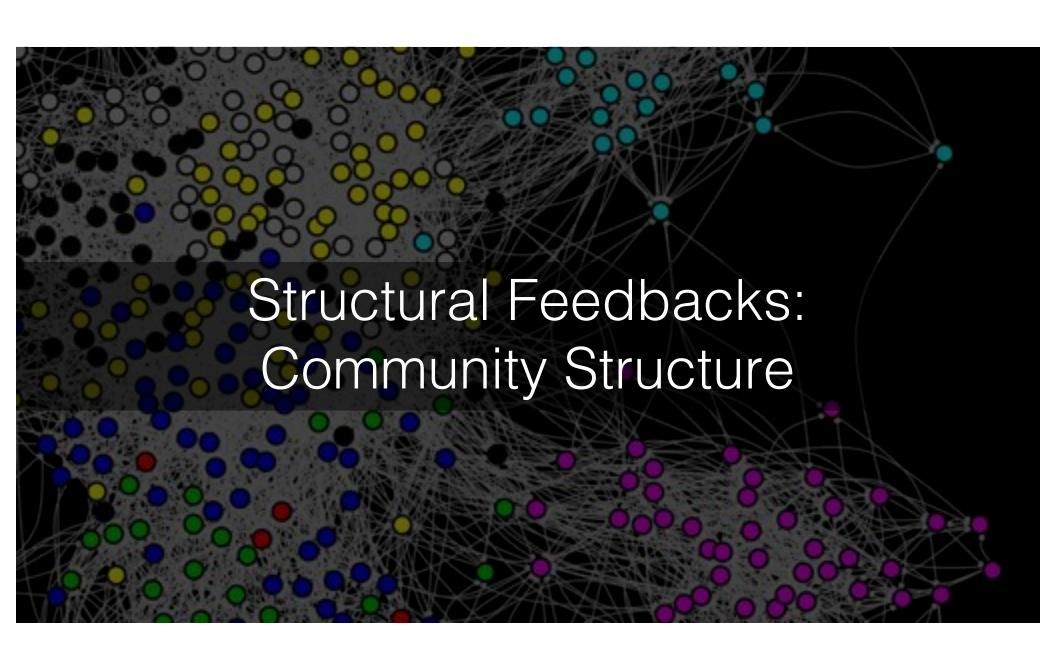
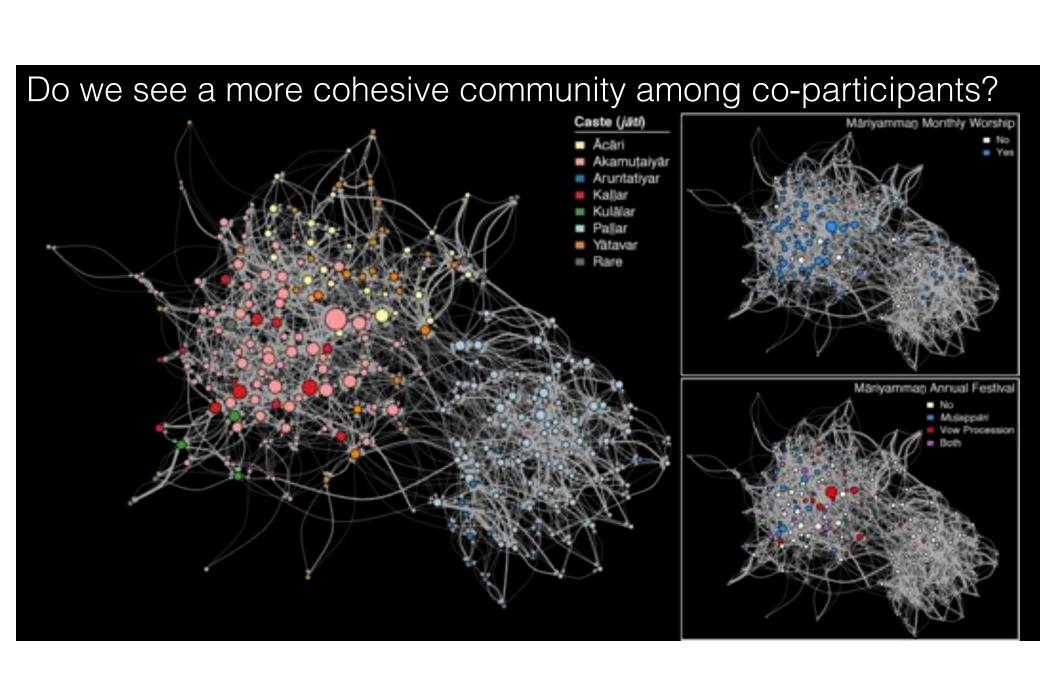
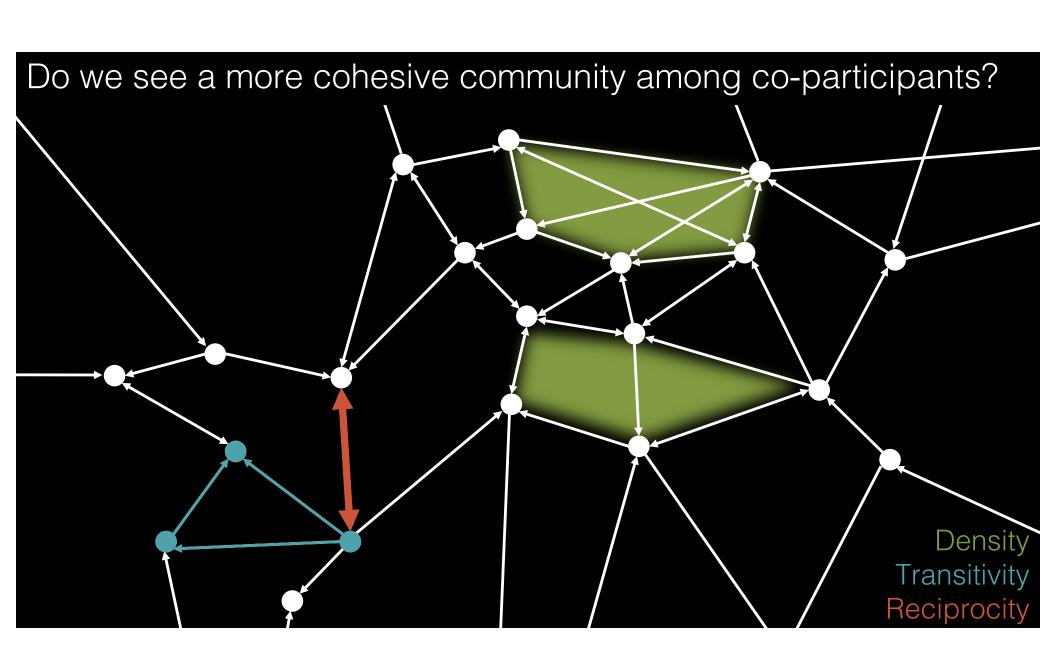
Bridging Scales Reputation, Prominence, and Social Structure

