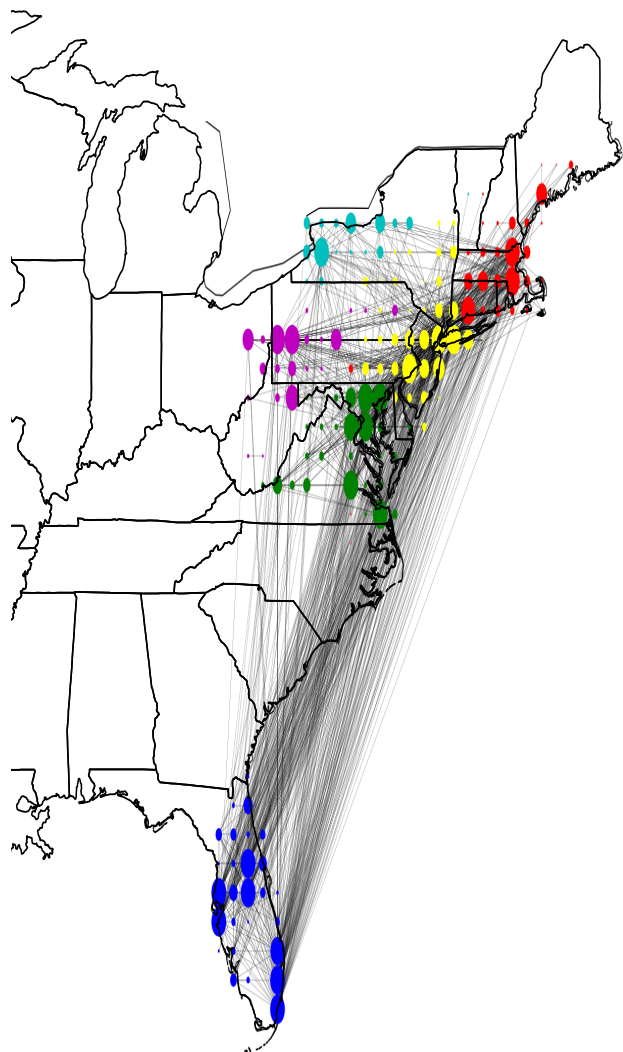


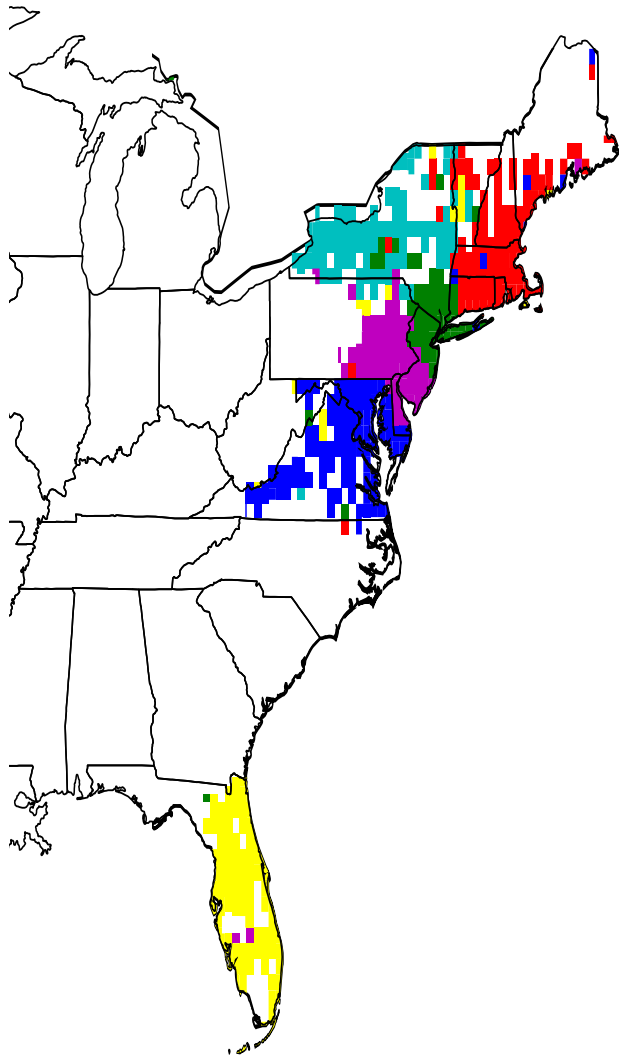


