



Five Lectures on Networks

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lecture 3



University of Colorado **Boulder**

Network Analysis and Modeling

Instructor: Aaron Clauset

This graduate-level course will examine modern techniques for analyzing and modeling the structure and dynamics of complex networks. The focus will be on statistical algorithms and methods, and both lectures and assignments will emphasize model interpretability and understanding the processes that generate real data. Applications will be drawn from computational biology and computational social science. No biological or social science training is required. (Note: this is not a scientific computing course, but there will be plenty of computing for science.)

Full lectures notes online (~150 pages in PDF)

<http://santafe.edu/~aaronc/courses/5352/>

Software

[R](#)

[Python](#)

[Matlab](#)

[NetworkX](#) [python]

[graph-tool](#) [python, c++]

[GraphLab](#) [python, c++]

Standalone editors

[UCI-Net](#)

[NodeXL](#)

[Gephi](#)

[Pajek](#)

[Network Workbench](#)

[Cytoscape](#)

[yEd graph editor](#)

[Graphviz](#)

Data sets

[Mark Newman's network data sets](#)

[Stanford Network Analysis Project](#)

[Carnegie Mellon CASOS data sets](#)

[NCEAS food web data sets](#)

[UCI NET data sets](#)

[Pajek data sets](#)

[Linkgroup's list of network data sets](#)

[Barabasi lab data sets](#)

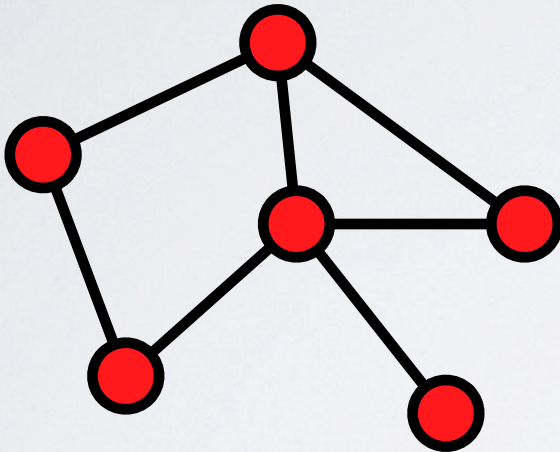
[Jake Hofman's online network data sets](#)

[Alex Arenas's data sets](#)

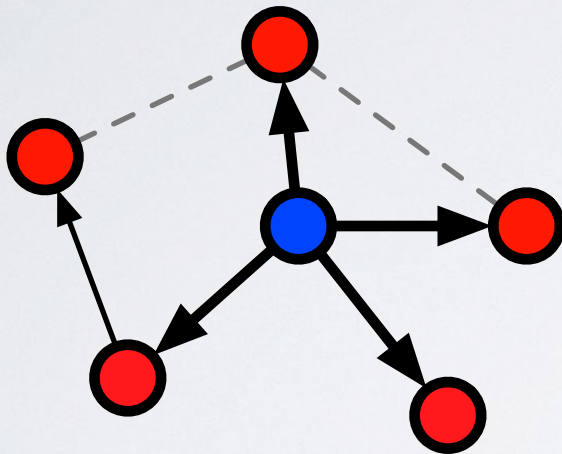
1. defining a network
- 2. describing a network**
- 3. null models for networks**
4. statistical inference

describing networks

position



describing networks



position = centrality:
measure of positional
“importance”

geometric

harmonic centrality

closeness centrality

betweenness centrality

connectivity

degree centrality

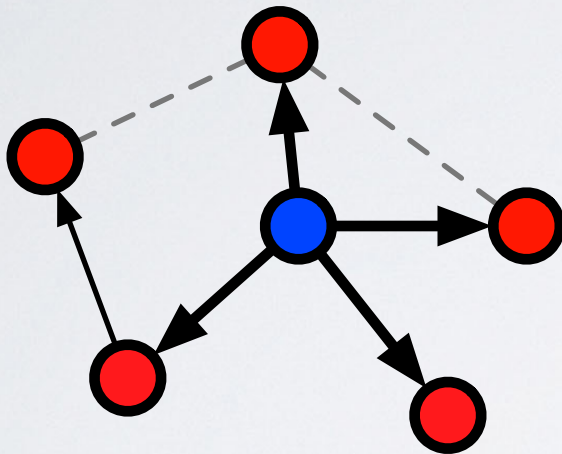
eigenvector centrality

PageRank

Katz centrality

many many more...

describing networks



position = centrality:

harmonic, closeness
centrality

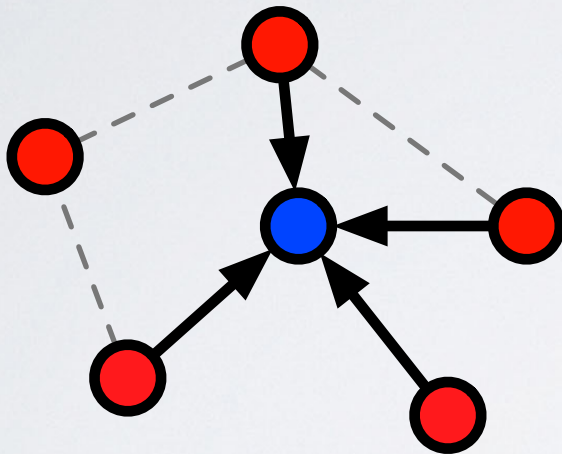
importance = being in
“center” of the network

$$\text{harmonic } C_i = \frac{1}{n-1} \sum_{j \neq i} \frac{1}{d_{ij}}$$

length of shortest path

$$\text{distance: } d_{ij} = \begin{cases} \ell_{ij} & \text{if } j \text{ reachable from } i \\ \infty & \text{otherwise} \end{cases}$$

describing networks



position = centrality:

PageRank, Katz, eigenvector centrality

importance = sum of importances* of nodes that point at you

$$I_i = \sum_{j \rightarrow i} \frac{I_j}{k_j}$$

or, the left eigenvector of

$$\mathbf{A}\mathbf{x} = \lambda \mathbf{x}$$

*modulo several technical details

network position

an example



Giovanni de Medici

network position

Robust Action and the Rise of the Medici, 1400–1434¹

John F. Padgett and Christopher K. Ansell

1993



Duomo

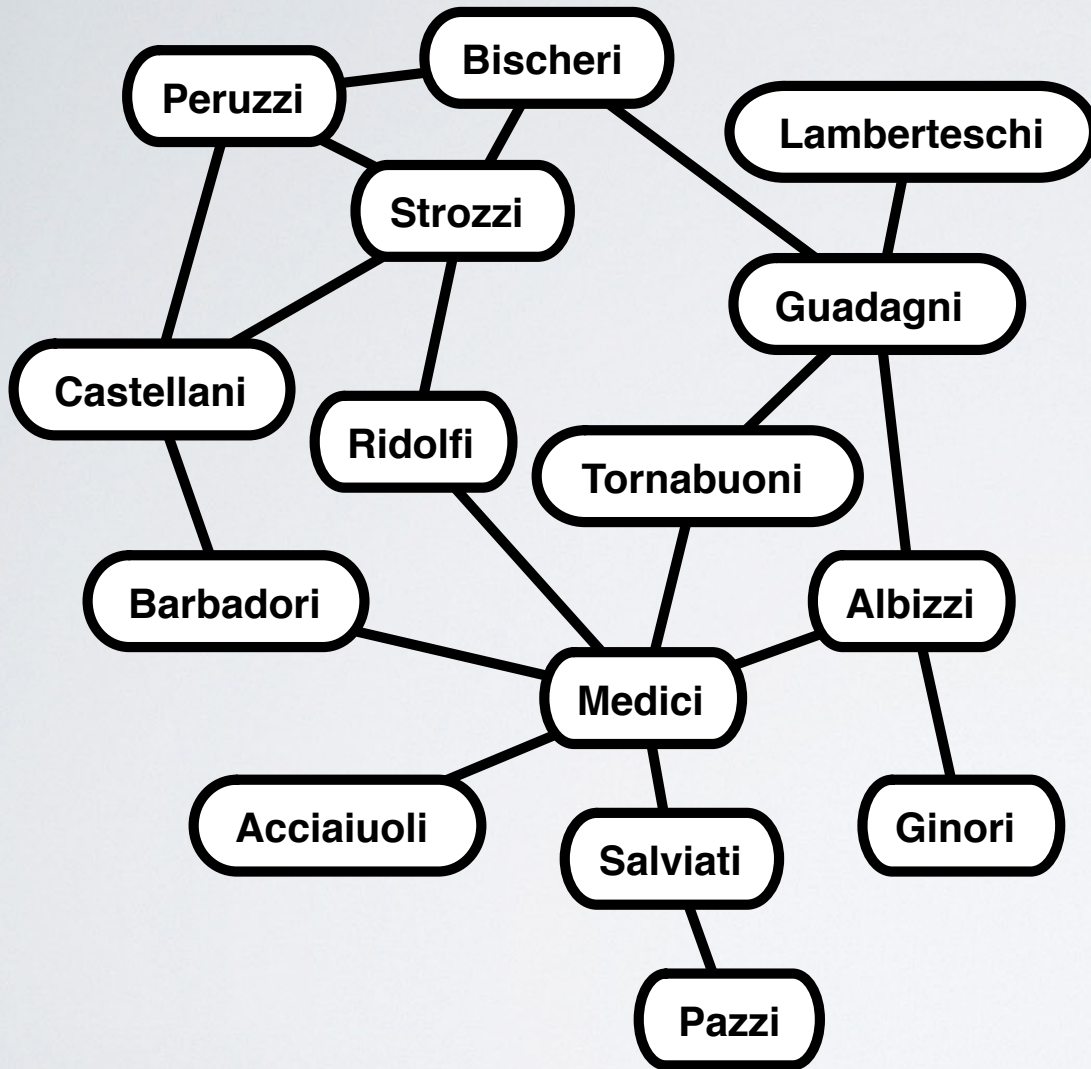


Palazzo Medici



Giovanni de Medici

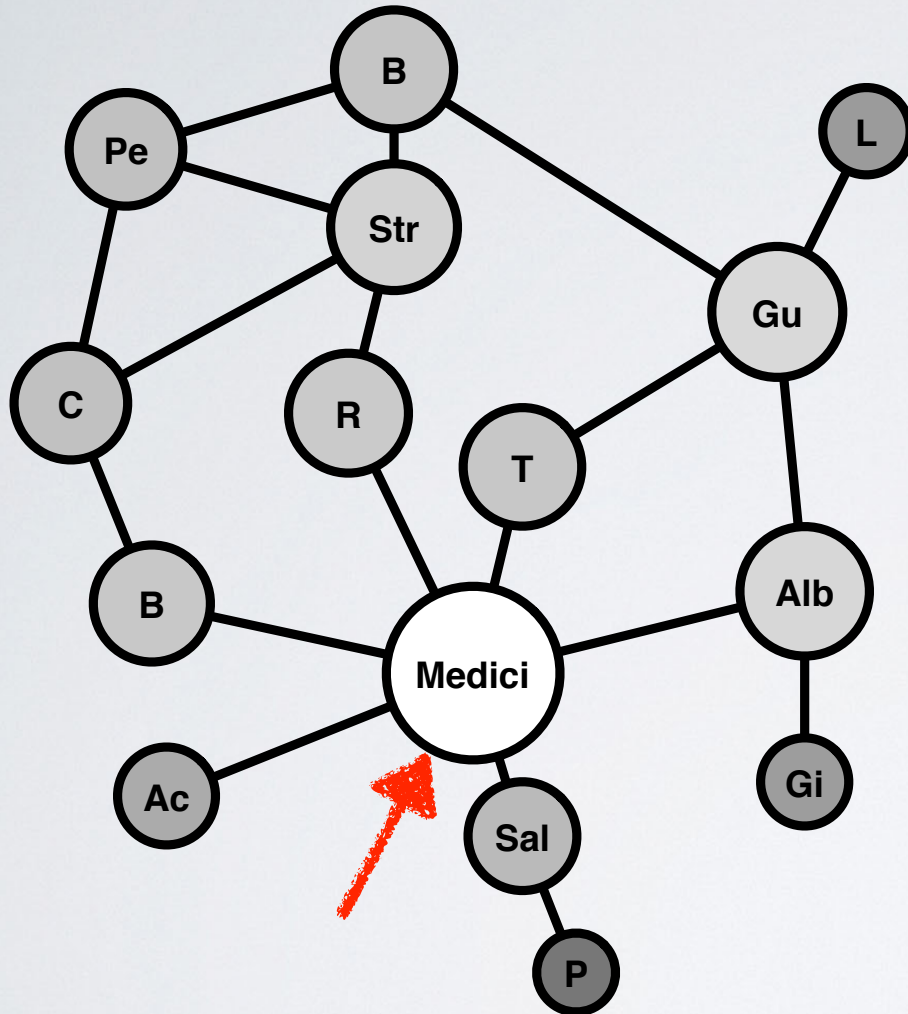
network position: closeness



nodes: Florence families
edges: inter-family marriages

which family is most central?