Eleanor A. Power London School of Economics & Political Science







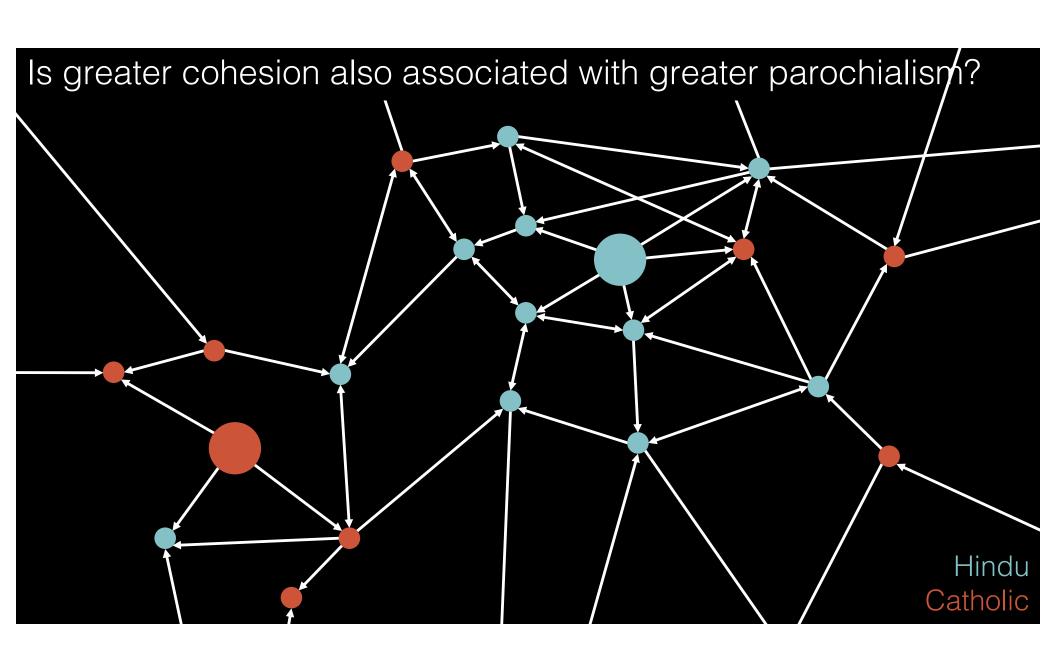


Do we see a more cohesive community among co-participants?

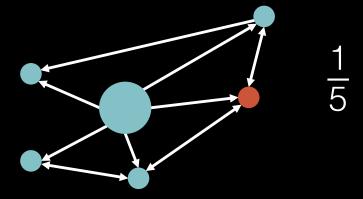
Table 2: Measures of the structure of the network subgraphs for each type of co-participant.

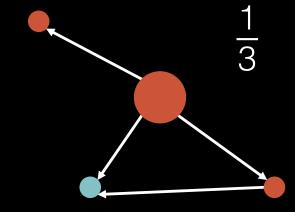
	Excess Edges		Density		Transitivity		Reciprocity	
	Value	p-value	Value	p-value	Value	p-value	Value	p-value
All Tenpatti		10	0.023		0.178		0.351	
All Hindu	396.444	<.0001	0.027	<.0001	0.208	<.0001	0.366	0.1289
Monthly Worship	95.047	<.0001	0.042	<.0001	0.208	0.4841	0.413	0.0376
Māriyamman Festival	50.045	<.0001	0.045	<.0001	0.272	0.1038	0.429	0.1369
Vow Procession	2.956	0.1610	0.058	0.0774	0.231	0.5529	0.364	0.7206





Is greater cohesion also associated with greater parochialism?







Is greater cohesion also associated with greater parochialism?

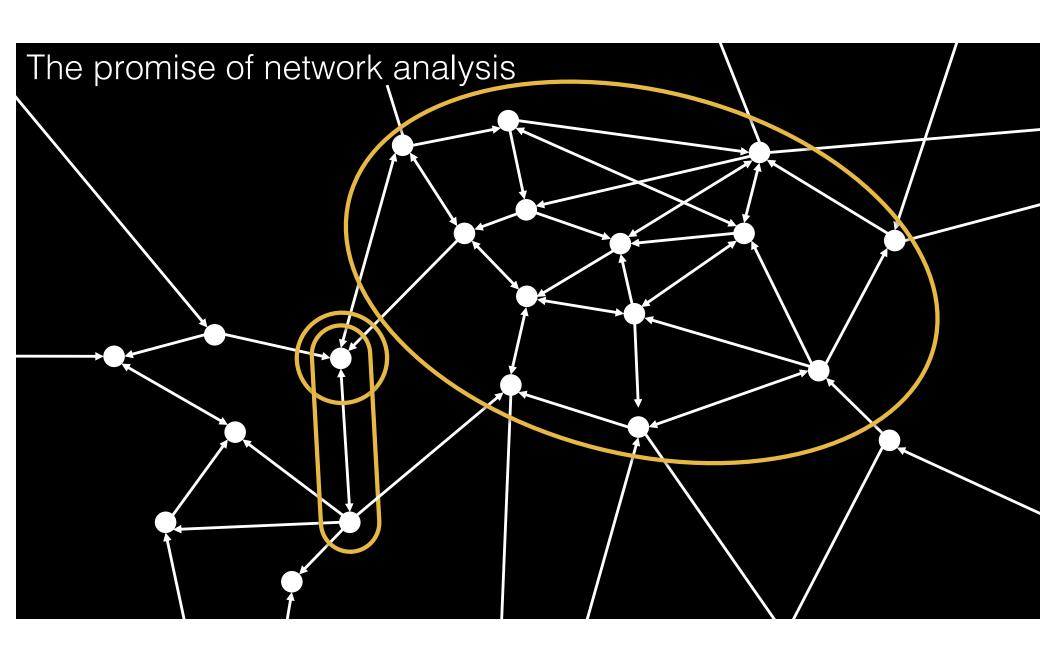
Table 3: Results of binomial regressions modeling people's ties to alters of other religious denominations, including whether they (a) participate in the monthly worship or (b) participate in the annual festival. (Full models in the electronic supplementary material).