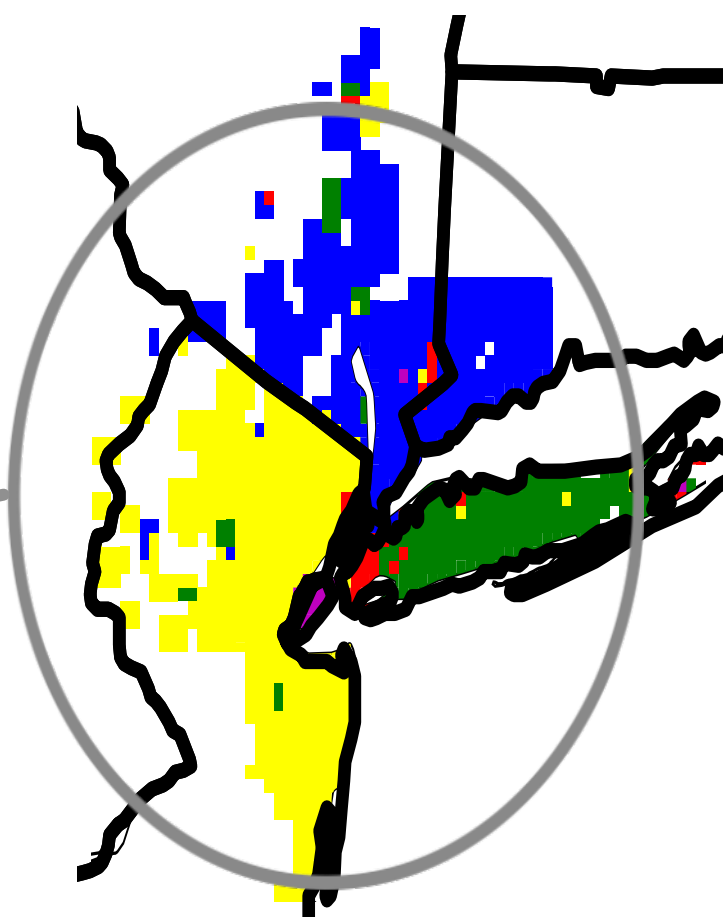
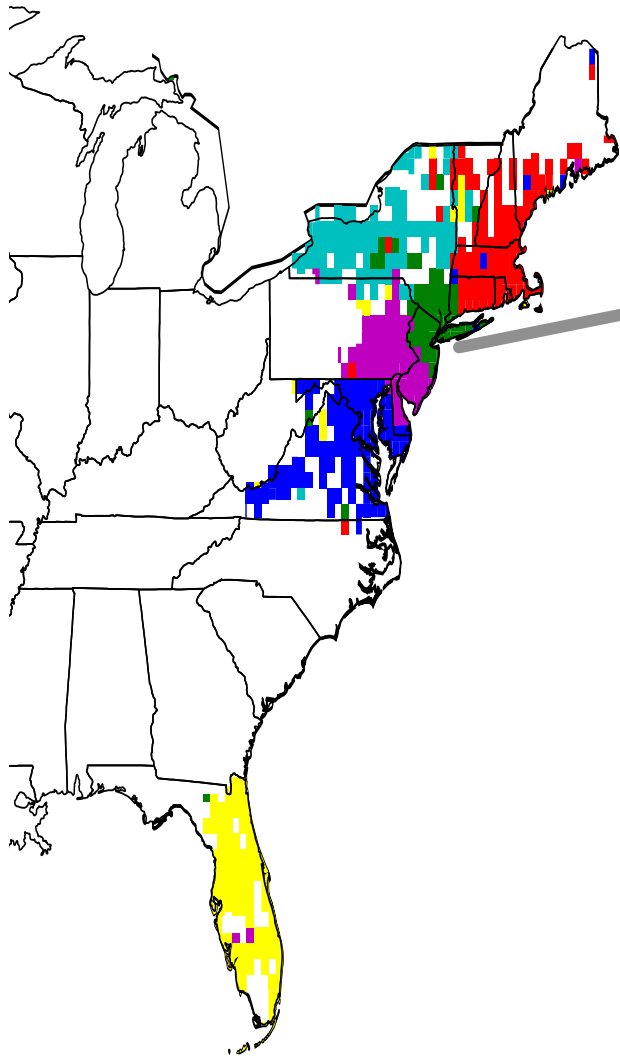
Urban NorthEast

