## Stratified factors influencing the choice to defect from non democratic leadership

Level-4: What is the overarching governance model?

Democracy Non-Democracy

Level-3: "What are the implicit and explicit outcomes?"

Authoritarianism Food Prices / Availability Protests

Corruption Level Property Expropriation Job Loss

Level-2: "How the environment impacts me and my peers?"

 Human Rights
 Political Activism
 Level of Restrictions

 Personal Beliefs
 Personal Information Lvl
 Risk of being Caught

Peer Pressure

Level-1: "What is normal?"

Freedom/s

Breadth of Comms Aligned Interests

Collectivism

Social Beliefs/Norms

Source: Matthew Ayres, Jun 2014