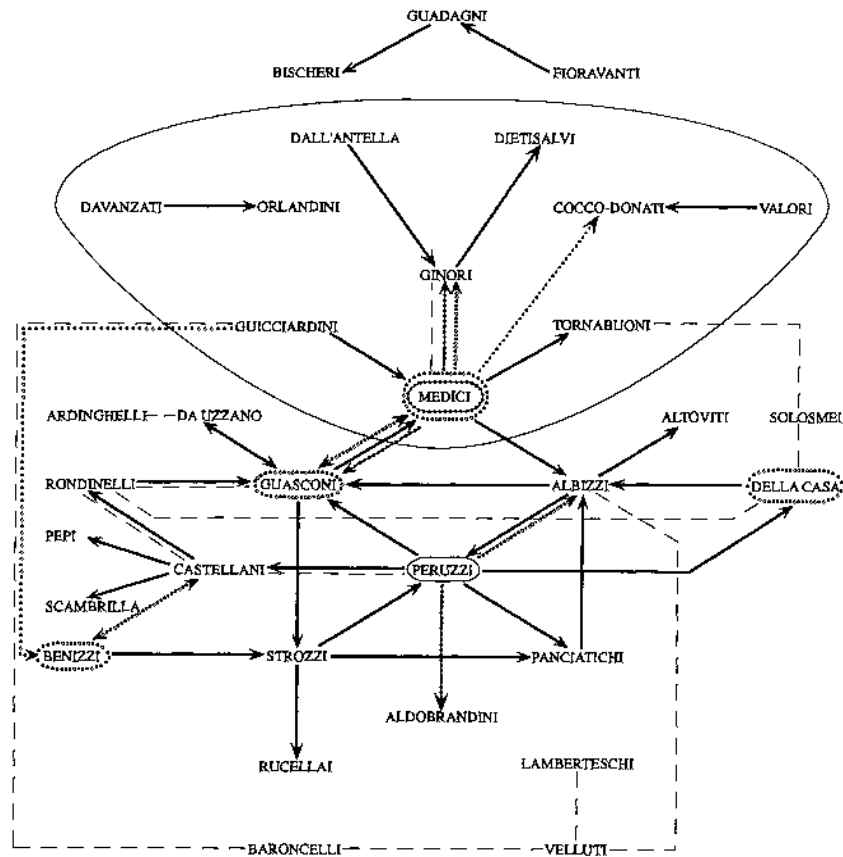
network position: closeness



Medici	9.5
Guadagni	7.92
Albizzi	7.83
Strozzi	7.67
Ridolfi	7.25
Bischeri	7.2
Tornabuoni	7.17
Barbadori	7.08
Peruzzi	6.87
Castellani	6.87
Salviati	6.58
Acciaiuoli	5.92
Ginori	5.33
Lamberteschi	5.28
Pazzi	4.77

network position

actually, it's complicated...



Types of Ties:

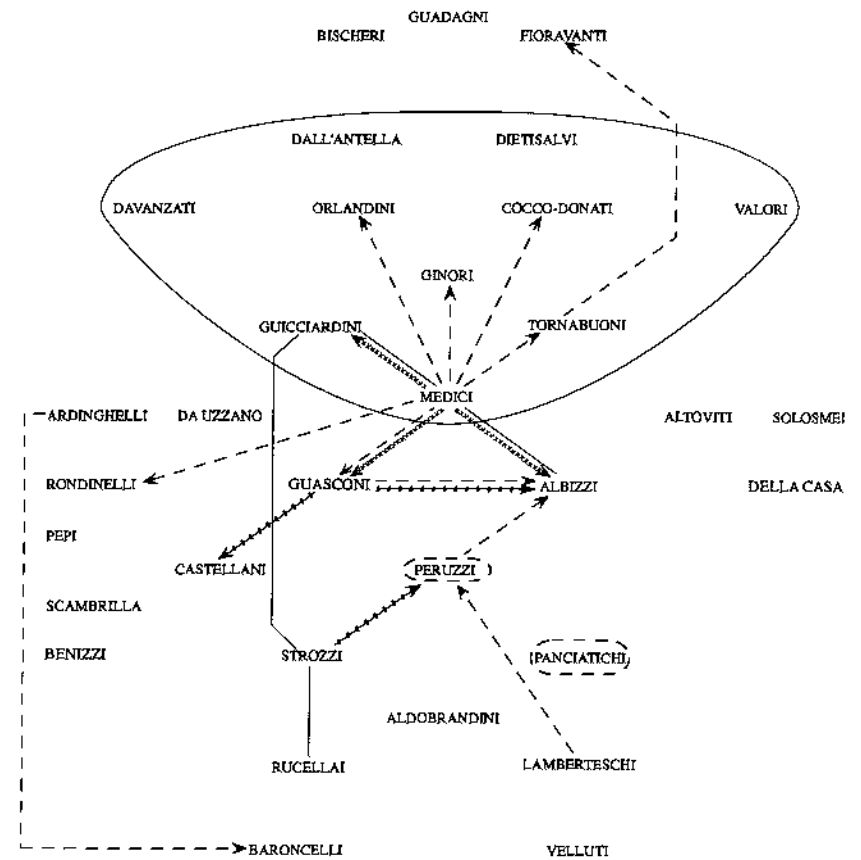
♀ → ♂ Marriage

— Partnership

— Bank Employment

— Trade

— Real Estate



Types of Ties:

— Personal Loan

— Patronage

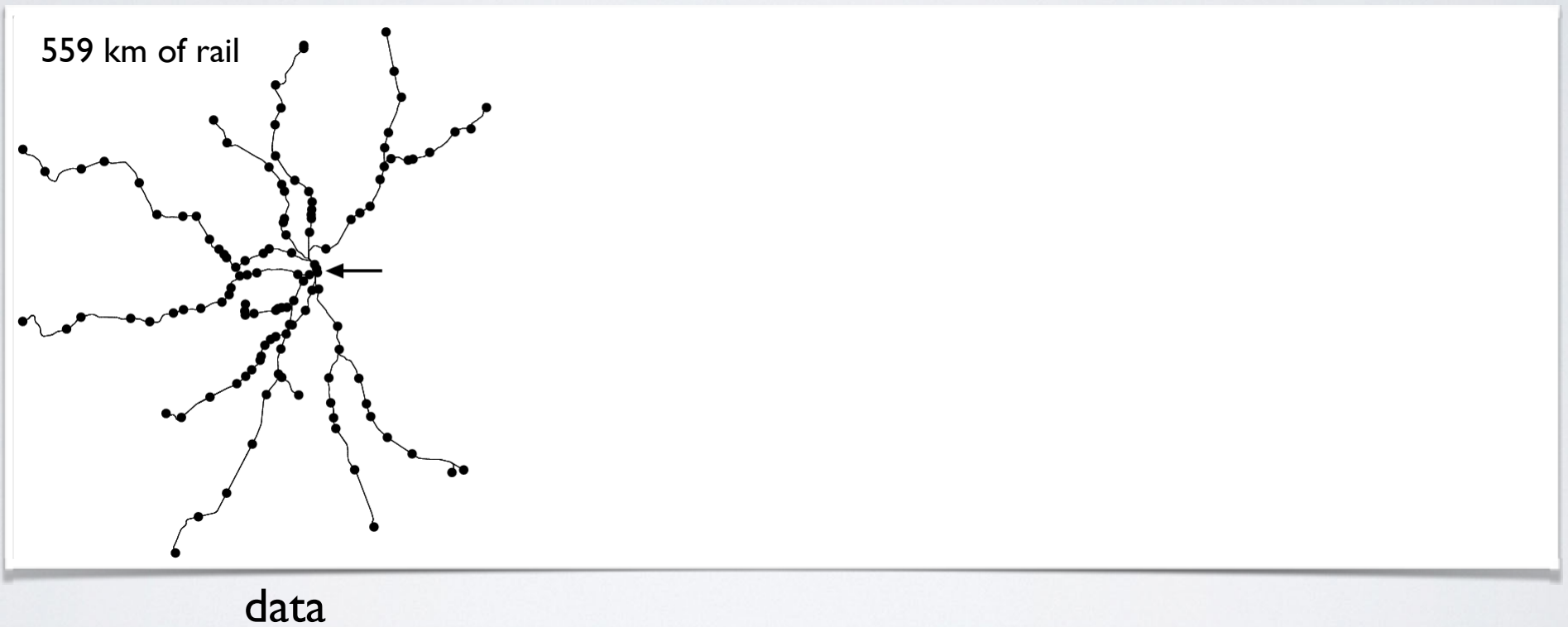
— Friendship

— Mallevadori

network position

an example

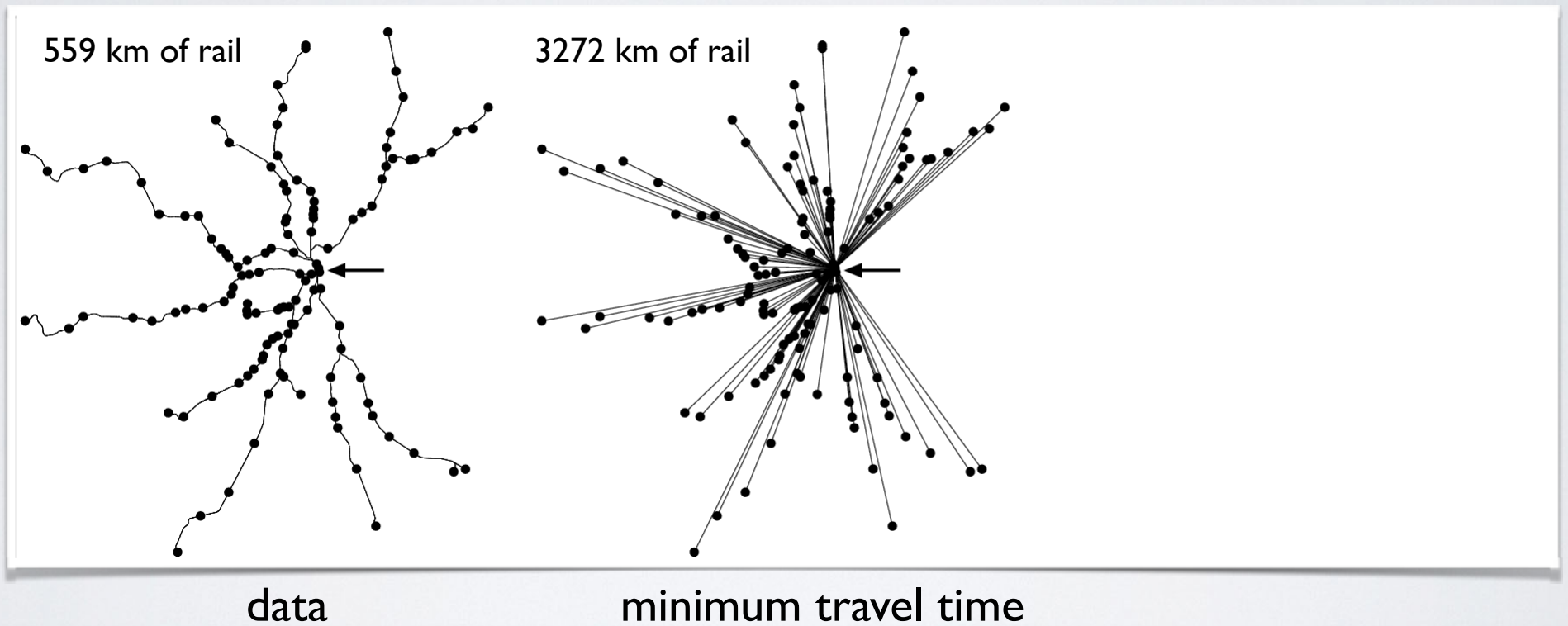
Boston commuter rail



network position

an example

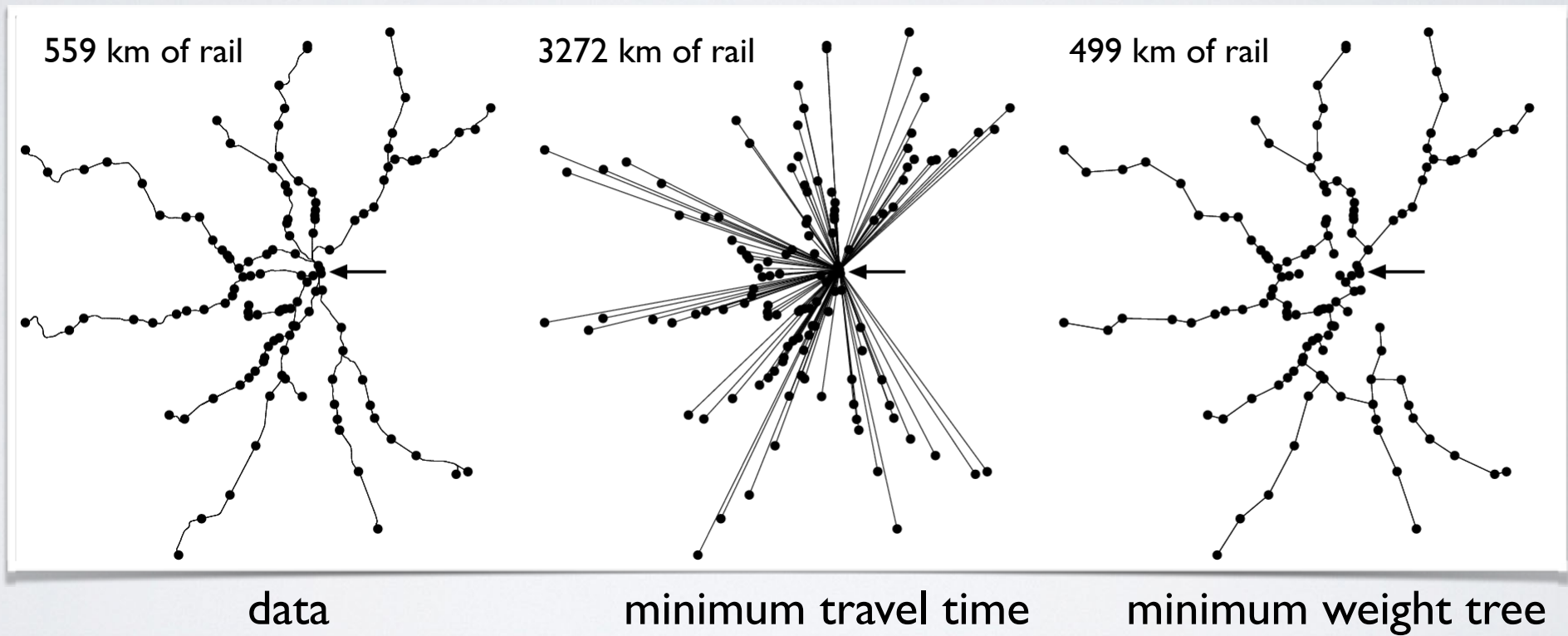
Boston commuter rail



network position

an example

Boston commuter rail

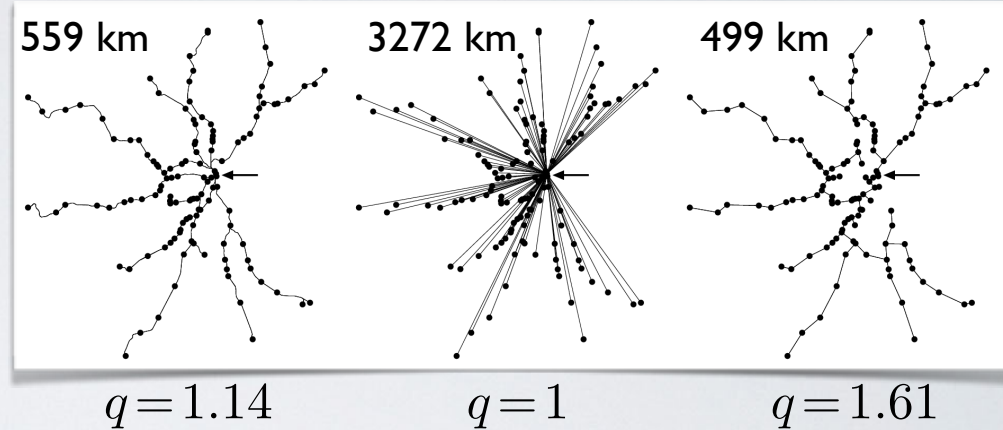


network position

route factor

$$q = \frac{1}{n} \sum_{i=1}^n \frac{\ell_{i0}}{d_{i0}}$$

mean ratio of distance along
edges ℓ_{i0} to direct Euclidean
distance d_{i0} to root 0