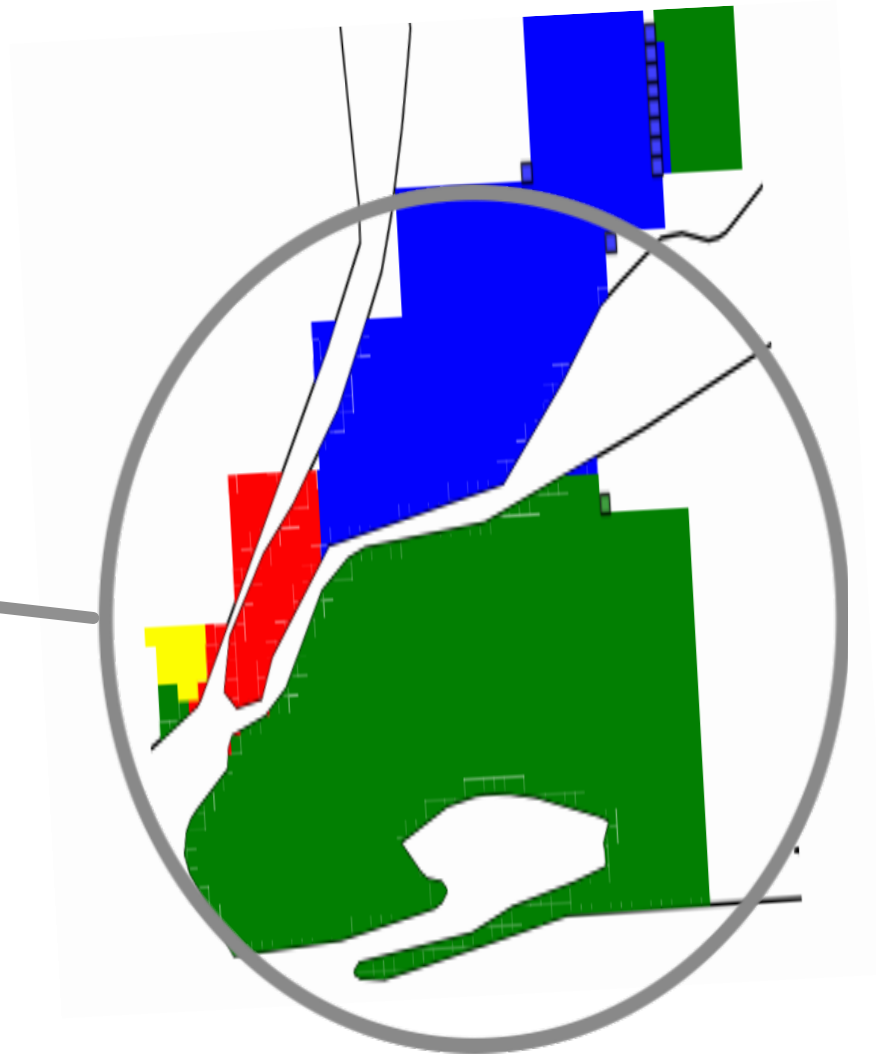
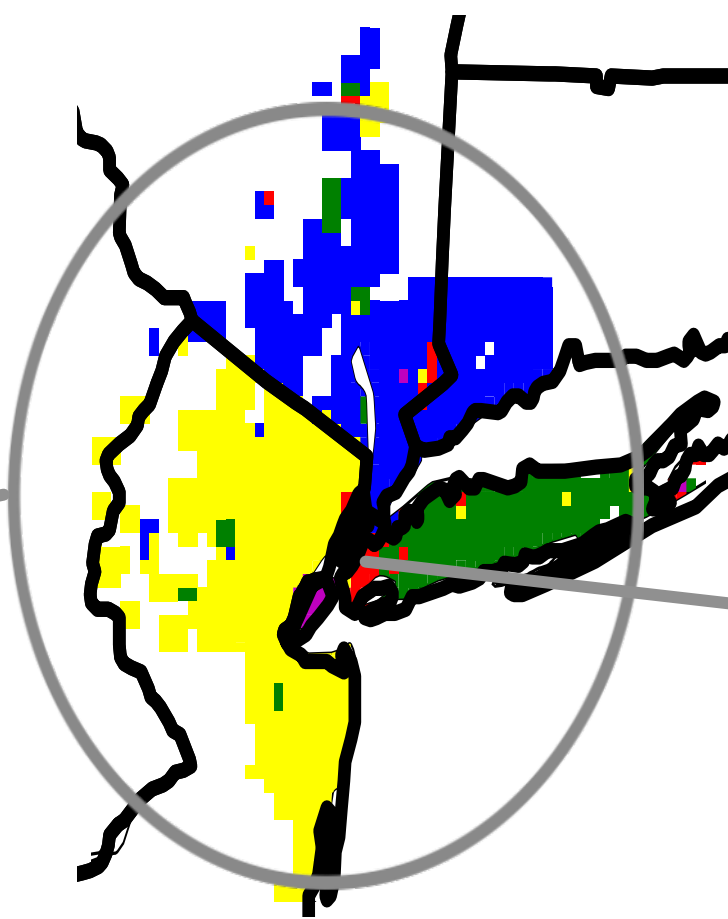