	Estimate	SD	HPDI Low	HPDI High
a: Monthly Worship (No = 0)	-0.024	0.184	-0.373	0.350
b: Muļaippāri Procession (No = 0)	-0.001	0.243	-0.490	0.465
Vow Procession (No $= 0$)	0.011	0.248	-0.471	0.510

Also in the model: individual random effect, age, age², gender, education, caste (SC/BC), wealth. Variables centered and rescaled where possible.

Conclusions

- Those who invest more in the religious life of their community are seen as more devout & prosocial.
- They are also more likely to be asked for help and have more reciprocal relationships.
- Those who worship together are more likely to support one another & form denser communities of co-participants.
- A network approach helps us work across scales to get at many of the fundamental questions about the evolution of religion.

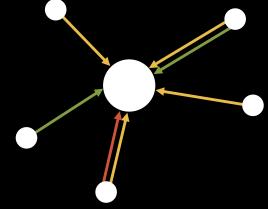


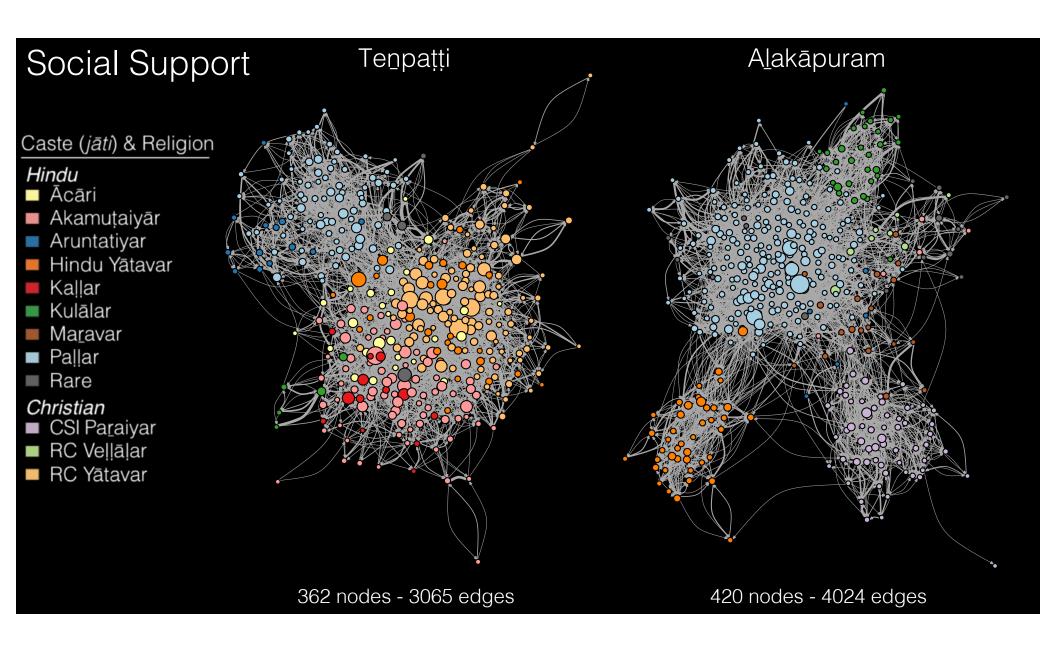
Reputation

- Influential
- Good advice
- Generous
- Good character
- Hardworking
- Physically strong
- Devout
- Ritual knowledge



Influential: 1















This paper proposes a researce man beings tend to behave representation in future gen theoretical principle is outline particular population, the Totion of this research procedur cieties will provide a good tes

WHY DO GOOD HUNTERS HAVE HIGHER REPRODUCTIVE SUCCESS?

Eric Alden Smith

University of Washington

Anecdotal evidence from n successful hunters experien success. Detailed quantitativ five widely dispersed cases (and indicate that better hu tive success than other men account for this pattern are: offspring, (2) dyadic reciproing, and (5) phenotypic corr tative evidence bearing on tinone can be definitively reje



Proc. R. Soc. B (2011) 278, 2223–2232 doi:10.1098/rspb.2010.2145 Published online 8 December 2010

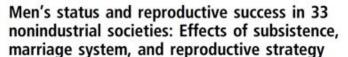
Why do men seek status? Fitness payoffs to dominance and prestige

Christopher von Rueden1,*, Michael Gurven1 and Hillard Kaplan2

¹Department of Anthropology, ²Department of Anthropology,

In many human societies, high male s status increases lifetime fitness have which male status begets reproductive likely to win a dyadic physical confro their age, and men with more commintra-marital fertility and lower offspri erence from competitors, but high stan not dominant men marry wives who if the strongest pathway between status pursue status because of fitness gains it men have more in-pair surviving offspring the status of the strongest pathway between status pursue status because of fitness gains it men have more in-pair surviving offsprings.

Keywords:



Christopher R. von Rueden^{a,1} and Adrian V. Jaeggi^b

*Jepson School of Leadership Studies, University of Richmond, Richmond, VA 23173; and *Department of Anthropology, Emory University, Atlanta, GA 30316

Edited by Kristen Hawkes, University of Utah, Salt Lake City, UT, and approved July 19, 2016 freceived for review April 28, 2016

Social status motivates much of human behavior. However, status may have been a relatively weak target of selection for much of human evolution if ancestral foragers tended to be more egalitarian. We test the "egalitarianism hypothesis" that status has a significantly smaller effect on reproductive success (RS) in foragers compared with nonforagers. We also test between alternative male reproductive strategies, in particular whether reproductive benefits of status are due to lower offspring mortality (parental investment) or increased feetility (mating effort). We performed a phylogenetic multilevel metaanalysis of 288 statistical associations between measures of male status (physical formidability, huntring ability, material wealth, political influence) and RS (nating success, wife quality, fertility, offspring mortality, and number of surviving offspringl from 46 studies in 33 nonindustrial societies. We found a significant overell effect of

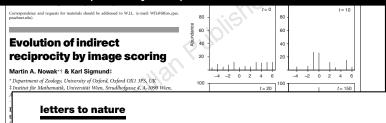
across male primates (16). In humans, the reproductive benefits of status reached their peak in premodern states and empires, where sultans, kings, and empires could control access to a large number of women (17). Studies of the Y chromosome suggest a large increase in male reproductive skew with the rise and specad of agriculture 10,000 y ago (18), and common Y haplotypes can be traced to the lineages of high-status rulers such as Genghis Khan (19, 20). In modern industrial societies with monogamy and low fertility, several studies find that male fertility associates modestly with wealth, largely due to higher childlessness among poorer men (21–24).