network position

a simple model

embed n vertices in a plane
until all vertices connected

add edge (i, j) with
minimum value for

$$w_{ij} = d_{ij} + \beta \ell_{j0}$$

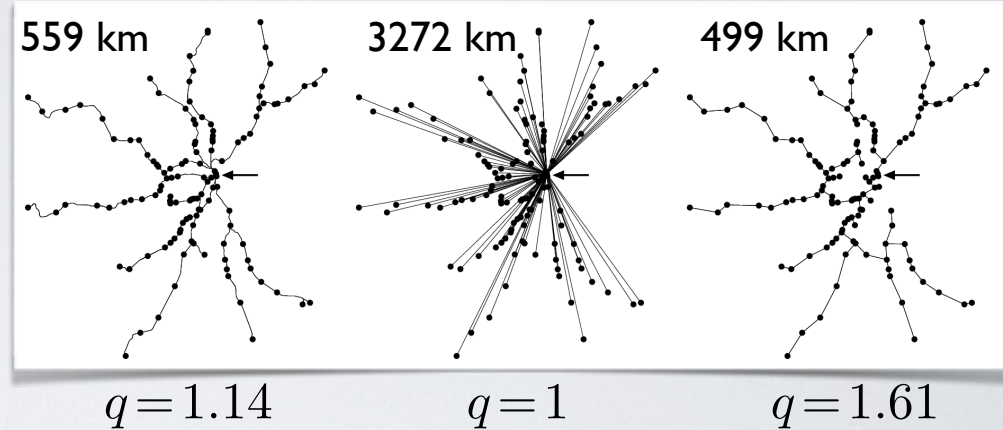
distance from i to j

parameter

route length to root

$\beta = 0$ \longrightarrow minimum spanning tree*

$\beta > 0$ \longrightarrow prefer shorter paths to root



*this is exactly Prim's algorithm for MSTs

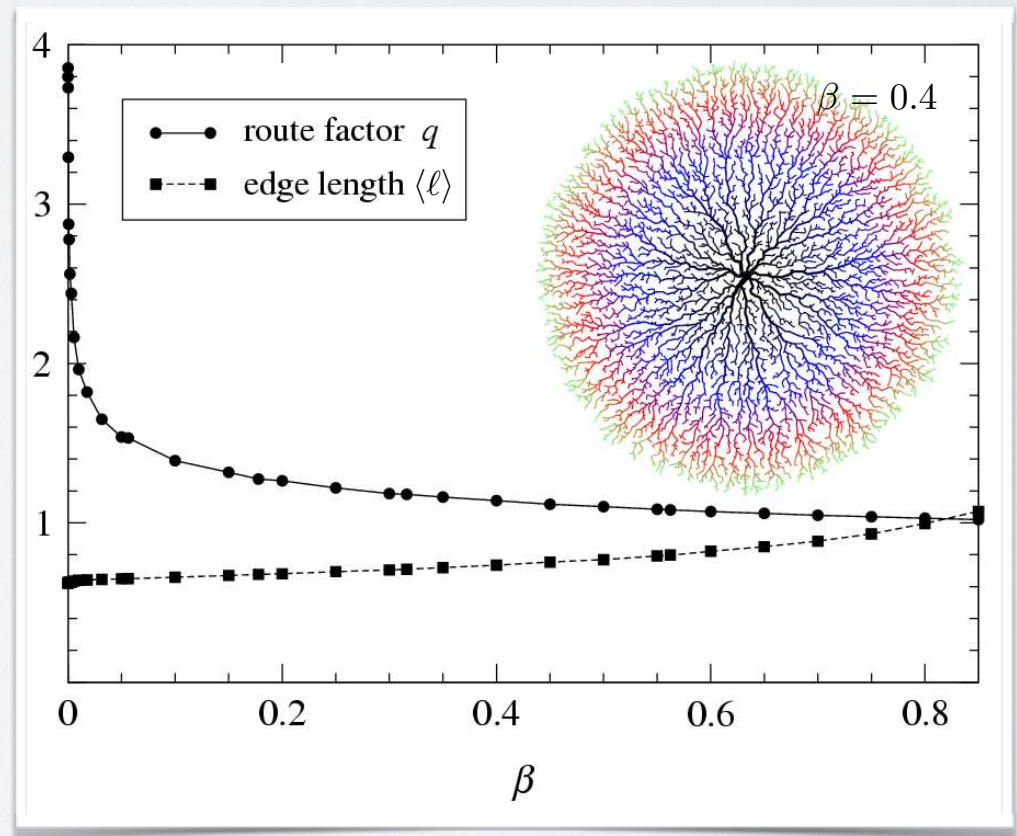
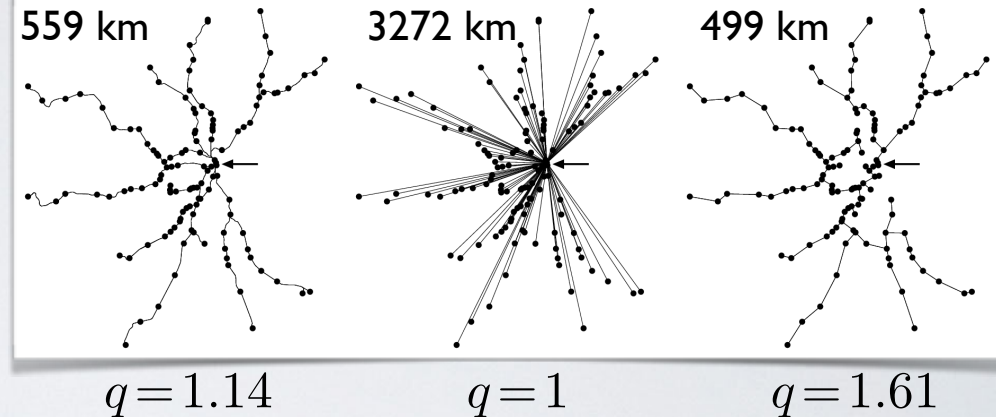
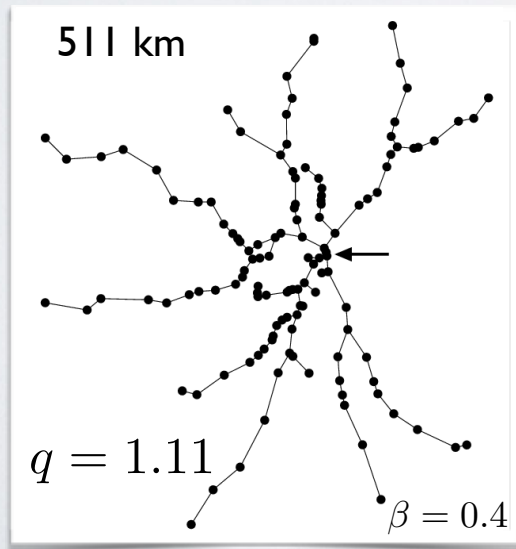
network position

a simple model

embed n vertices in a plane
until all vertices connected

add edge (i, j) with
minimum value for

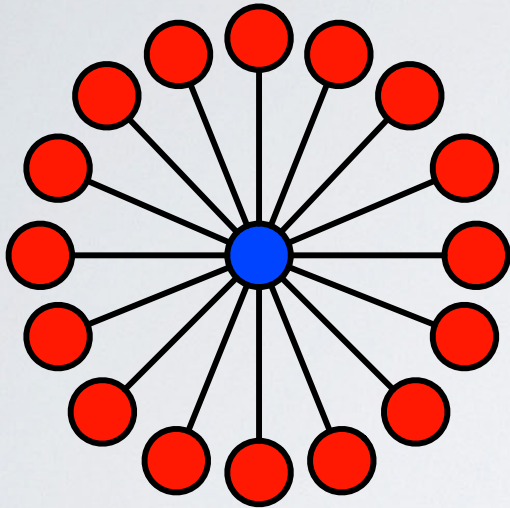
$$w_{ij} = d_{ij} + \beta \ell_{j0}$$



network position



network position

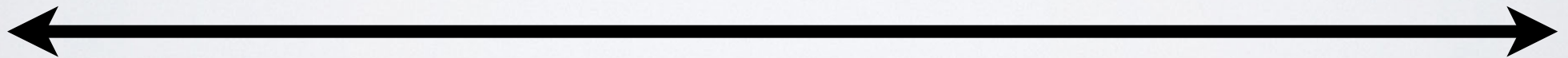
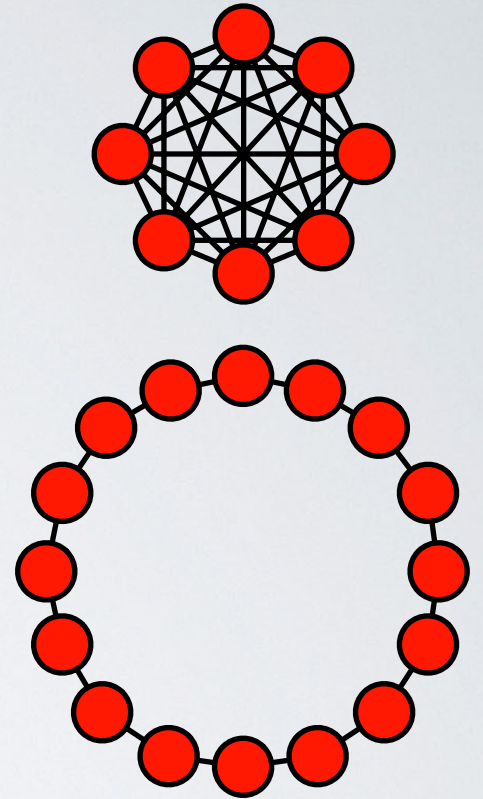
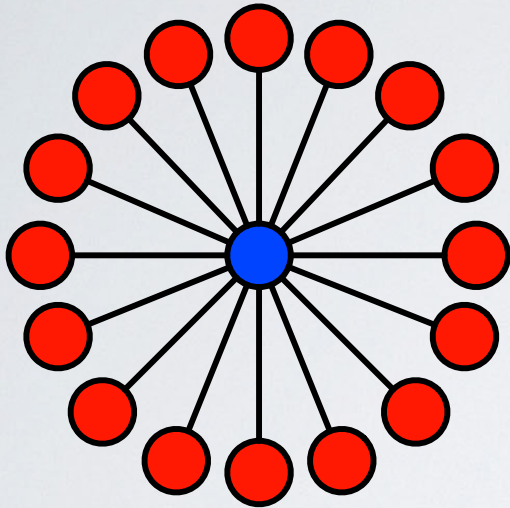