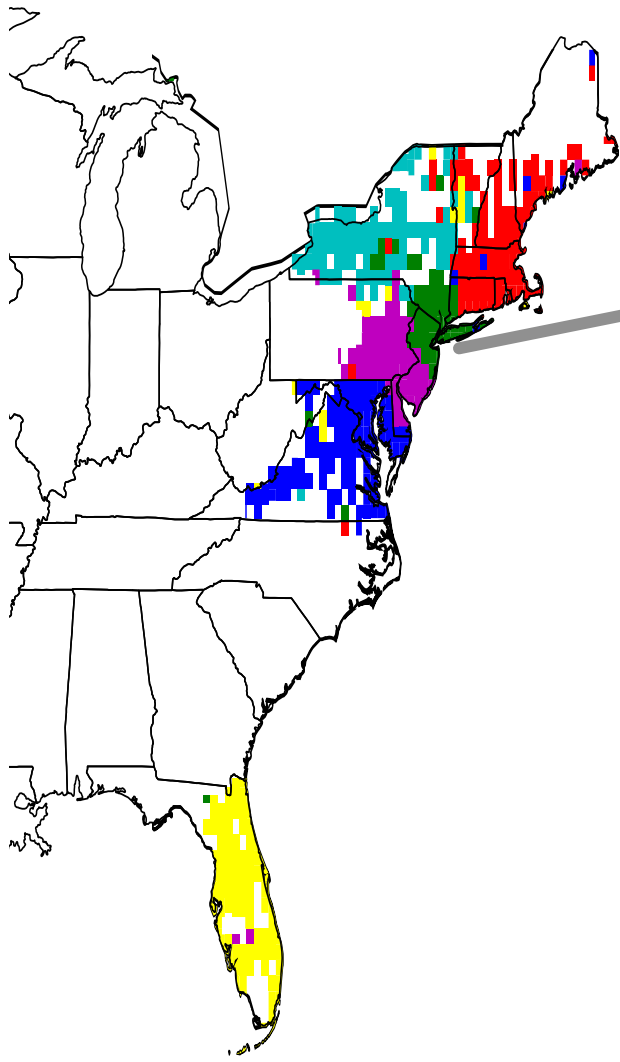