Most of human history transpired in small-scale societies, who relied on foraging for subsistence. Observation and archaeology of foragers reveals tremendous variation in status hierarchy (25). In low-density relatively nomadic forager societies, decision-



Reputation, Prominence & Social Support

Indirect reciprocity, reputation



- Hadlow, W. J., Kennedy, R. C. & Race, R. E. Natural infection of Suffolk sheep with scrapse virus
- van Keulen I. I. M. Schreuder B. F. C. Vromans M. F. W. Langeweld. J. P. M. & Smits. M. A. Scranie-

Reputation-based partner choice is an effective alternative to indirect reciprocity in solving social dilemmas

Karolina Sylwester, Gilbert Roberts*

Centre for Behaviour and Evolution, Institute of Neuroscience, Newcastle University, Newcastle upon Tyne, United Kingdon

Trustworthiness and competitive altruism can also solve the "tragedy of the commons"

Reputation helps solve the

'tragedy of the commons'

Manfred Milinski, Dirk Semmann & Hans-Jürgen Krambec

Pat Barclay*

Department of Psychology, McMaster University, 1280 Main Street West, Hamilton, Ontario, Canada L8S 4K1 Received 4 November 2003; accepted 19 April 2004

Abstract

The benefits of a good reputation can help explain why some individuals are willing to be altruistic in situations where they will not receive direct benefits. Recent experiments on indirect reciprocity have shown that when people stand to benefit from having a good reputation, they are more altruistic towards groups and charities. However, it is unknown whether indirect reciprocity is the only thing that can cause such an effect. Individuals may be altruistic because it will make them more trustworthy. In this study, I show that participants in a cooperative group game contribute more to their group when they expect to play a dyadic trust game afterwards, and that participants do tend to trust altruistic individuals more than nonaltruistic individuals. I also included a condition where

Status, dominance, prestige

The evolution of prestige Freely conferred deference as a mechanism for enhancing the benefits of cultural transmission

Joseph Henrich^{a,*}, Francisco J. Gil-White^b

Why do men seek status? Fitness payoffs to dominance and prestige

Christopher von Rueden^{1,*}, Michael Gurven¹ and Hillard Kaplan²

¹Department of Anthropology, University of California, Santa Barbara, CA 93106, USA ²Department of Anthropology, University of New Mexico, Albuquerque, NM 87131, USA

In many human societies, high male social status associates with higher fertility, but the means by which acreases lifetime fitness have not been systematically investigated. We analyse the pathy

Two Ways to the Top: Evidence That Dominance and Prestige Are Distinct Yet Viable Avenues to Social Rank and Influence

Joey T. Cheng and Jessica L. Tracy University of British Columbia

Tom Foulsham University of Essex

Alan Kingstone University of British Columbia

Joseph Henrich University of British Columbia and Canadian Institute for Advanced Research, Toronto, Ontario, Canada

PHILOSOPHICAL TRANSACTIONS B

rstb.royalsocietypublishing.org

Research





Cite this article: Henrich J, Chudek M, Boyo R. 2015 The Big Man Mechanism: how prestige fosters cooperation and creates prosocial leaders, Phil. Trans. R. Soc. B 370: 20150013. http://dx.doi.org/10.1098/rstb.2015.0013

Accepted: 16 July 2015

One contribution of 13 to a theme issue 'Solving the puzzle of collective action through inter-individual differences: evidence from primates and humans'

The Big Man Mechanism: how prestige fosters cooperation and creates prosocial leaders

Joseph Henrich^{1,2,3,4}, Maciej Chudek⁵ and Robert Boyd^{4,5}

¹Department of Human Evolutionary Biology, Harvard University, 11 Divinity Avenue, Cambridge, MA 03138, USA

²Department of Psychology, and ³Department of Economics, University of British Columbia, 2136 West Mall Vancouver, British Columbia, Canada V6S 1V9

4Canadian Institute for Advanced Research, 180 Dundas Street, Toronto, Ontario, Canada M5G 1Z8 5Institute of Human Origins, School of Human Evolution and Social Change, Arizona State University, Tempe A7 85281, USA

Anthropological evidence from diverse societies suggests that prestige-based leadership may provide a foundation for cooperation in many contexts. Here, inspired by such ethnographic observations and building on a foundation of existing research on the evolution of prestige, we develop a set of formal models to explore when an evolved prestige psychology might drive the cultural evolution of n-person cooperation, and how such a cultural evolutionary process might create novel selection pressures for genes that make prestigious individuals more prosocial. Our results reveal (i) how prestige can foster the cultural emergence of cooperation by generating correlated

