

George Bezerra

George Bezerra is a Director of Data Science at TripAdvisor where he uses machine learning and artificial intelligence to solve challenging industry problems. Previously, he was a Postdoc at MIT where he worked on the design of self-aware computer architectures and developed large-scale computer chips for Big Data.

During his PhD in Computer Science at the University of New Mexico he studied network scaling in computer chips and proposed a unified model of how power consumption in computers and metabolism in biological organisms scale with size. He holds a Masters in Bio-inspired Computing and a Bachelors in Electrical Engineering from the University of Campinas in Brazil.