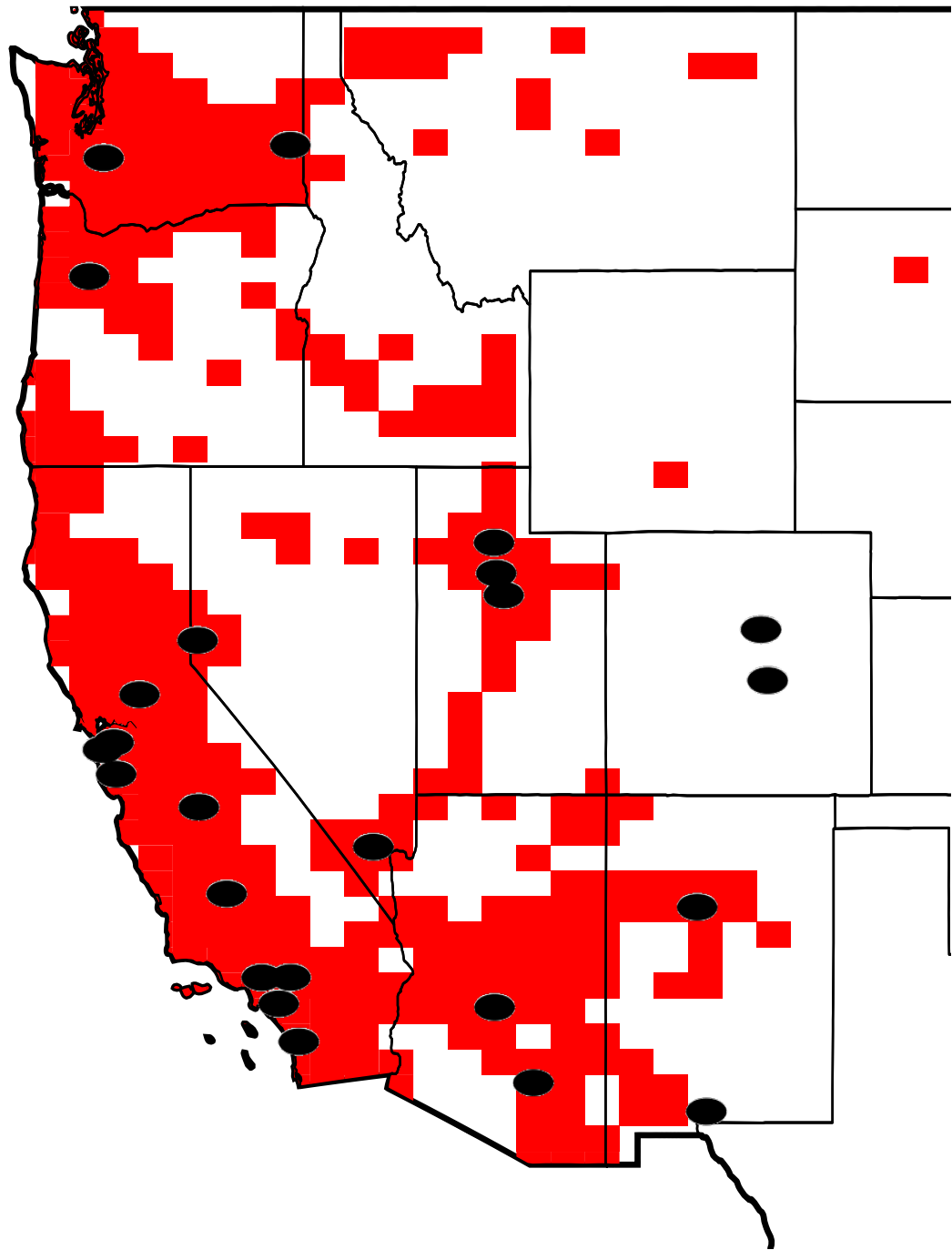


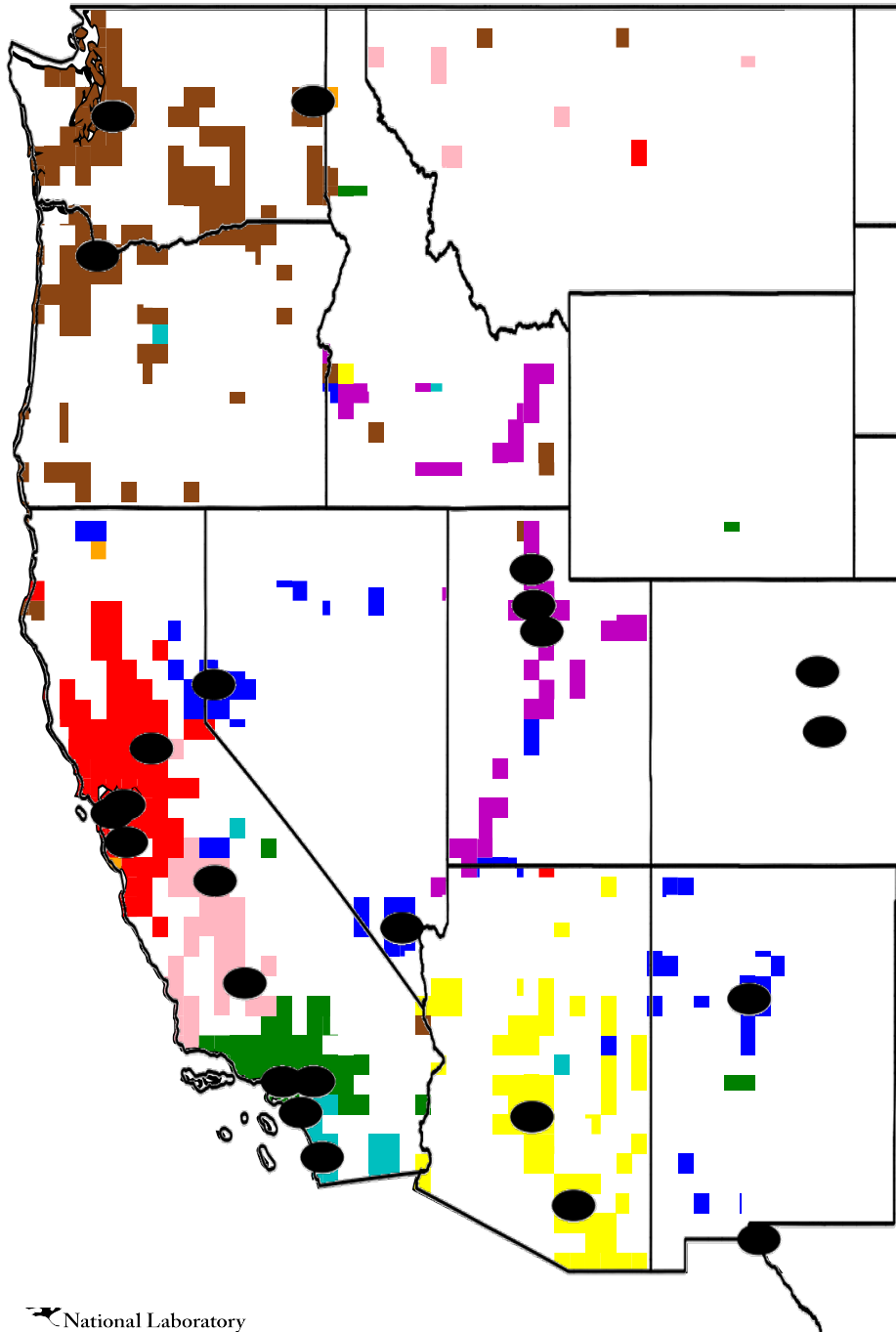