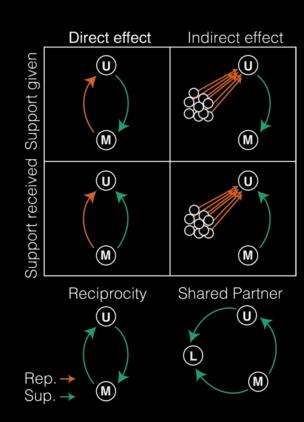
Focus on 4 reputational qualities

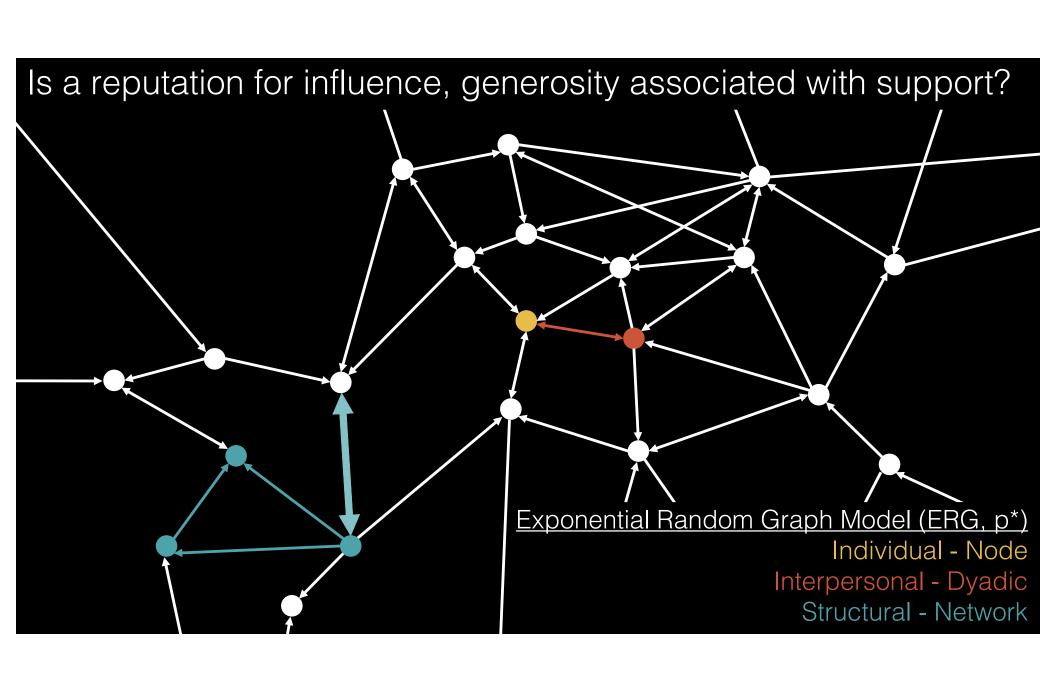
- Reputation for generosity, good character
- Reputation for giving good advice (~prestige?)
- Reputation for having influence & authority (~dominance?)

Operating at two levels, in two directions

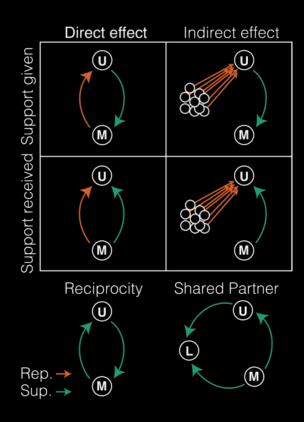
- Indirect reputational effects
- Direct reputational effects

Include direct reciprocity & shared partners





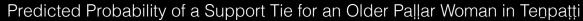
	Generous	Good Char.	Good Advice	Influential
Alakāpuram				
Indirect eff., supp. given	1.67***	1.53***	1.20***	1.18***
Indirect eff., supp. received	-1.97***	-1.82***	-1.77***	-1.79***
Direct eff., supp. given	2.49***	2.15***	2.45***	1.58***
Direct eff., supp. received	0.62***	0.71***	0.29*	-0.57**
Reciprocity	1.67***	1.58***	1.69***	1.73***
Shared Partners	0.78***	0.79***	0.78***	0.79***
Tenpatti				
Indirect eff., supp. given	1.15***	1.04***	0.94***	0.84***
Indirect eff., supp. received	-1.10***	-0.92***	-1.05***	-1.11***
Direct eff., supp. given	2.61***	2.30***	2.09***	1.32***
Direct eff., supp. received	0.64***	0.34^{*}	0.54***	0.08
Reciprocity	1.25***	1.25***	1.25***	1.28***
Shared Partners	0.96***	0.97***	0.97***	0.98***

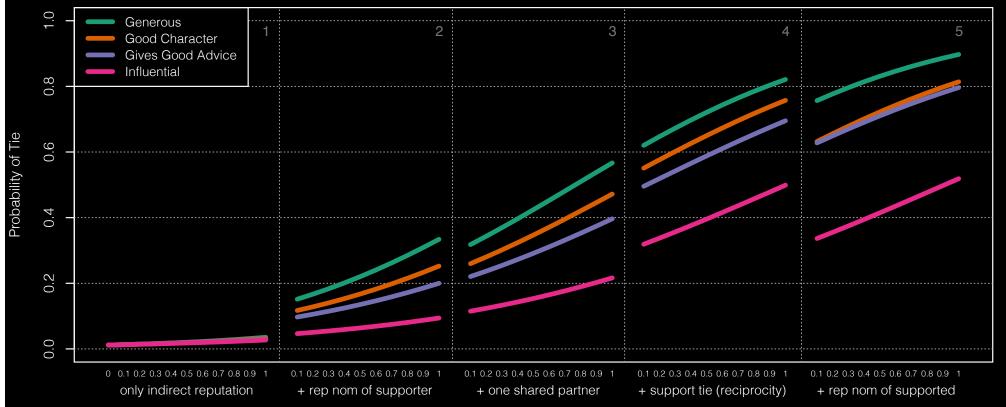


Also in the model: node age, gender, caste, and wealth; dyad gender homophily, dyad caste homophily, dyad kinship, dyad difference in the number of years of education, dyad distance between households

Power & Ready, in press, American Anthropologist

^{***}p < 0.001, **p < 0.01, *p < 0.05





Power & Ready, in press, *American Anthropologist*

- Reputation alone does very little.
- It is with greater social proximity when people have shared support partners, reciprocal relationships, and mutually recognize one another as reputable that reputation more substantively influences a person's ability to give and receive support.
 - Support for reputation-based partner choice.
- Within the reputational qualities, being seen as influential does the least and being seen as generous does the most.
 - Little evidence of the returns to prominence (whether prestige or dominance); stronger evidence for generosity (both reputational & actual).

What about the large literature showing returns to status?

10. Cultural and Biological Success'

William Irons

This paper proposes a research man beings tend to behave representation in future gen theoretical principle is outling particular population, the T tion of this research procedur cieties will provide a good tes

WHY DO GOOD HUNTERS HAVE HIGHER REPRODUCTIVE SUCCESS?