most
centralized

vast wilderness
of in-between

most
decentralized

network position

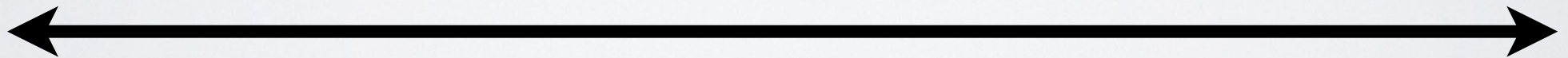
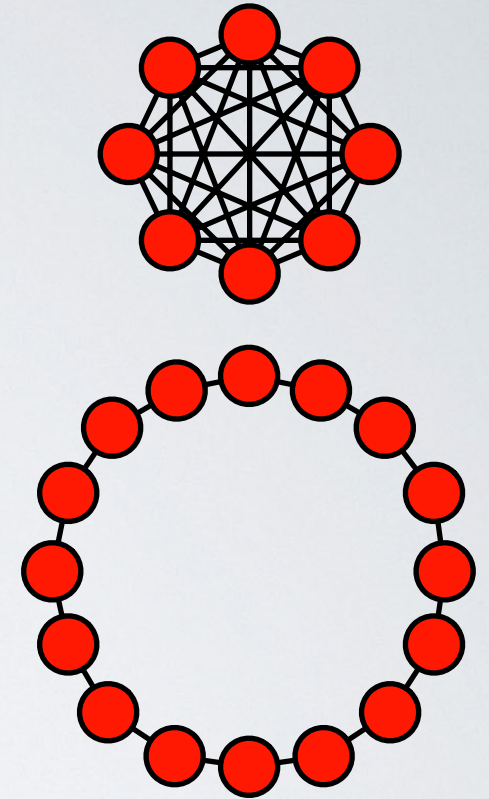
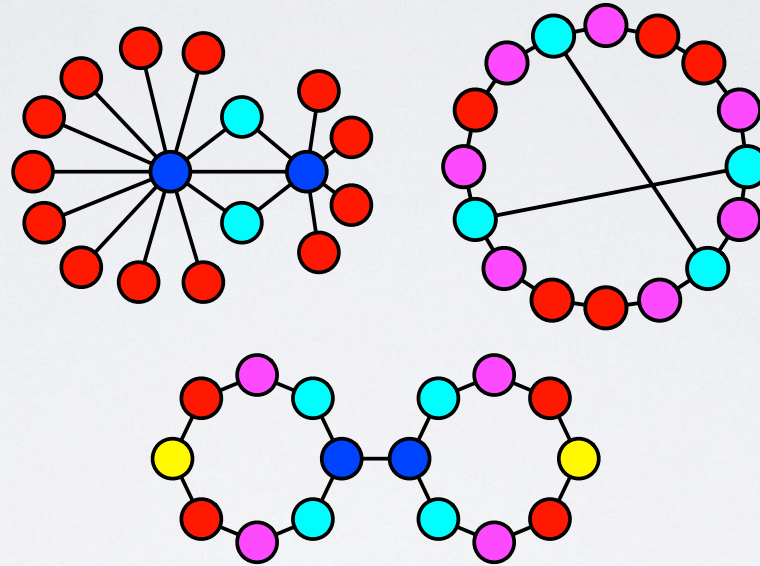
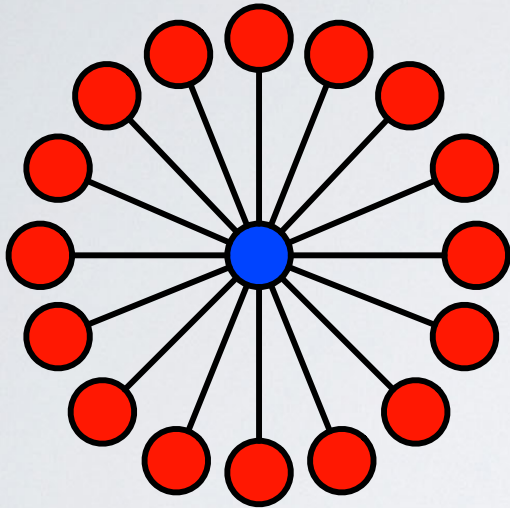


most
centralized

vast wilderness
of in-between

most
decentralized

network position



most
centralized

vast wilderness
of in-between

most
decentralized

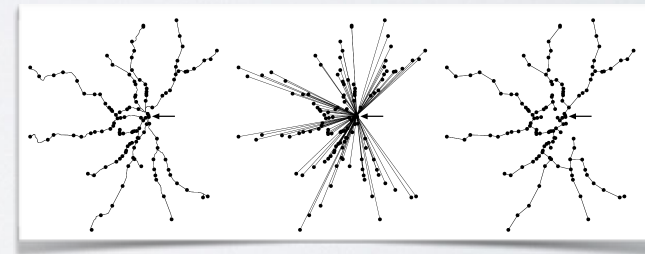
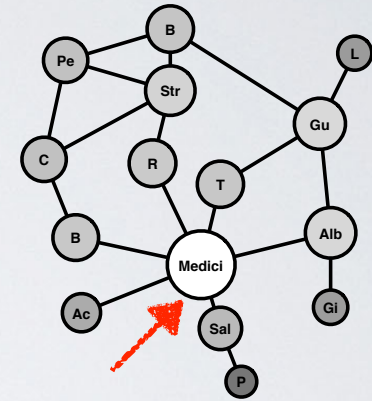
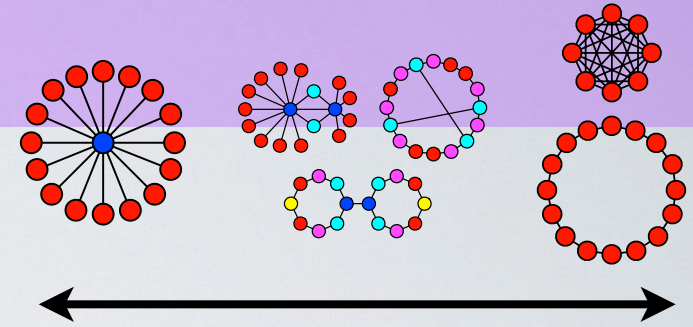
network position

positions:

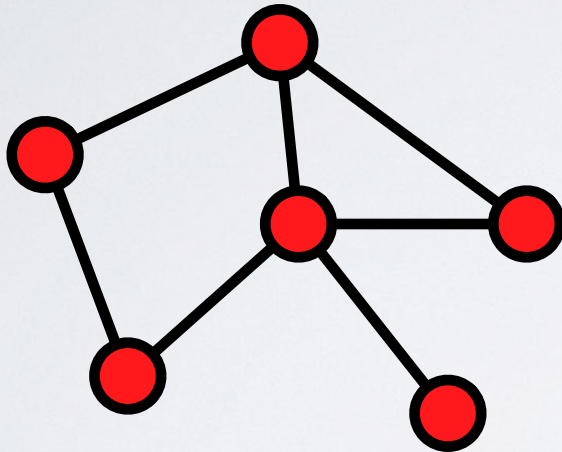
- *geometric* description of network structure
- core vs. periphery
- centrality = importance, influence

open questions:

- position and dynamics
- what does position predict?
- when does position *not* matter?



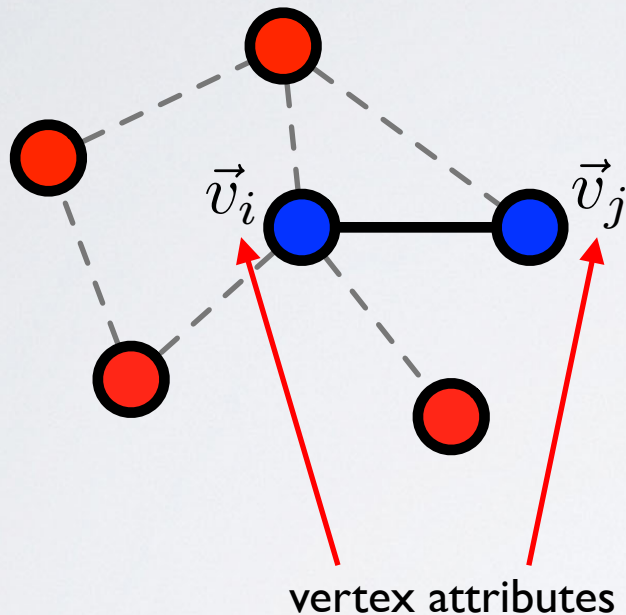
describing networks



**homophily and
assortative mixing**

like links with like

assortative mixing



homophily and assortative mixing

like links with like

assortativity coefficient r
quantifies homophily

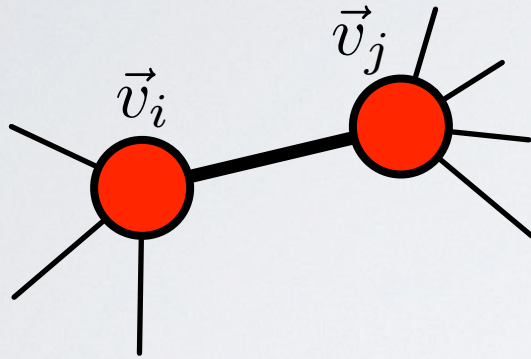
three types:

- scalar attributes

- vertex degrees

- categorical variables

assortative mixing



homophily and assortative mixing

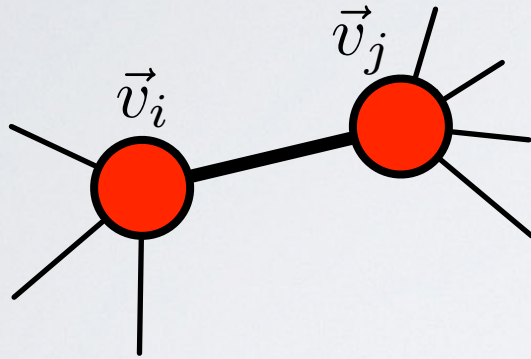
like links with like

scalar attributes:
mean value across ties

$$\mu = \frac{1}{2m} \sum_i \sum_j A_{ij} v_i$$

$$= \frac{1}{2m} \sum_i k_i v_i$$

assortative mixing



homophily and assortative mixing

like links with like

scalar attributes:

covariance across ties

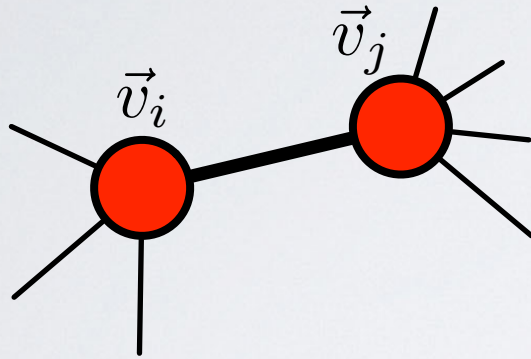
$$\text{cov}(v_i, v_j) = \frac{\sum_{ij} A_{ij} (v_i - \mu)(v_j - \mu)}{\sum_{ij} A_{ij}}$$

$$\left(\mu = \frac{1}{2m} \sum_i k_i v_i \right)$$

$$= \frac{1}{2m} \sum_{ij} A_{ij} v_i v_j - \mu^2$$

$$= \frac{1}{2m} \sum_{ij} \left(A_{ij} - \frac{k_i k_j}{2m} \right) v_i v_j$$

assortative mixing



homophily and assortative mixing

like links with like

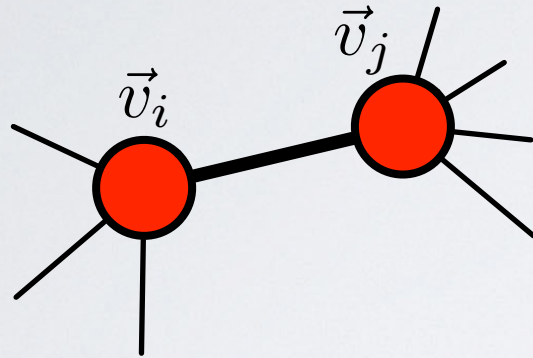
assortativity coefficient (scalar)

$$r = \frac{\text{cov}(v_i, v_j)}{\text{var}(v_i, v_j)}$$
$$= \frac{\sum_{ij} (A_{ij} - k_i k_j / 2m) v_i v_j}{\sum_{ij} k_i \delta_{ij} - k_i k_j / 2m}$$

[this is just a Pearson correlation across edges]

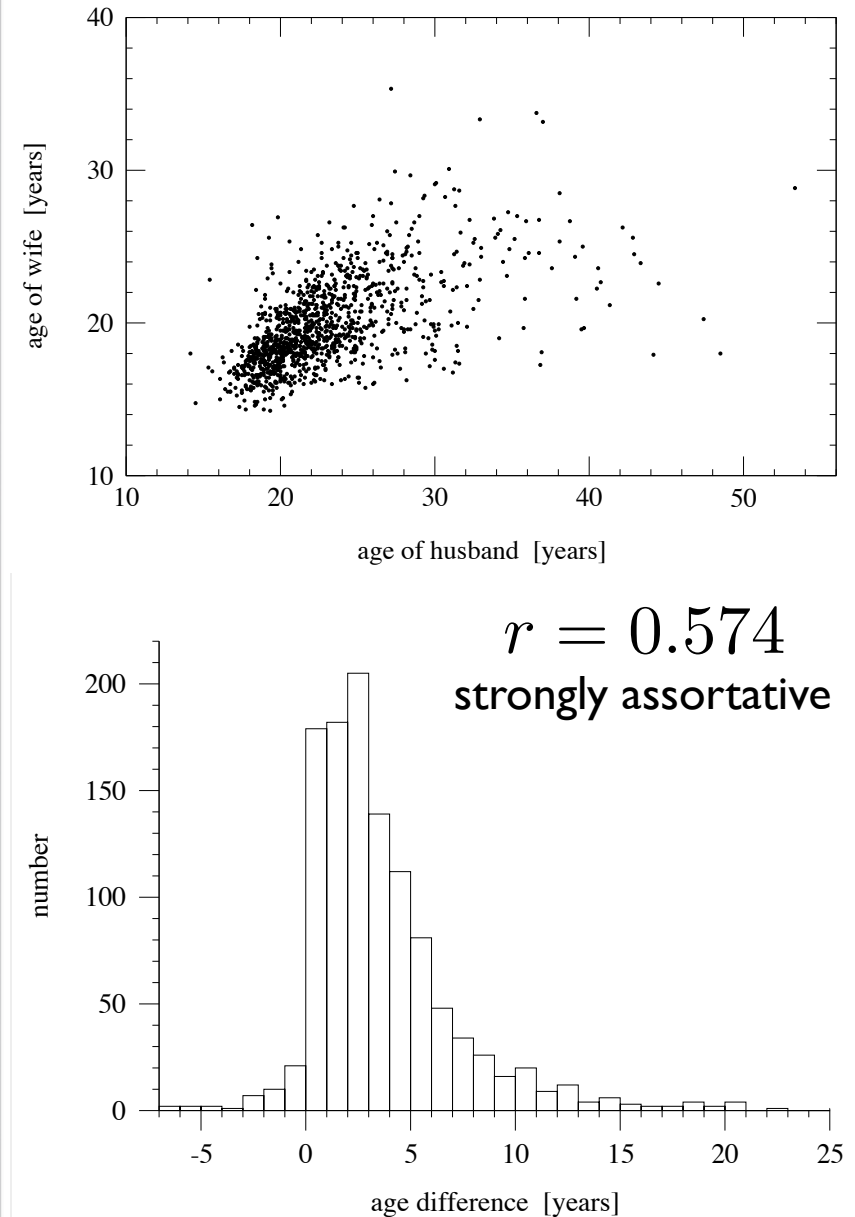
$$-1 \leq r \leq 1$$

assortative mixing

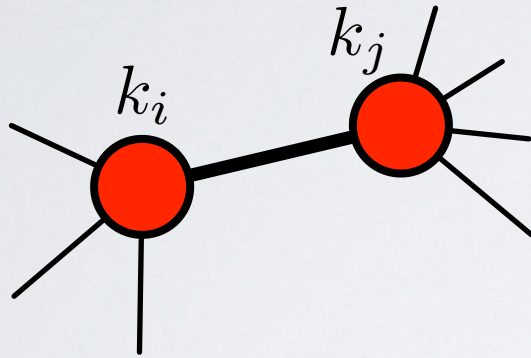


(top) scatter plot of ages of 1141 married couples at time of marriage [1995 US National Survey of Family Growth]