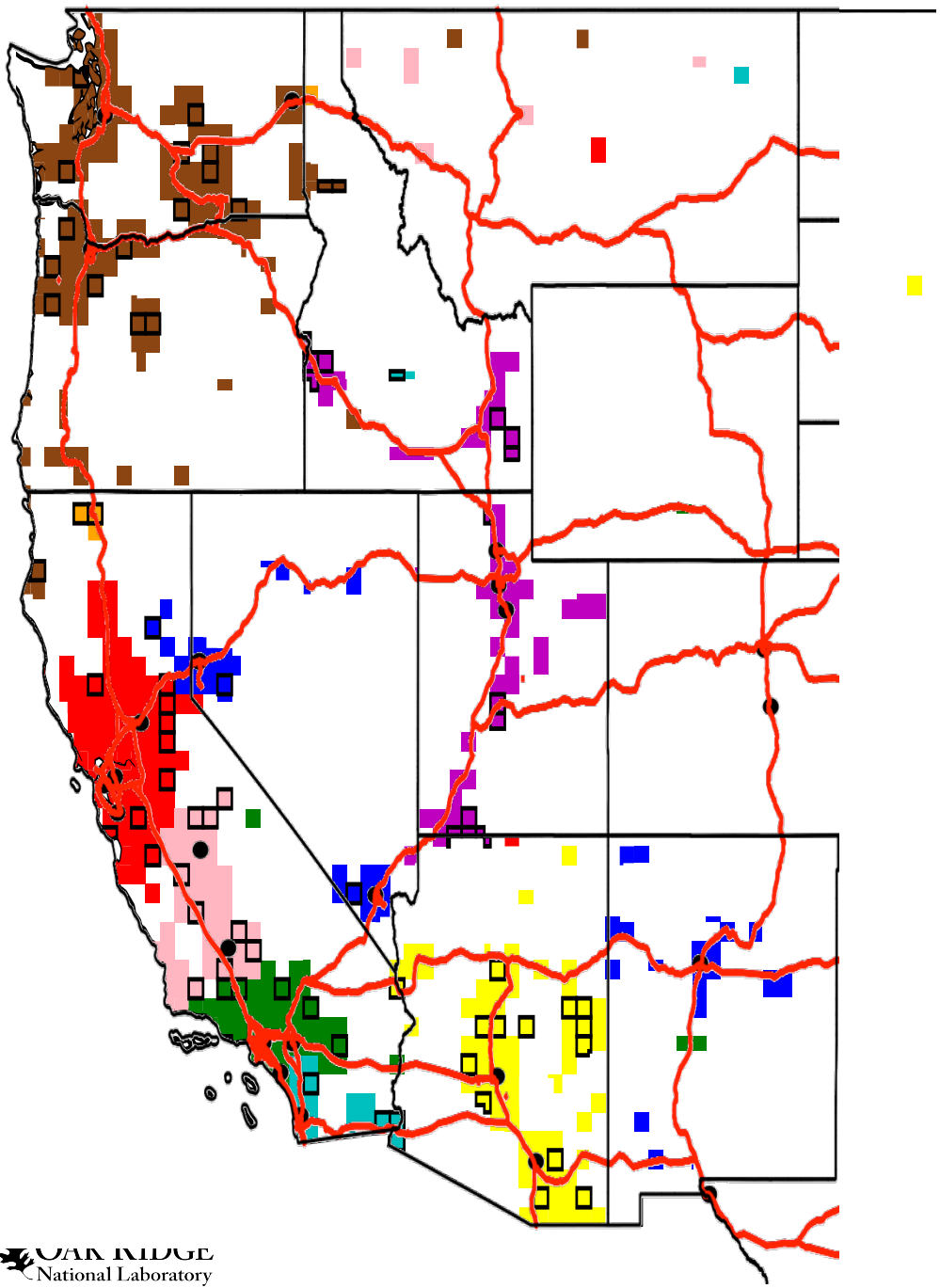


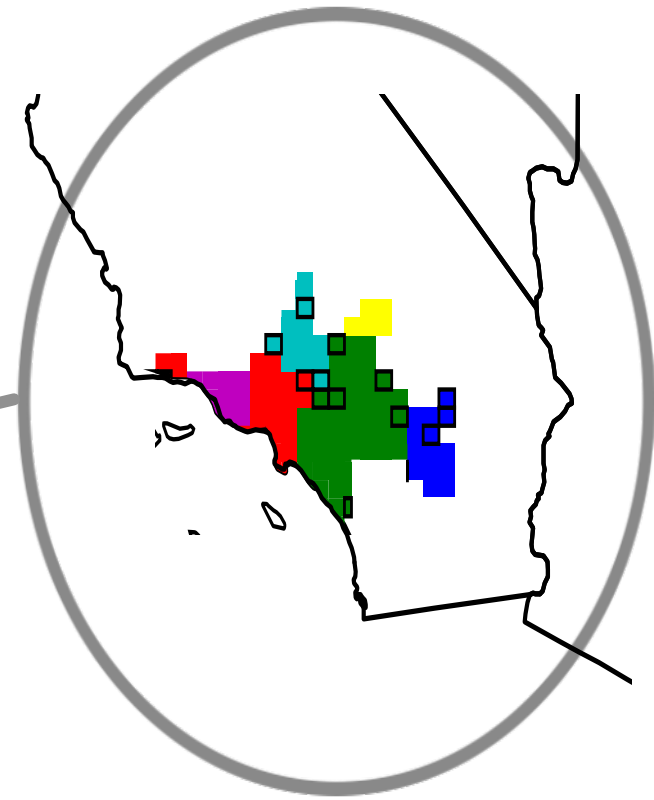