Anecdotal evidence from n

successful hunters experien

success. Detailed quantitati five widely dispersed cases (

and indicate that better hu

tive success than other men

account for this pattern are:

offspring, (2) dyadic recipro

ing, and (5) phenotypic corr

tative evidence bearing on t

none can be definitively reje

PROCEEDINGS -OF THE ROYAL

Proc. R. Soc. B (2011) 278, 2223-2232 doi:10.1098/rspb.2010.2145 Published online 8 December 2010

Why do men seek status? Fitness payoffs to dominance and prestige

Christopher von Rueder

Department of Anthropology, 2 Department of Anthropology,

In many human societies, high male s status increases lifetime fitness have which male status begets reproductive likely to win a dyadic physical confro their age, and men with more com intra-marital fertility and lower offspri erence from competitors, but high sta not dominant men marry wives who fi the strongest pathway between status pursue status because of fitness gains b

Keywords:

Men's status and reproductive success in 33 nonindustrial societies: Effects of subsistence, marriage system, and reproductive strategy

Christopher R. von Rueden^{a,1} and Adrian V. Jaeggi^b

*Jepson School of Leadership Studies, University of Richmond, Richmond, VA 23173; and *Department of Anthropology, Emory University, Atlanta, GA 10316

Edited by Kristen Hawkes, University of Utah, Salt Lake City, UT, and approved July 19, 2016 freceived for review April 28, 2016

Social status motivates much of human behavior. However, status may have been a relatively weak target of selection for much of human evolution if ancestral foragers tended to be more egalitarian. We test the "egalitarianism hypothesis" that status has a significantly smaller effect on reproductive success (RS) in foragers compared with nonforagers. We also test between alternative male reproductive strategies, in particular whether reproductive benefits of status are due to lower offspring mortality (parental investment) or increased fertility (mating effort). We performed a phylogenetic multilevel metaanalysis of 288 statistical associations between measures of male status (physical formidability, hunting ability, material wealth, political influence) and RS (mating success, wife quality, fertility, offspring mortality, and number of surviving offspring) from 46 studies in 33 nonindustrial societies. We found a significant overall effect of

across male primates (16). In humans, the reproductive benefits of status reached their peak in premodern states and empires, where sultans, kings, and emperors could control access to a large number of women (17). Studies of the Y chromosome suggest a large increase in male reproductive skew with the rise and spread of agriculture 10,000 y ago (18), and common Y haplotypes can be traced to the lineages of high-status rulers such as Genghis Khan (19, 20). In modern industrial societies with monogamy and low fertility, several studies find that male fertility associates modestly with wealth, largely due to higher childlessness among poorer men (21-24).

Most of human history transpired in small-scale societies, who relied on foraging for subsistence. Observation and archaeology of foragers reveals tremendous variation in status hierarchy (25). In low-density relatively nomadic forager societies, decisi



Another concept: social capital

PIERRE BOURDIEU

The Forms of Capital

The Strength of Weak Ties1

Mark S. Granovetter

Social capital can be generally defined as "resources embedded in a social structure that are accessed and/or mobilized in purposive action" (Lin 2001, p. 40)

defined groups. Emphasizelations between group

This is a review of argum social networks and social Research and theory will be network mechanisms respe trying to integrate across distant empirical indicato Building a Network Theory of Social Capital

Nan Lin

In the past two decades, social capital in its various forms and contexts has emerged as one of the most salient concepts in social sciences. While much excitement has been generated, divergent views, perspectives, and expec-

What about the large literature showing returns to status? A<u>l</u>akāpuram A<u>l</u>akāpuram Tenpațți Tenpațți 9.0 Influence Influence Generosity Generosity 1.0 0.0 1.0 0.0 0.0 Weighted PageRank Centrality Weighted PageRank Centrality

Power & Ready, in press, *American Anthropologist*

What about the large literature showing returns to *male* status?

10. Cultural and Biological Success'

William Irons

This paper proposes a researce man beings tend to behave representation in future gen theoretical principle is outlin particular population, the To tion of this research procedur cieties will provide a good tes

WHY DO GOOD HUNTERS HAVE HIGHER REPRODUCTIVE SUCCESS?

Eric Alden Smith

Un

Anecdotal evidence from a successful hunters experien success. Detailed quantitative five widely dispersed cases (and indicate that better hutive success than other men account for this pattern are: offspring, (2) dyadic reciproing, and (5) phenotypic corrative evidence bearing on those can be definitively reione.

PROCEEDINGS
OF
THE ROYAL
SOCIETY

Proc. R. Soc. B (2011) 278, 2223-2232 doi:10.1098/rspb.2010.2145 Published online 8 December 2010

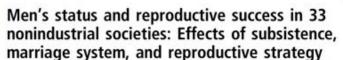
Why do men seek status? Fitness payoffs to dominance and prestige

Christopher von Rueder

¹Department of Anthropology, ²Department of Anthropology,

In many human societies, high male s status increases lifetime fitness have i which male status beggets reproductive likely to win a dyadic physical confret their age, and men with more commintra-marital fertility and lower offspraerence from competitors, but high status down the strongest pathway between status pursue status because of fitness gains to men have more in-pair surviving offspraerence from competitions and the strongest pathway between status pursue status because of fitness gains to men have more in-pair surviving offspraerence.

Keywords:



Christopher R. von Rueden^{a,1} and Adrian V. Jaeggi^b

*Jepson School of Leadership Studies, University of Richmond, Richmond, VA 23173; and *Department of Anthropology, Emory University, Atlanta, GA 10316

Edited by Kristen Hawkes, University of Utah, Salt Lake City, UT, and approved July 19, 2016 freceived for review April 28, 2016)

Social status motivates much of human behavior. However, status may have been a relatively weak target of selection for much of human evolution if ancestral foragers tended to be more egalitarian. We test the "egalitarianism hypochesis" that status has a significantly snaßer effect on reproductive success (RS) in foragers compared with nonforagers. We also test between alternative male reproductive strategies, in particular whether reproductive benefits of status are due to lower offspring mortality (parental investment) or increased feetility (mating effort). We performed a phylogenetic multilevel metaanalysis of 288 statistical associations between measures of male status (physical formidability, huntring ability, material wealth, political influence) and RS (mating success, wife quality, fertility, offspring mortality, and number of surviving offspringl from 46 studies in 33 nonindustrial societies. We found a significant overall effect of

across male primates (16). In humans, the reproductive benefits of status reached their peak in premodern states and empires, where sultans, kings, and emprores could control access to a large number of women (17). Studies of the Y chromosome suggest a large increase in male reproductive skew with the rise and specad of agriculture 10,000 y ago (18), and common Y haplotypes can be traced to the lineages of high-status rulers such as Genghis Khan (19, 20). In modern industrial societies with monogamy and low fertility, several studies find that male fertility associates modestly with wealth, largely due to higher childlessness among poorer men (21–24).