(bottom) histogram of age differences (M-F) for same data



assortative mixing

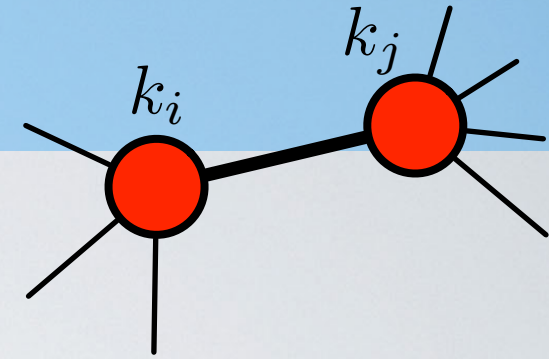


**homophily and
assortative mixing**

like links with like

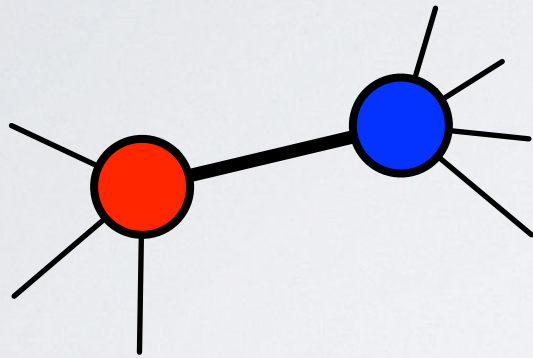
degree:
just another scalar^{*}

assortative mixing



	network	type	size n	degree assortativity r	error σ_r
social	physics coauthorship	undirected	52 909	0.363	0.002
	biology coauthorship	undirected	1 520 251	0.127	0.0004
	mathematics coauthorship	undirected	253 339	0.120	0.002
	film actor collaborations	undirected	449 913	0.208	0.0002
	company directors	undirected	7 673	0.276	0.004
	student relationships	undirected	573	-0.029	0.037
	email address books	directed	16 881	0.092	0.004
technological	power grid	undirected	4 941	-0.003	0.013
	Internet	undirected	10 697	-0.189	0.002
	World-Wide Web	directed	269 504	-0.067	0.0002
	software dependencies	directed	3 162	-0.016	0.020
biological	protein interactions	undirected	2 115	-0.156	0.010
	metabolic network	undirected	765	-0.240	0.007
	neural network	directed	307	-0.226	0.016
	marine food web	directed	134	-0.263	0.037
	freshwater food web	directed	92	-0.326	0.031

assortative mixing



homophily and assortative mixing

like links with like

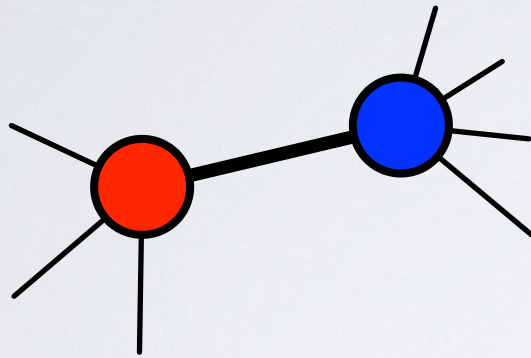
categorical variables:

let e_{ij} be fraction of edges connecting vertices of type i to vertices of type j

matrix sum
$$\sum_{ij} e_{ij} = 1$$

marginals
$$\sum_j e_{ij} = a_i \qquad \sum_i e_{ij} = b_j$$

assortative mixing



homophily and assortative mixing

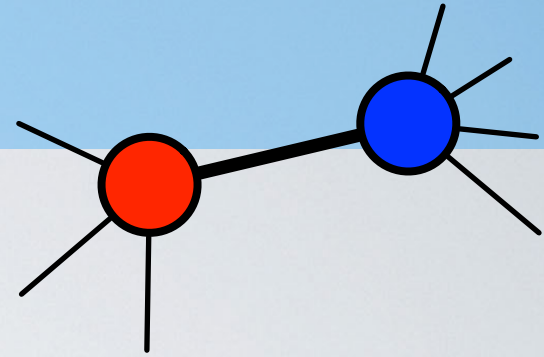
like links with like

categorical variables:
assortativity coefficient^{*}

$$\begin{aligned} r &= \frac{\sum_i e_{ii} - \sum_i a_i b_i}{1 - \sum_i a_i b_i} \\ &= \frac{\text{Tr } \mathbf{e} - ||\mathbf{e}^2||}{1 - ||\mathbf{e}^2||} \end{aligned}$$

^{*} this equation is equivalent to the popular *modularity* measure Q used to score the strength of community structure

assortative mixing



1992 study of heterosexual partnerships in San Francisco*
(bipartite network)

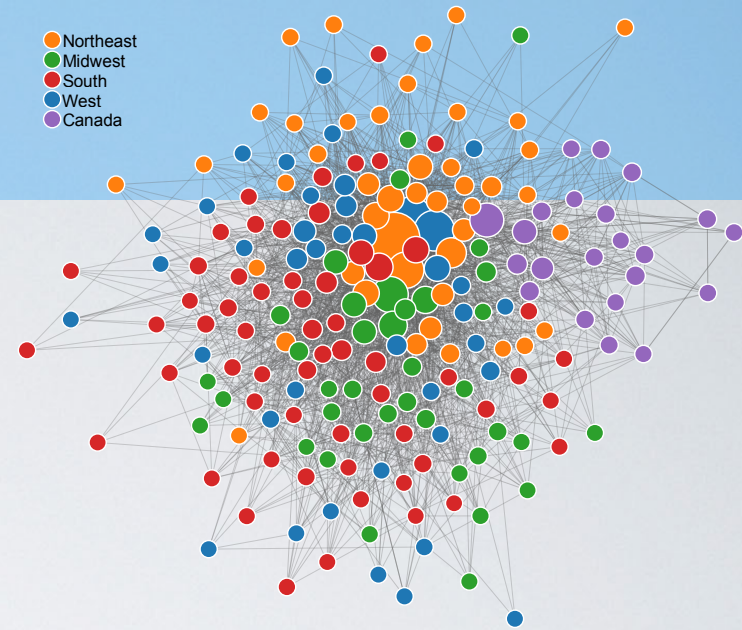
		women				a_i
		black	hispanic	white	other	
men	black	0.258	0.016	0.035	0.013	0.323
	hispanic	0.012	0.157	0.058	0.019	0.247
	white	0.013	0.023	0.306	0.035	0.377
	other	0.005	0.007	0.024	0.016	0.053
b_i		0.289	0.204	0.423	0.084	

$$r = 0.621$$

strongly assortative

assortative mixing

4388 Computer Science faculty
vertices are PhD granting institutions in North America
edge (u, v) means PhD at u and now faculty at v
labels are US census regions + Canada

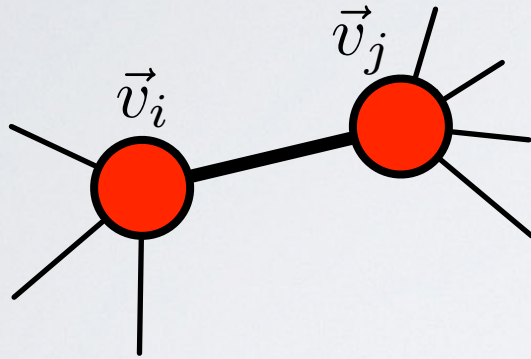


	Northeast	Midwest	South	West	Canada	a_i
Northeast	0.119	0.053	0.074	0.055	0.022	0.322
Midwest	0.031	0.067	0.061	0.026	0.011	0.196
South	0.025	0.027	0.083	0.024	0.006	0.166
West	0.049	0.033	0.043	0.073	0.011	0.209
Canada	0.006	0.005	0.005	0.005	0.085	0.107
b_i	0.229	0.185	0.267	0.184	0.135	

$$r = 0.264$$

moderately assortative

assortative mixing



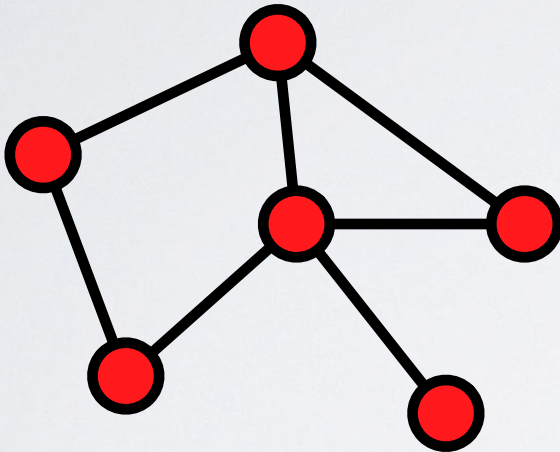
homophily and assortative mixing

like links with like

- random graphs tend to be disassortative $r \leq 0$ because the mixing is uniform
- social networks (apparently) highly assortative, in every way (attribute, degree, category)
- extremal values $r \approx \{-1, 1\}$ suggest underlying mechanism on that variable

describing networks

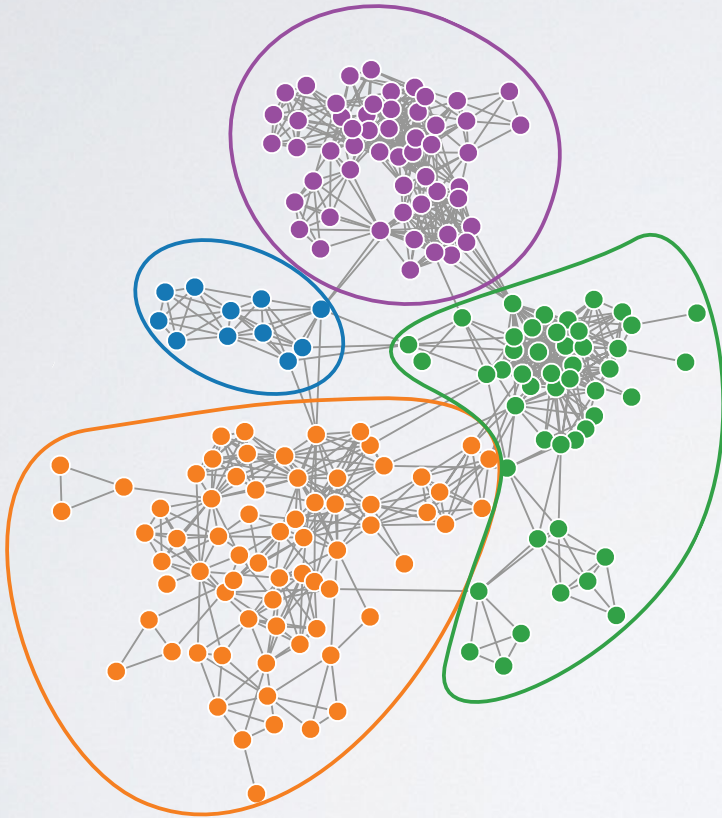
community structure



describing networks

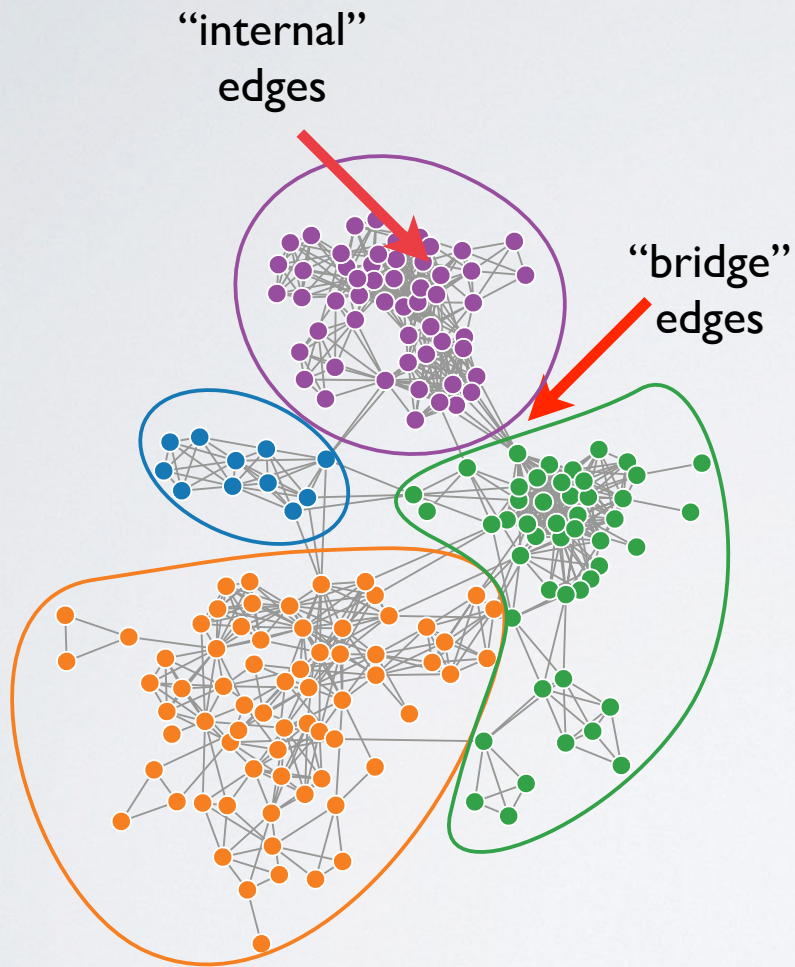
community structure:

a group of vertices that connect to other groups in similar ways



assortative community structure
(edges inside the groups)

community structure



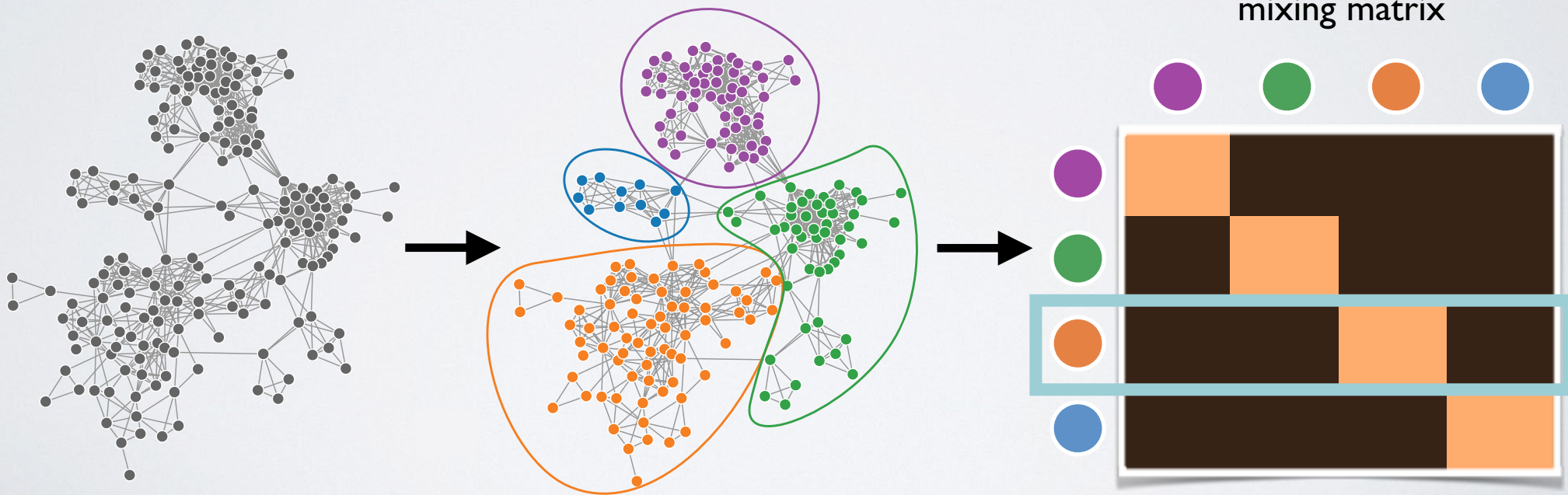
community structure:
a group of vertices that connect to other groups in similar ways

assortative community structure
(edges inside the groups)

community structure

community structure:

a group of vertices that connect to other groups in similar ways



community structure

assortative

edges within groups

disassortative

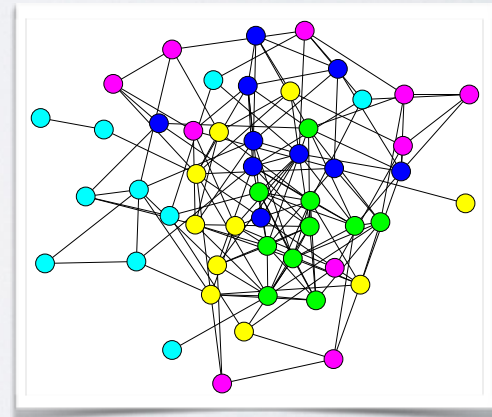
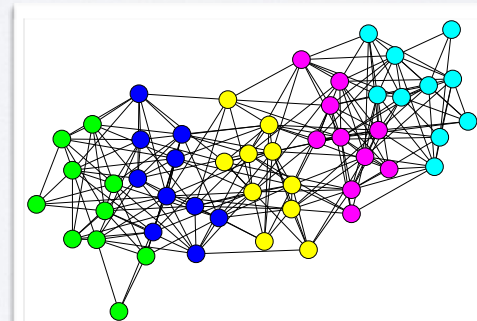
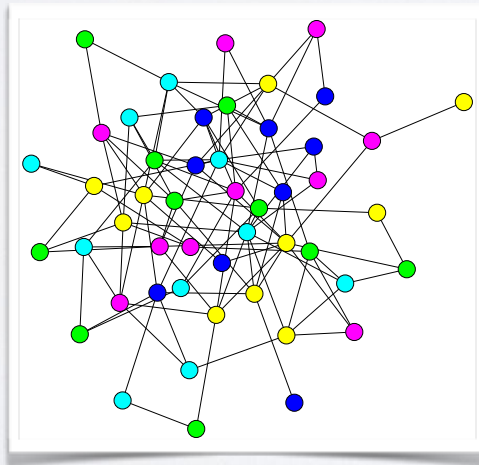
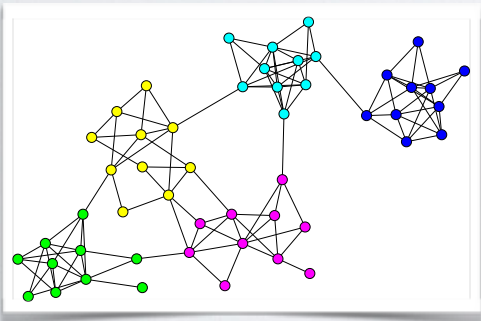
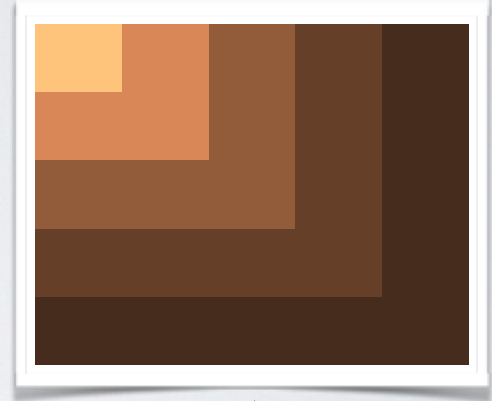
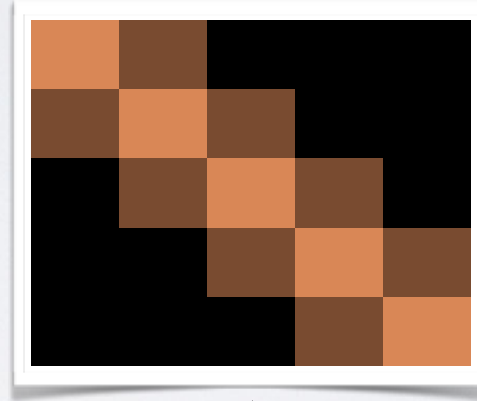
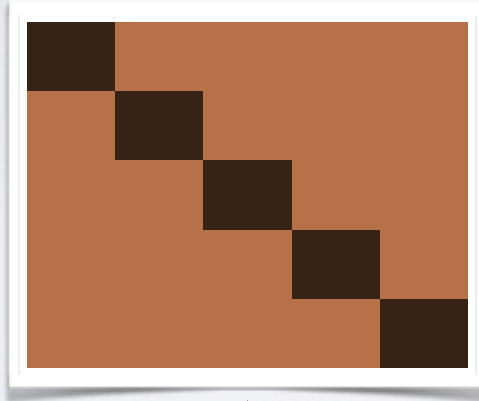
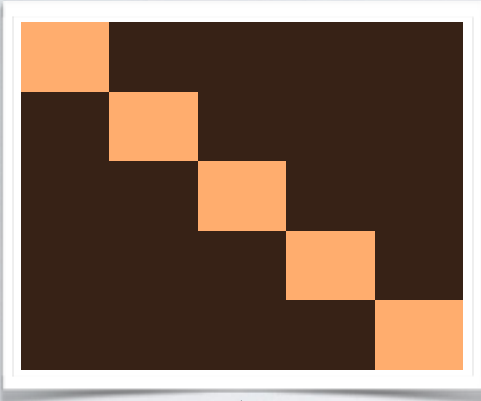
edges between groups

ordered

linear group hierarchy

core-periphery

dense core, sparse periphery



community structure

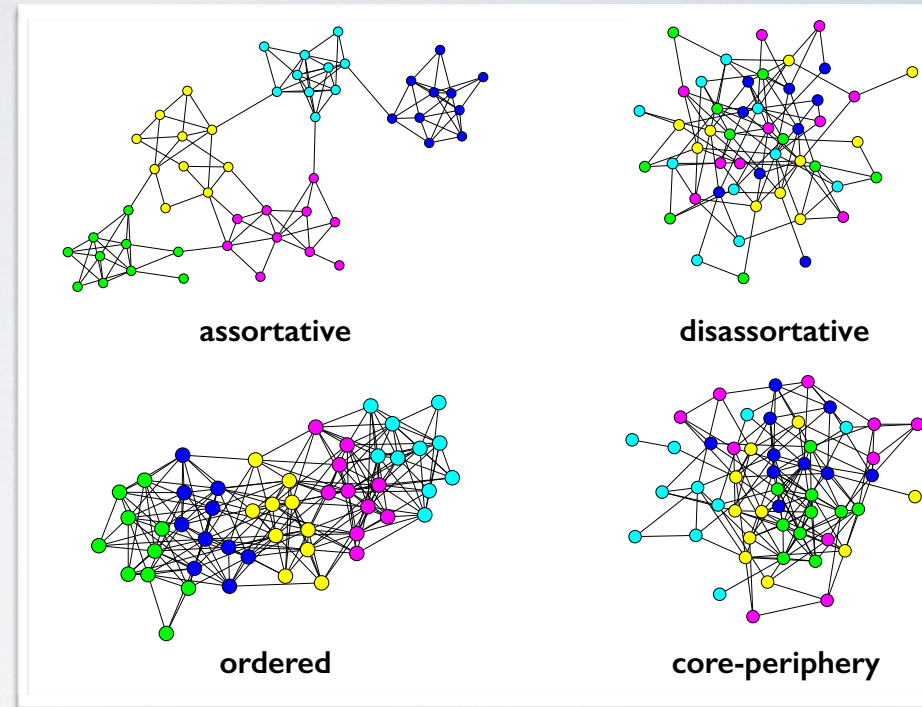
- enormous interest, especially since 2000
- dozens of algorithms for extracting various large-scale patterns
- hundreds of papers published
- spanning Physics, Computer Science, Statistics, Biology, Sociology, and more
- this was one of the first:

Community structure in social and biological networks

M. Girvan*^{†‡} and M. E. J. Newman*[§]

PNAS 2002

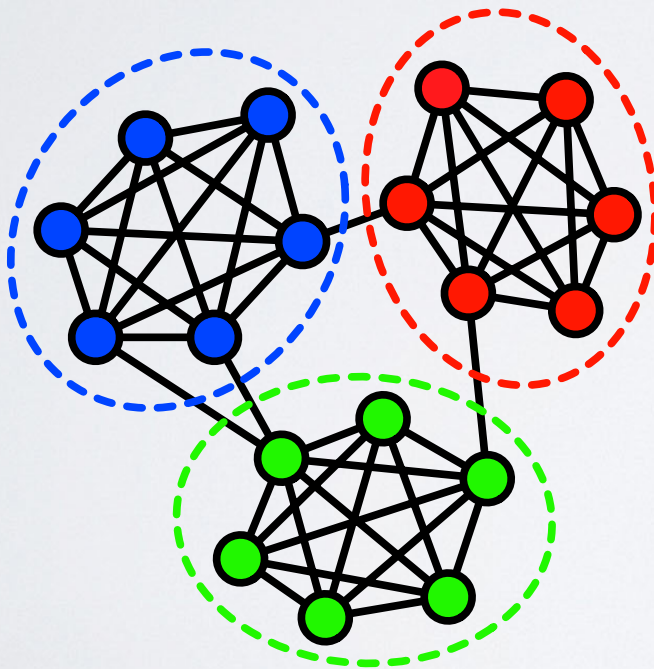
5700+ citations on Google Scholar



THE STRENGTH OF WEAK TIES: A NETWORK THEORY REVISITED

1983

Mark Granovetter



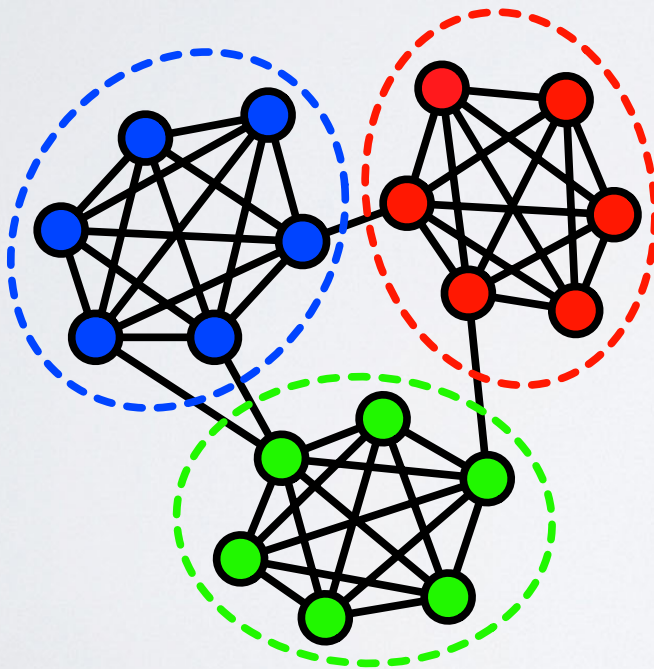
most new job opportunities from
“weak ties”

- within-community links = strong
- bridge links = weak

THE STRENGTH OF WEAK TIES: A NETWORK THEORY REVISITED

1983

Mark Granovetter



most new job opportunities from
“weak ties”

- within-community links = strong
- bridge links = weak

why?

information propagates *quickly* within a
community,
but *slowly* between communities

network communities

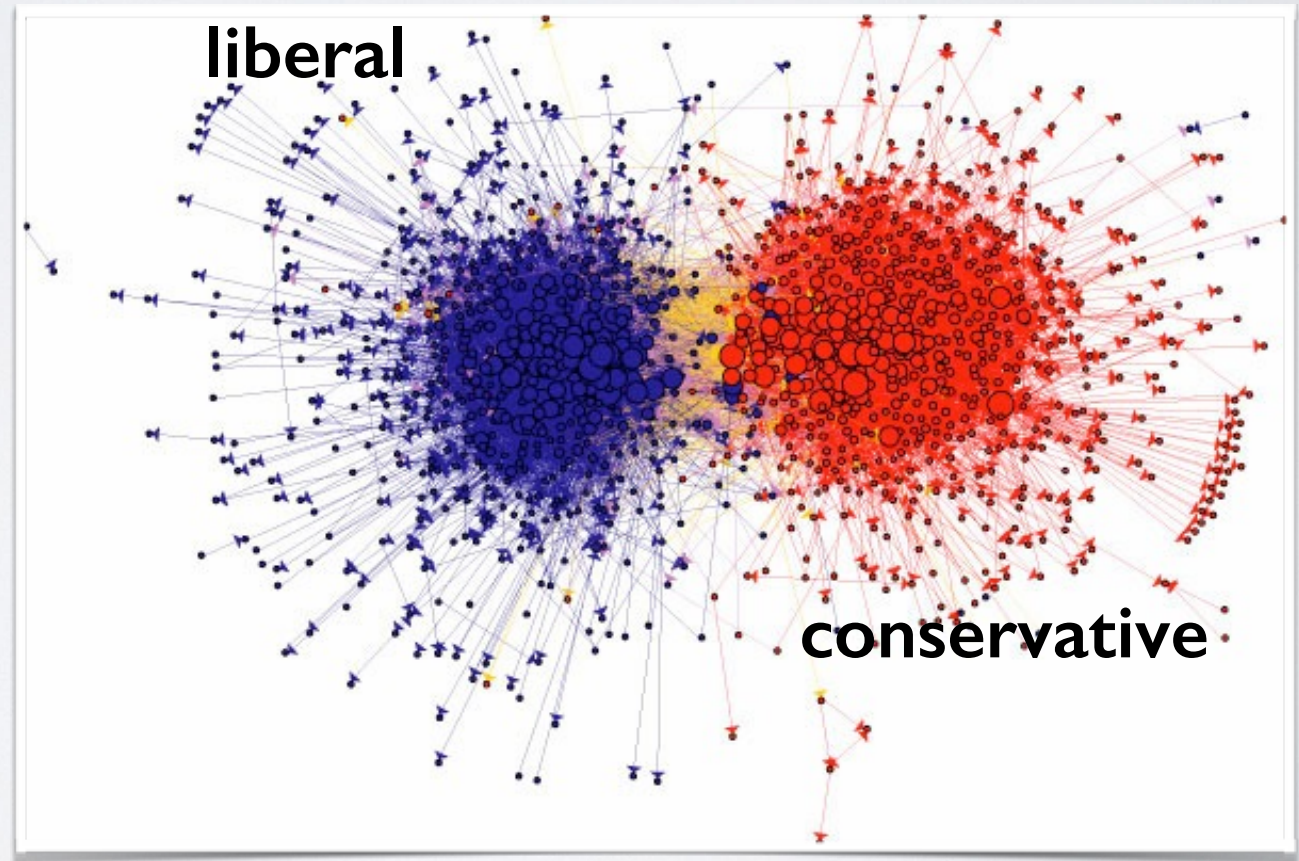
The Political Blogosphere and the 2004 U.S. Election: Divided They Blog

Lada Adamic

Natalie Glance

2004

1494 blogs
759 liberal
735 conservative



network communities

Finding community structure in very large networks

Aaron Clauset, M. E. J. Newman, and Cristopher Moore 2004

amazon.com

co-purchasing network

network communities

Finding community structure in very large networks

Aaron Clauset, M. E. J. Newman, and Cristopher Moore 2004

amazon.com

co-purchasing network

find partition that maximizes assortativity r on those groups

$n = 409,687$ items

$m = 2,464,630$ edges

The screenshot shows the Amazon.com product page for the book "Networks: An Introduction" by Mark Newman. The page includes the Amazon logo, a personalized greeting for Aaron J. Clauset, and navigation links. The book is listed with a "Click to LOOK INSIDE!" button, a star rating of 4.5 from 3 reviews, and a price of \$69.40 (18% off the list price of \$85.00). It is marked as "In Stock" and "Ships from and sold by Amazon.com". A "Customers Who Bought This Item Also Bought" section is visible at the bottom, showing five related books.

amazon.com Hello, Aaron J Clauset. We have [recommendations](#) for you. (Not Aaron?)
Aaron's Amazon.com | [Today's Deals](#) | [Gifts & Wish Lists](#) | [Gift Cards](#)
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Books | Advanced Search | Browse Subjects | New Releases | Bestsellers | The New York Times® Bestsellers | Libr
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Click to **LOOK INSIDE!**
Networks: An Introduction [Hardcover]
Mark Newman (Author)
★★★★★ (3 customer reviews) | [Like](#) (6)
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Price: **\$69.40** & this item ships for **FREE with Super Saver Shipping**. [Details](#)
You Save: **\$15.60 (18%)**
In Stock.
Ships from and sold by Amazon.com. Gift-wrap available.
Only 19 left in stock--order soon (more on the way).
Want it delivered Tuesday, May 24? Order it in the next 23 hours and 14 minutes, and choose **One-Day Shipping** at checkout. [Details](#)
30 new from \$69.01 **9 used** from \$61.03

Customers Who Bought This Item Also Bought

Page 1 of 20

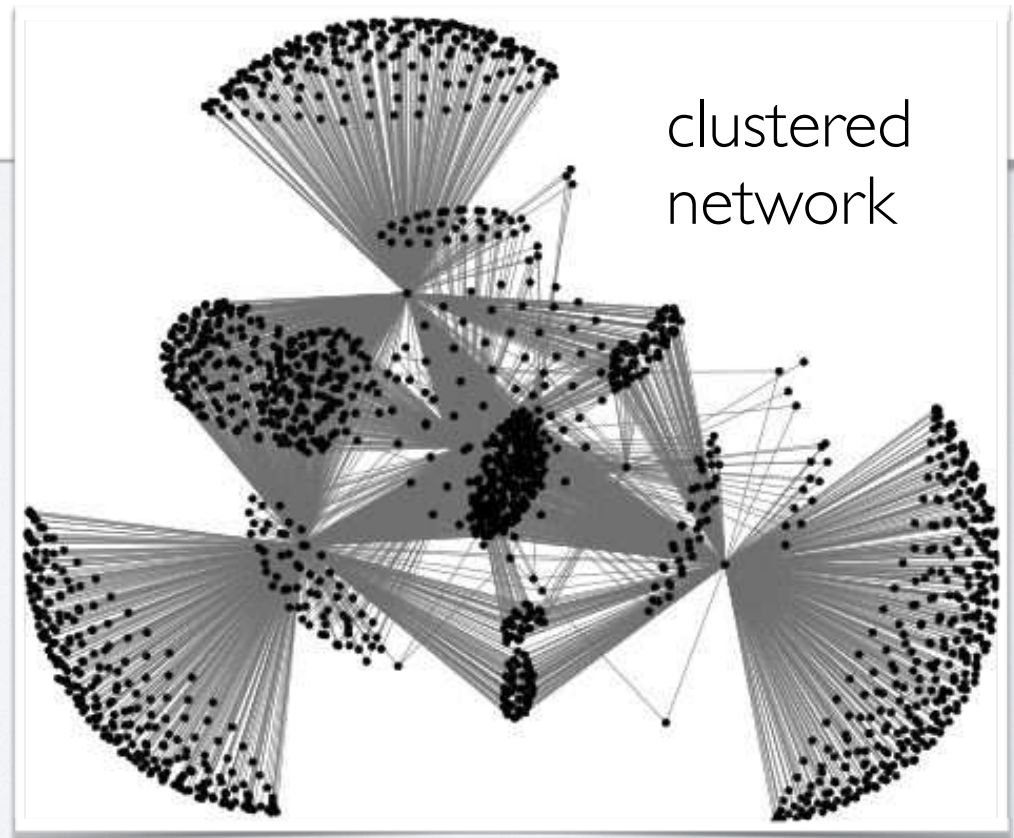
The screenshot shows the "Customers Who Bought This Item Also Bought" section with five recommended books. Each book entry includes a cover image, a "LOOK INSIDE!" button, the title, author, star rating, number of reviews, and price.

Book Title	Author	Rating	Reviews	Price
Networks, Crowds, and Markets: Reasoning About a...	David Easley	★★★★★	(3)	\$41.47
Dynamical Processes on Complex Networks	Alain Barrat	★★★★★	(3)	\$71.51
Social Network Analysis: Methods and Applica...	Stanley Wasserman	★★★★☆	(9)	\$44.98
Simply Complexity: A Clear Guide to Complexity Th...	Neil Johnson	★★★★☆	(8)	\$9.81
Social and Economic Networks	Matthew O. Jackson	★★★★☆	(2)	\$33.64

network communities

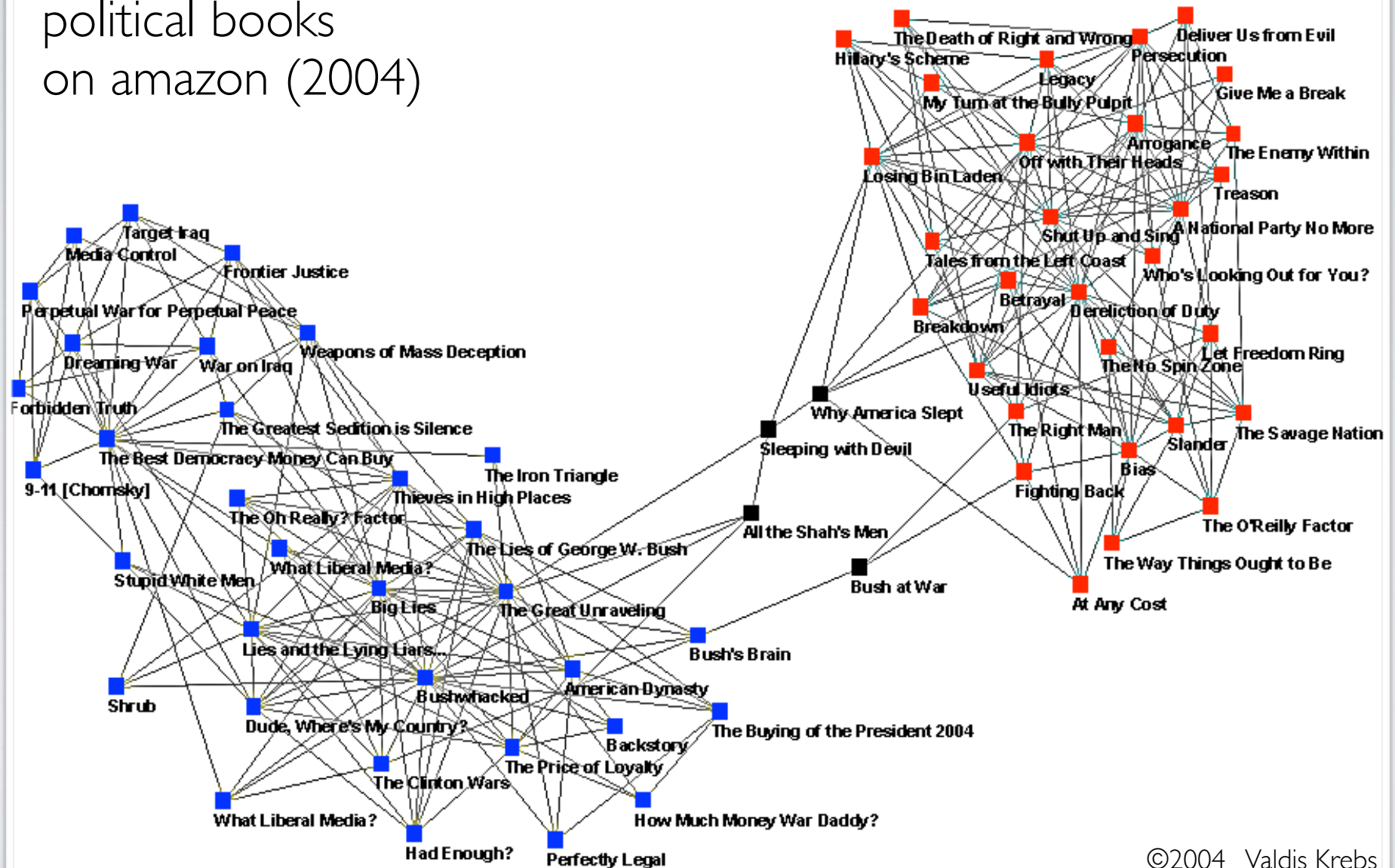
Rank	Size	Description
1	114538	General interest: politics; art/literature; general fiction; human nature; technical books; how things, people, computers, societies work, etc.
2	92276	The arts: videos, books, DVDs about the creative and performing arts
3	78661	Hobbies and interests I: self-help; self-education; popular science fiction, popular fantasy; leisure; etc.
4	54582	Hobbies and interests II: adventure books; video games/comics; some sports; some humor; some classic fiction; some western religious material; etc.
5	9872	classical music and related items
6	1904	children's videos, movies, music and books
7	1493	church/religious music; African-descent cultural books; homoerotic imagery
8	1101	pop horror; mystery/adventure fiction
9	1083	jazz; orchestral music; easy listening
10	947	engineering; practical fashion

purchases = interests
interests = clustered



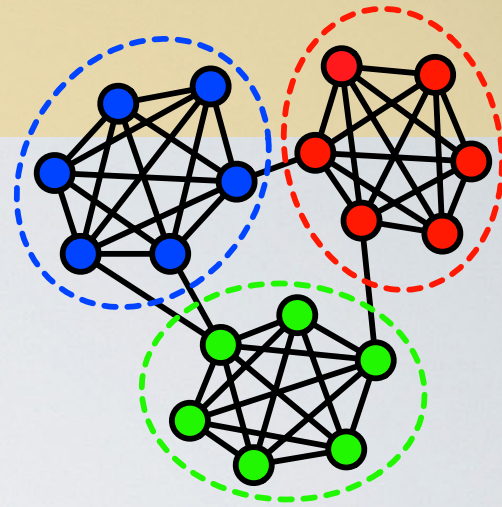
network communities

political books
on amazon (2004)



network communities

- *community* = vertices with same pattern of inter-community connections
- network macro-structure
- finding them like “network clustering”
- allow us to *coarse grain* system structure
[decompose heterogeneous structure into homogeneous blocks]
- constrains network synchronization, information flows, diffusion, influence