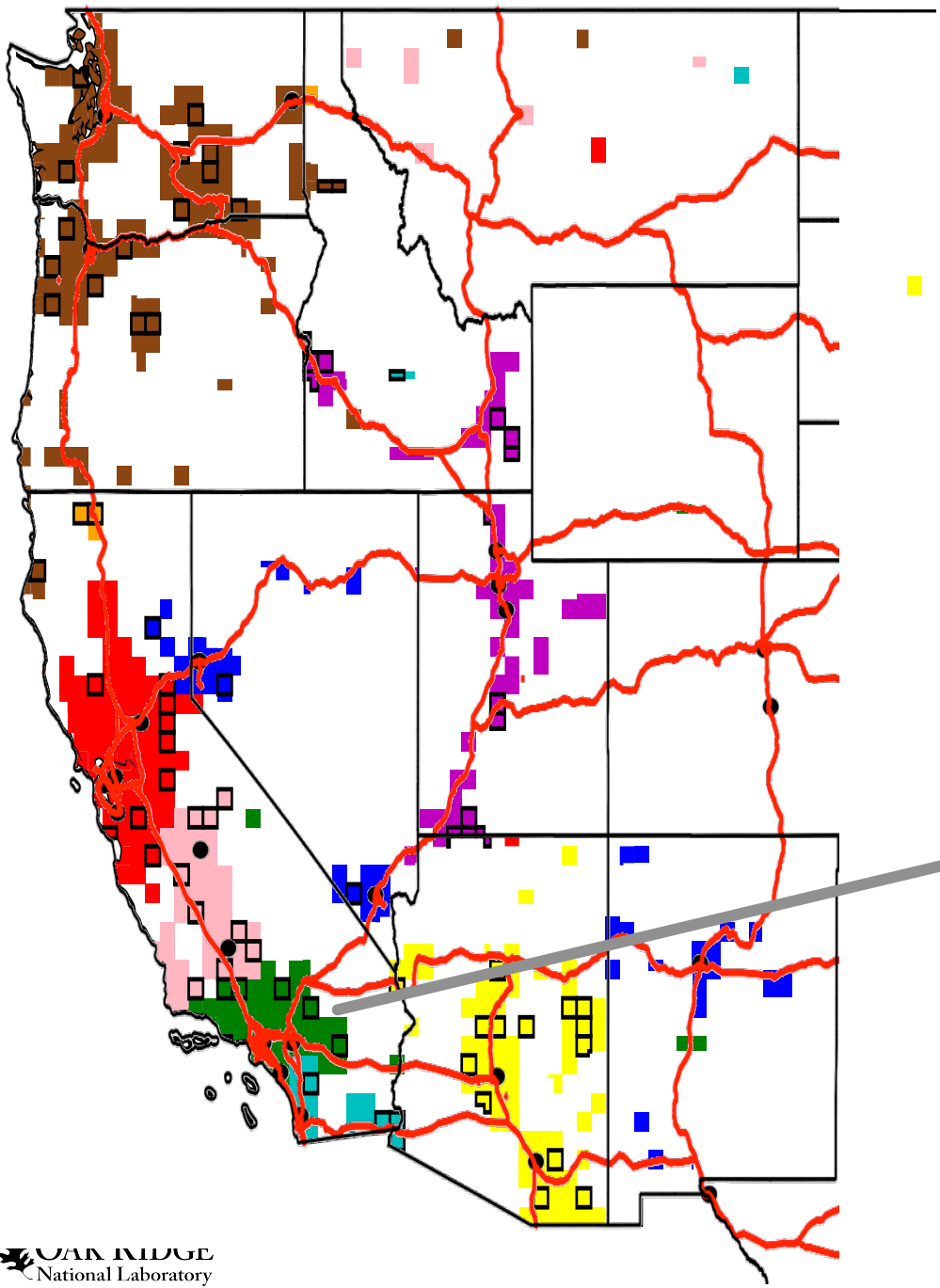
WESTERN STATES

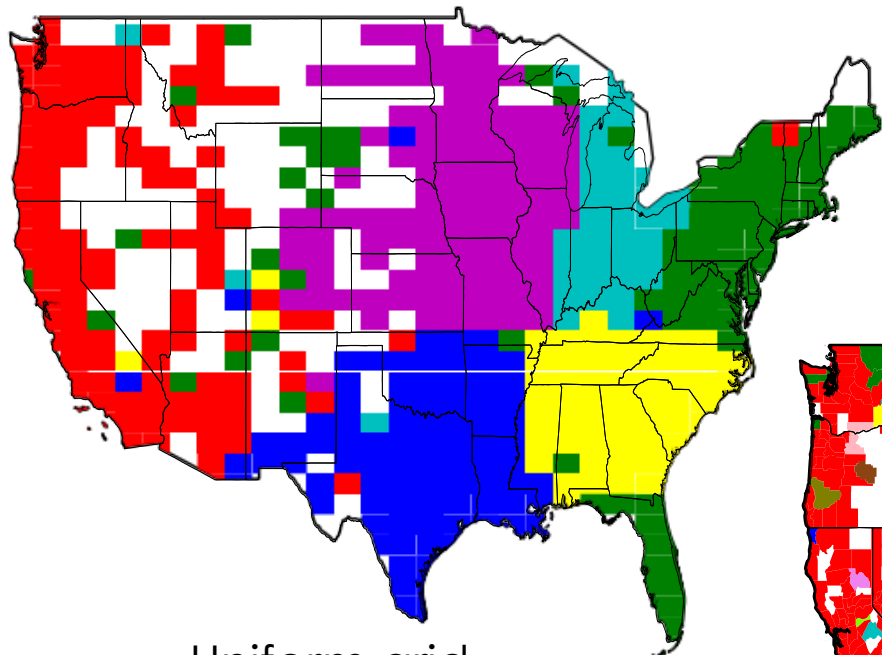




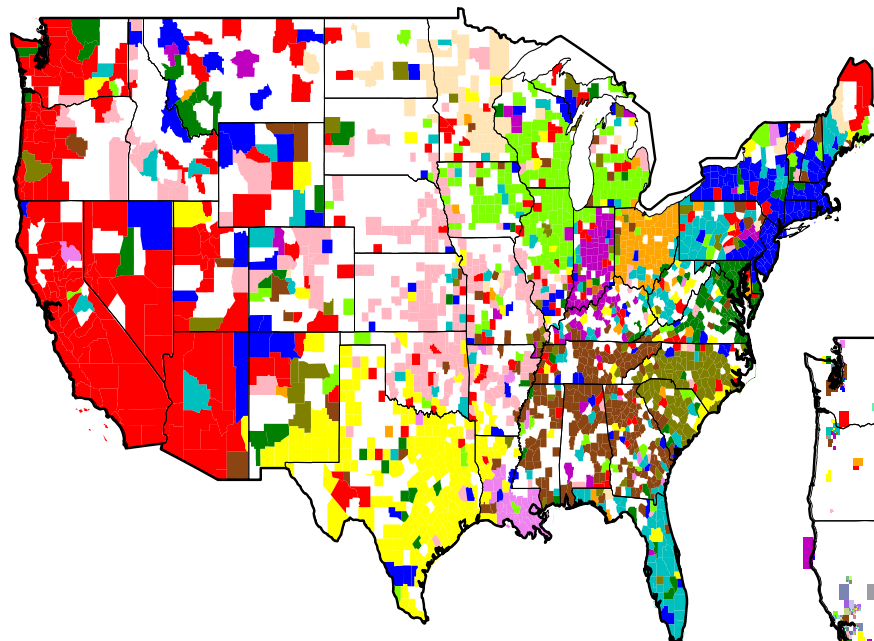




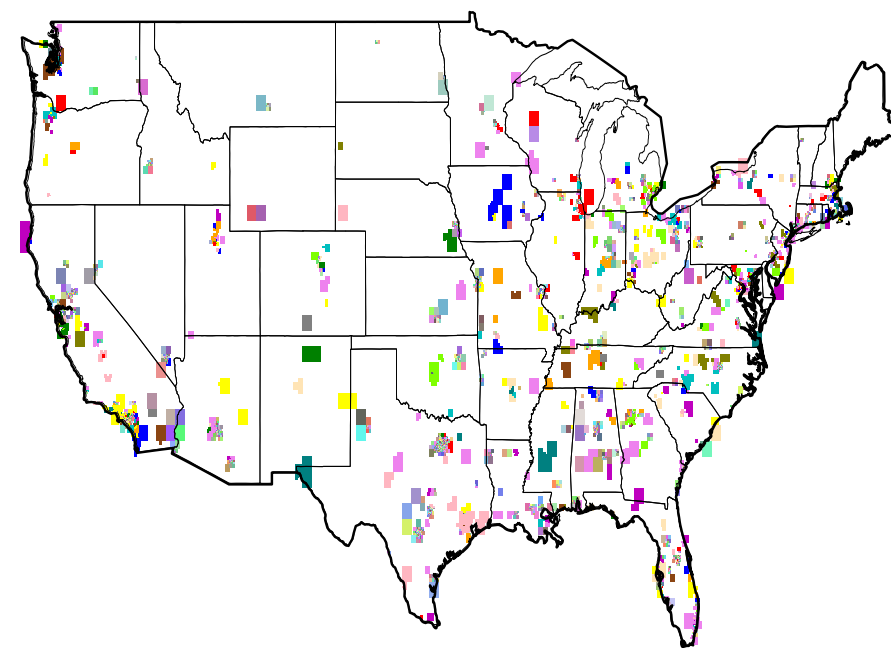




Uniform grid



US counties



Population dependent grid size

How does this dataset
inform our understanding
of societal
teleconnections?



Results & Conclusions

- This is a globally scalable method that can be applied to any relational geographic dataset.
- Internationally consistent.
- Regional clusters from twitter in the United States broadly concur with typical descriptions of regions.
- Level 1 hierarchical clusters begin to identify major urban areas, and level 2 clusters identify sub-city regions that are consistent with known socio-political regions.

Challenge Questions

- How can we use multi-scalar research to better understand urban processes? Which processes should be studied at which scales?
- What theoretical and empirical tools are useful for thinking about how processes at different scales interact with each other and co-evolve?

Thank You!

brelsfordcm@ornl.gov

www.christabrelsford.com

co-authors & collaborators : Luís Bettencourt,,
Mollie Gaines, José Lobo, Gautam Thakur, Rudy
Arthur, Hywel Williams.