Most of human history transpired in small-scale societies, who relied on foraging for subsistence. Observation and archaeology of foragers reveals tremendous variation in status hierarchy (25). In low-density relatively nomadic forager societies, decision-



பெரியவர் - *periyavar* - "big person"



பெருமை – *perumai -* "bigness"



பெருமை – perumai - "bigness"



பெரியவர்

பெருமை

Periyavar

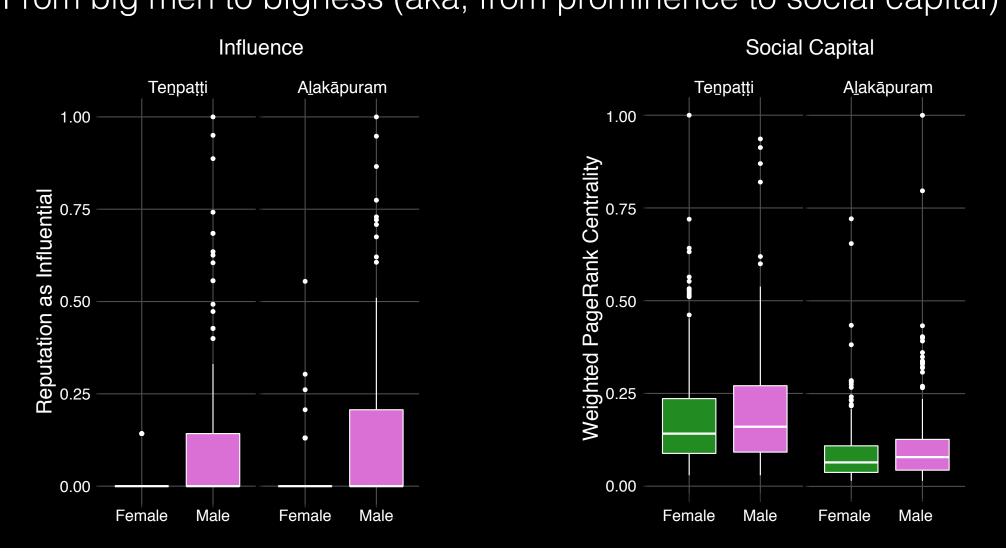
 \rightarrow

Perumai

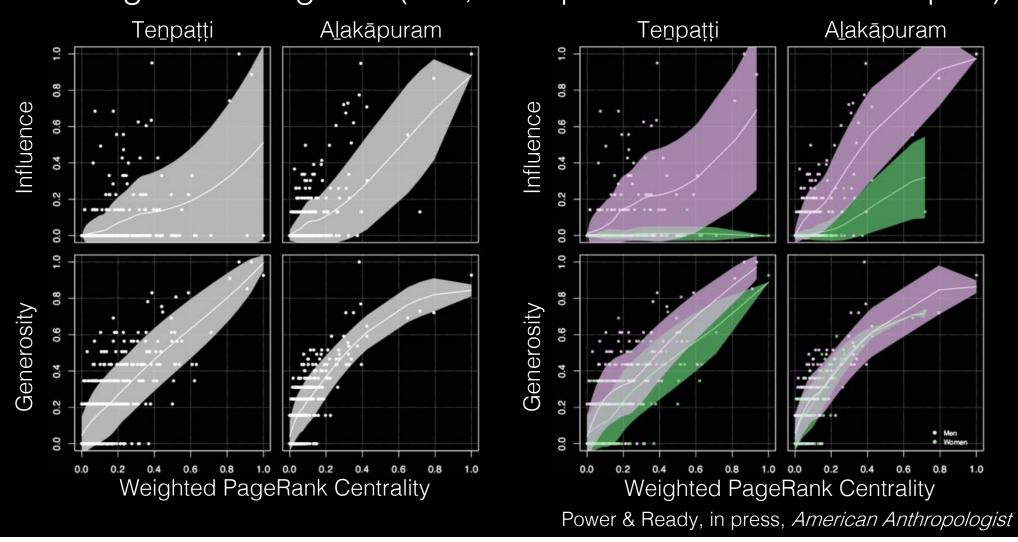
Big Man

Bigness

From big men to bigness (aka, from prominence to social capital)



From big men to bigness (aka, from prominence to social capital)



Conclusions

- Our focus on the most conspicuous measures of prominence may have made us somewhat shortsighted.
- Much of the evidence for the benefits of prominence may actually reflect the returns to greater social capital, and both may be shaped in large part by acts of generosity and mutual support.
- By studying social capital, we can achieve a more complete accounting of the many different social strategies employed by all persons, not simply the few who achieve prominence.
- Importantly, such a focus brings women and other marginalized people into the picture.

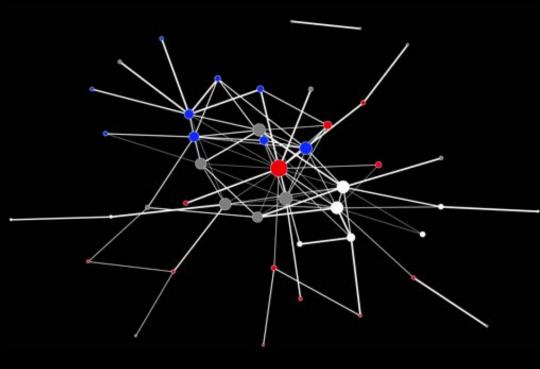


The Martu



Among the Martu, hunters who share relatively more, *not* hunters who are better, are more central in the cooperative hunting network.