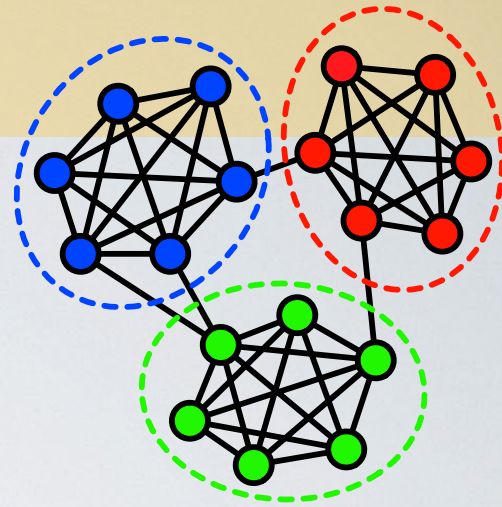


network communities

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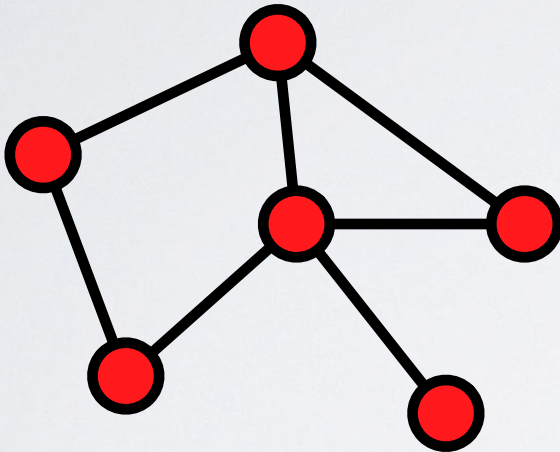
open questions:

- what processes generate communities?
- what impact on dynamics? network function?

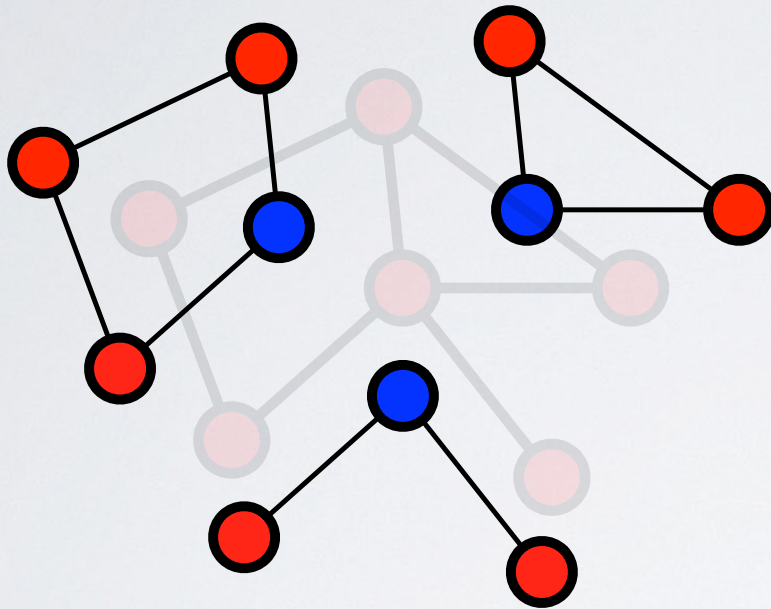


describing networks

motifs



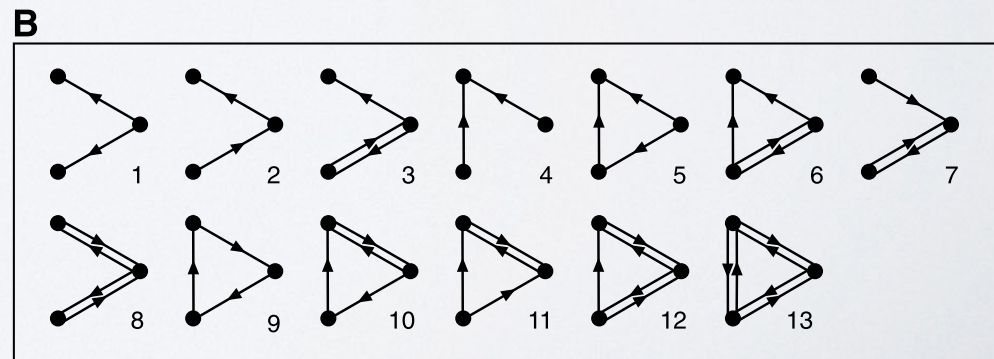
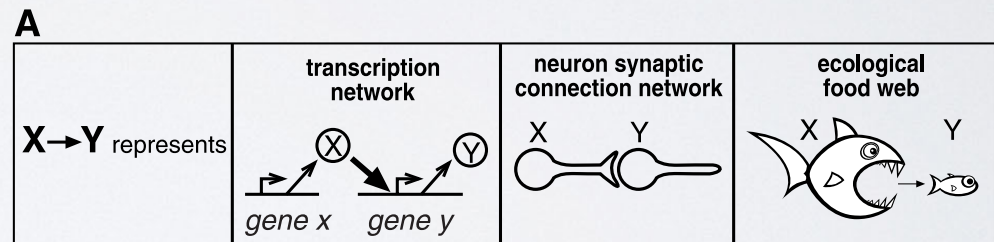
describing networks



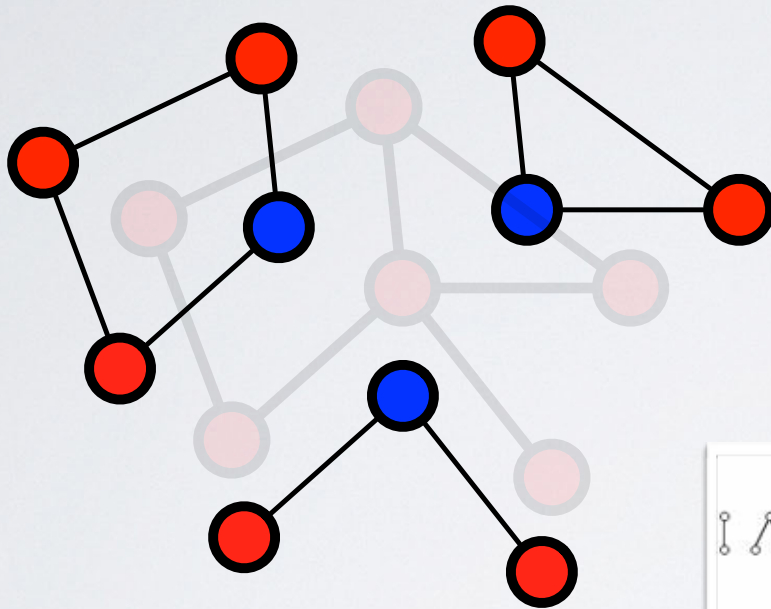
motifs:

small subgraphs (of interest),
which we then count

compare counts against null
model (random graph model)



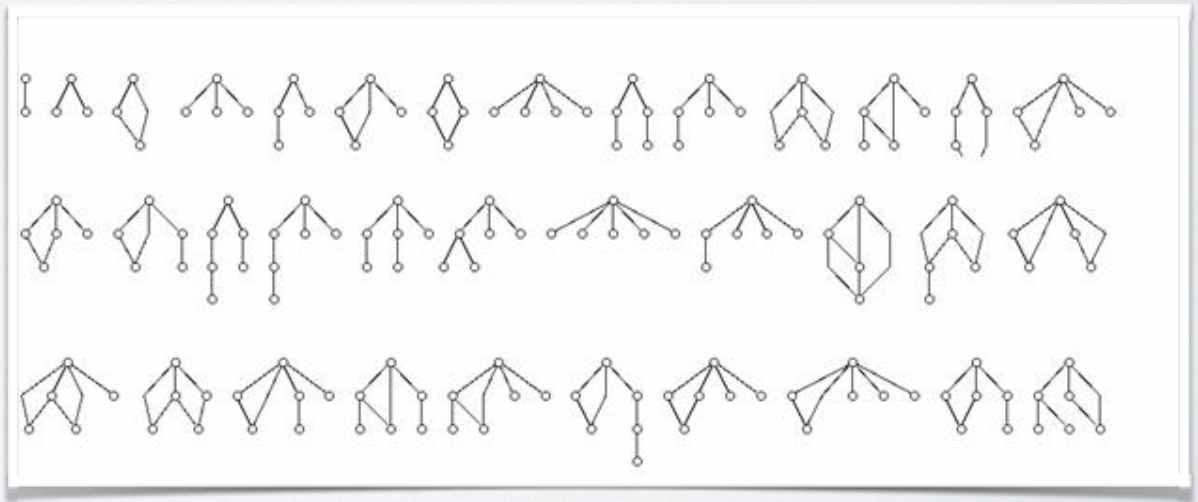
describing networks

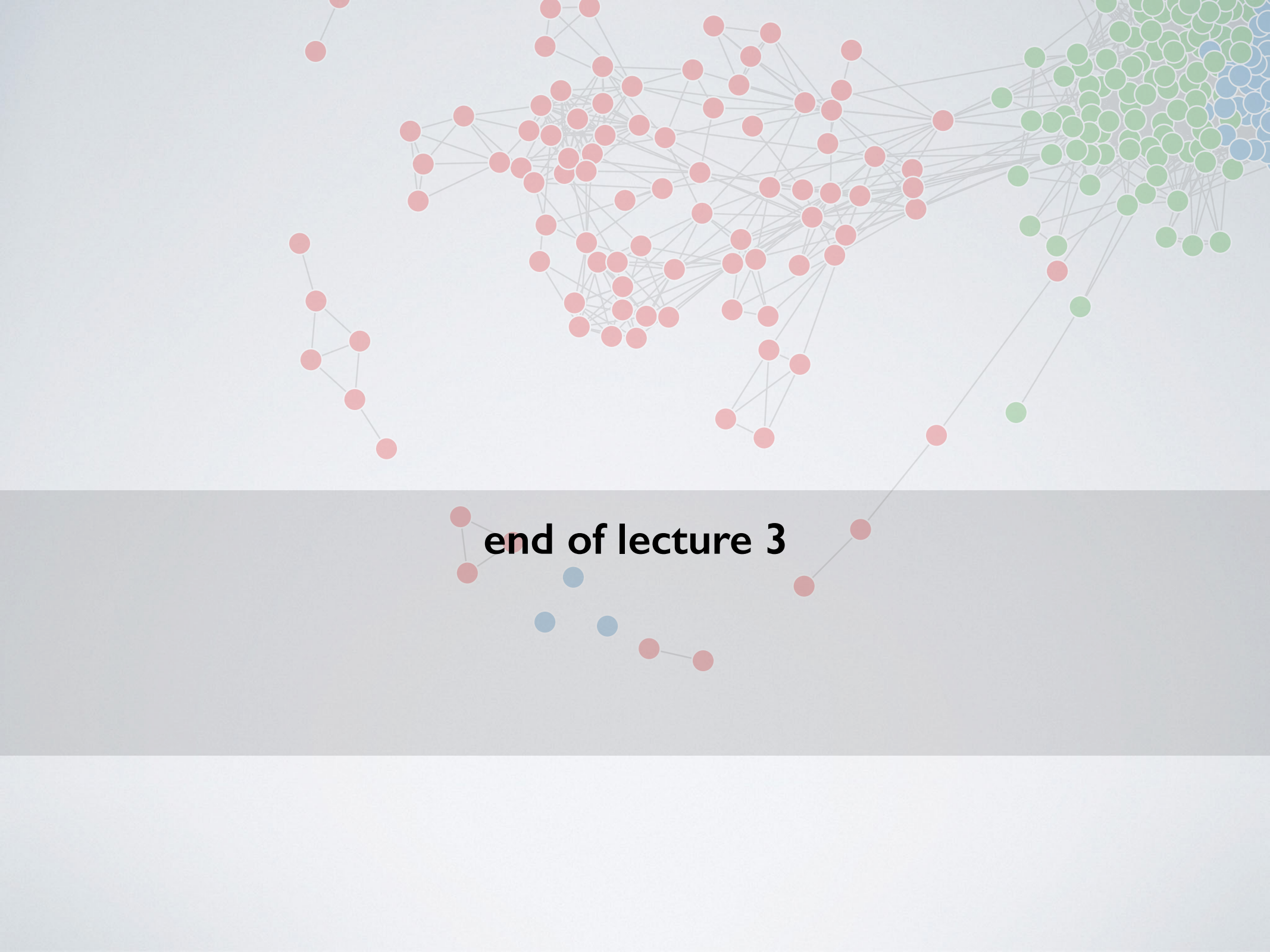


motifs:

small subgraphs (of interest),
which we then count

compare counts against null
model (random graph model)





end of lecture 3

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