Bliege Bird & Power 2015, Evolution & Human Behavior



Kangiqsujuaq, Nunavik



Hunting in Kangiqsujuaq, Nunavik



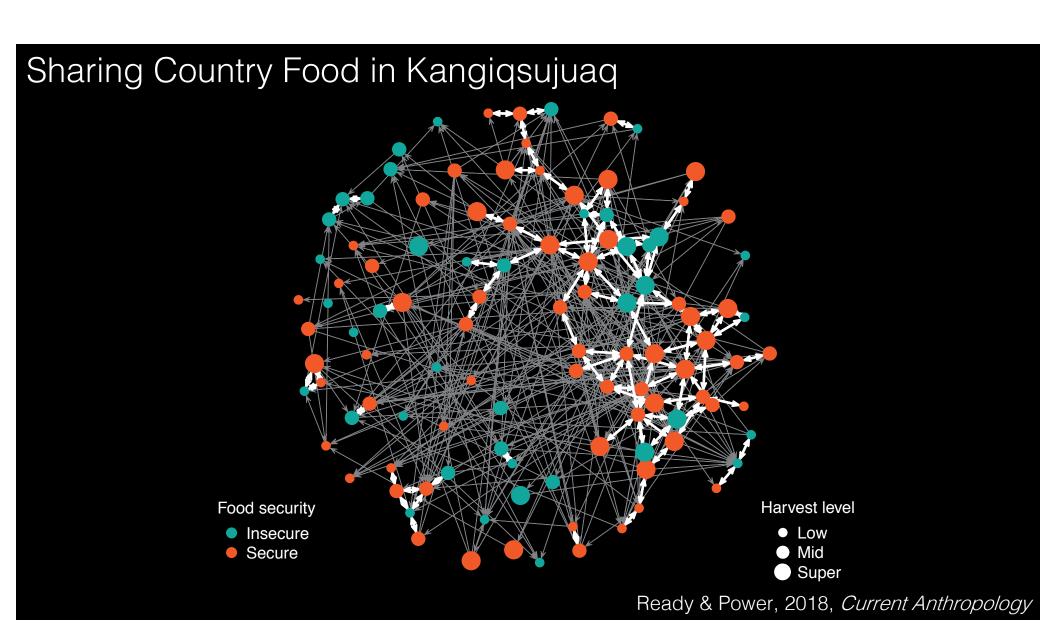
Hunting Today in Kangiqsujuaq, Nunavik



Data & Methods

- Fieldwork by Dr. Elspeth Ready
- 12 months of ethnography
- 110 household surveys
- 491 individuals, 145 women and 151 men over 18
- Includes marital status, employment information, hunting participation
- Freelists of country food sharing partners?





What are the socioeconomic consequences of sharing?

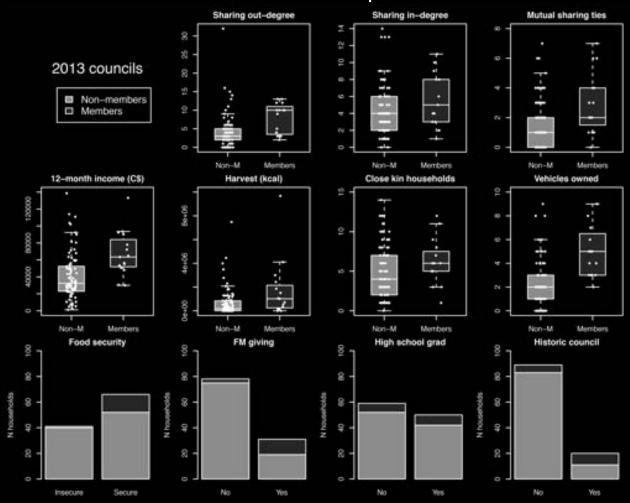
Table 2. Logistic regression results for 2013 council membership and historic council membership

Model parameter	2013 councils					Historical council				
	Retained?	Odds ratio	Coefficient	SE	P	Retained?	Odds ratio	Coefficient	SE	P
Intercept	Yes	<.001	-7.708	1.915	<.001	Yes	<.001	-16.747	4.171	<.001
Sharing network out-degree*	No					Yes	4.970	1.604	.684	.019
Super-HH (0/1)	No					No				
Harvesting HH (0/1)	No					No				
Food secure (0/1)	No					No				
HH income per CAN\$10,000*	No					No				
No. hunt vehicles*	Yes	11.355	2.430	.983	.013	Yes	4.893	1.588	.753	.035
Mean HH age	No					Yes	20.346	3.013	1.003	.003
Single female headed (0/1)	No					No				
HH size*	No					No				
FM giving (0/1)	Yes	24.336	3.192	.978	.001	No				
Historic council member (0/1)	Yes	8.209	2.105	.922	.022	NA				
No. other HH with close kin	No					No				
Kinship group size	No					No				
	Null deviance = 87.333, df = 108 Residual deviance = 43.129, df = 105 Model vs. null deviance: χ^2 = 44.204, p < .001					Null deviance = 103.907, df = 108 Residual deviance = 62.113, df = 105 Model vs. null deviance: χ^2 = 41.369, p < .001				

Note. HH = household; NA = not applicable.

^{*} Variables that were log-transformed (log(x + 1)) in the model.

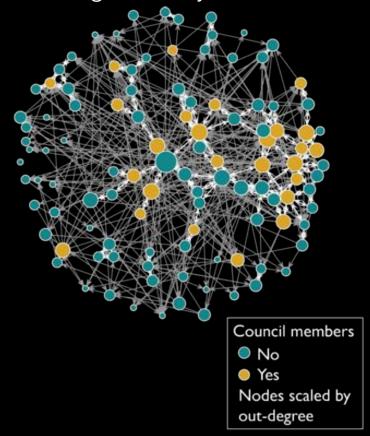
What are the socioeconomic consequences of sharing?



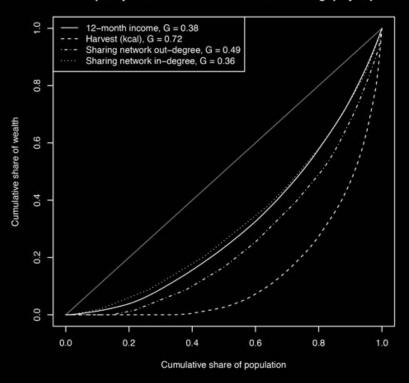
Ready & Power, 2018, Current Anthropology

What are the socioeconomic consequences of sharing?

Resource availability/affluence enables generosity...



Inequality across economic indicators in Kangiqsujuaq



...and giving leads to reciprocal ties, creates political influence?

Ready & Power, 2018, *Current Anthropology*

Thanks - நன்றி

The residents of Tenpatti & Alakapuram, and Kangiqsujuaq

My collaborators on these projects, Elspeth Ready

Funding:









