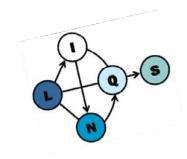


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DISCLAIMER

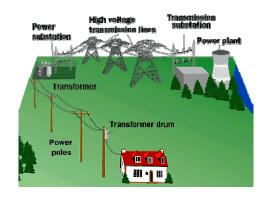
Physicist

Electrical Engineer

Statistician

Computer Scientist machine learning data miner











Three Take Away Messages



#1 Pitfall



#2 Paradigm



#3: View





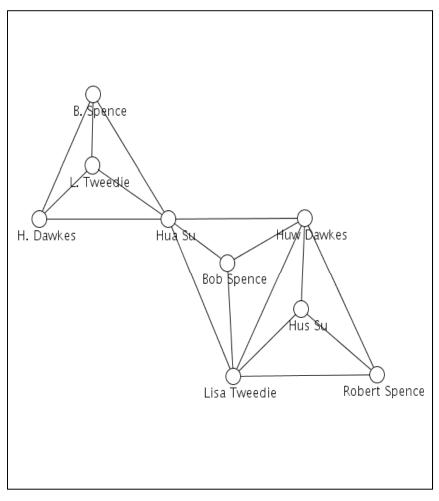
#1: PITFALL

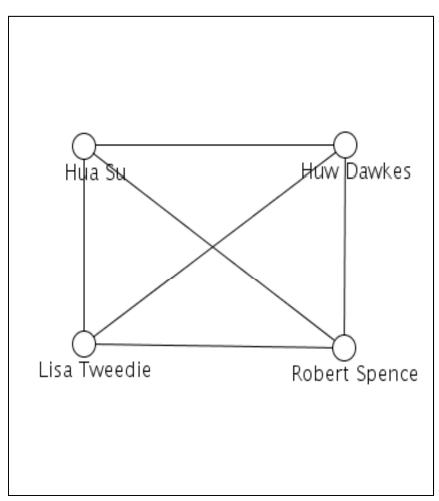






InfoVis Co-Author Network Fragment





before

after

IP Aliasing Problem [Willinger et al. 2009]

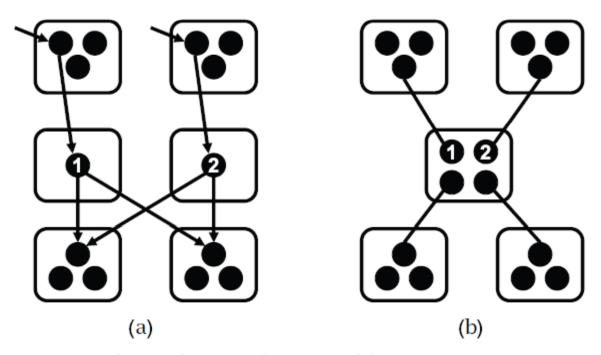


Figure 2. The IP alias resolution problem. Paraphrasing Fig. 4 of [50], traceroute does not list routers (boxes) along paths but IP addresses of input interfaces (circles), and alias resolution refers to the correct mapping of interfaces to routers to reveal the actual topology. In the case where interfaces 1 and 2 are aliases, (b) depicts the actual topology while (a) yields an "inflated" topology with more routers and links than the real one.

IP Aliasing Problem [Willinger et al. 2009]

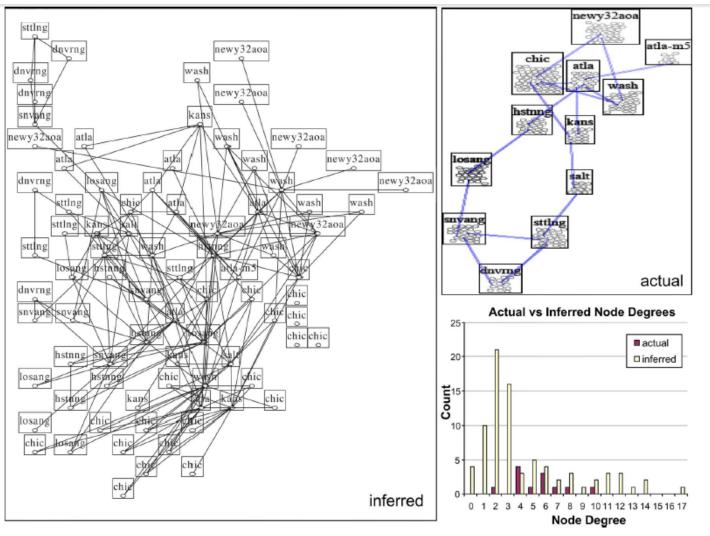


Figure 3. The IP alias resolution problem in practice. This is re-produced from [48] and shows a comparison between the Abilene/Internet2 topology inferred by Rocketfuel (left) and the actual topology (top right). Rectangles represent routers with interior ovals denoting interfaces. The histograms of the corresponding node degrees are shown in the bottom right plot. © 2008 ACM,

ENTITY RESOLUTION



Collective Entity Resolution in Relational Data, Bhattacharya & Getoor, Transactions on Knowledge Discovery & Data Mining (TKDD), 2007

A Latent Dirichlet Model for Unsupervised Entity Resolution, Bhattacharya & Getoor, SIAM Conference on Data Mining (SDM), 2006







#2: PARADIGM





GRAPH IDENTIFICATION





and Stanley Kok



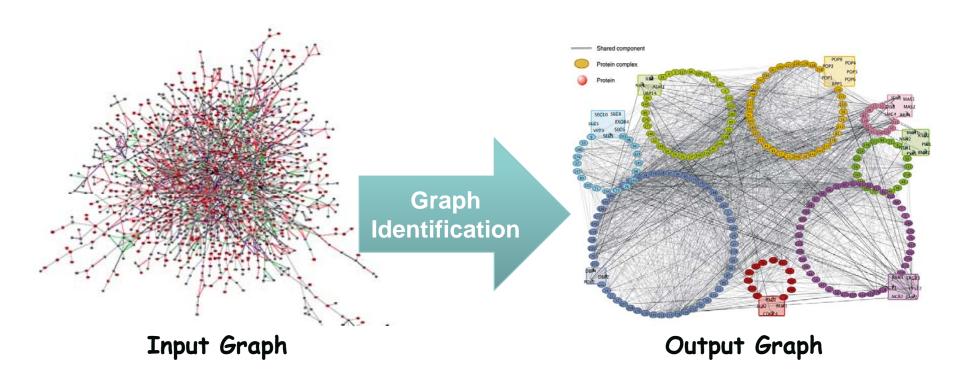




Wealth of Data

- o Inundated with data describing networks
- o But much of the data is
 - noisy and incomplete
 - at WRONG level of abstraction for analysis

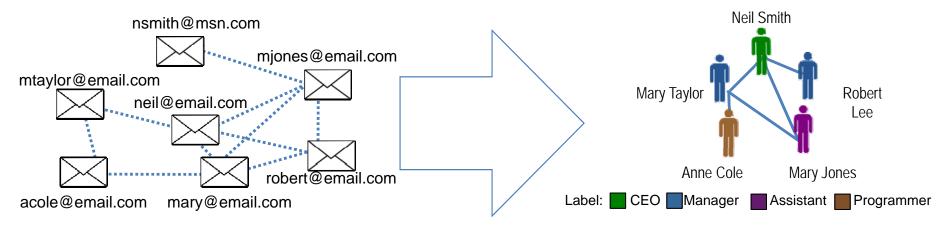
Transformation



Available but inappropriate for analysis

Appropriate for further analysis

Motivation: Different Semantics



- •Resolve email addresses
- •Infer edges
- •Infer labels

Observational Network

Nodes: Email Address

Edges: Communication

Node Attributes: Words

Organizational Network

Nodes: Person

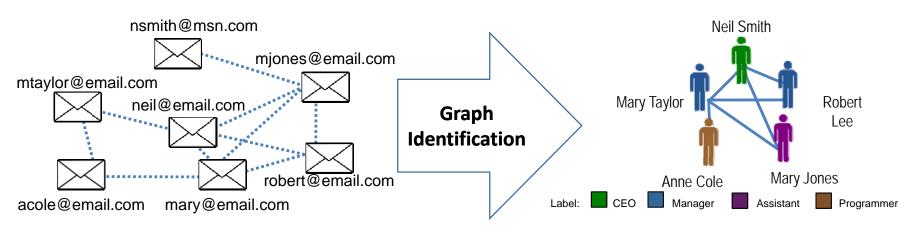
Edges: Manages

Node Labels: Title





- o Goal:
 - Given an input graph infer an output graph
- o Consists of three major components:
 - Entity Resolution (ER): Infer the set of nodes
 - Link Prediction (LP): Infer the set of edges
 - Collective Classification (CC): Infer the node labels
- Problem: The components are intra and interdependent

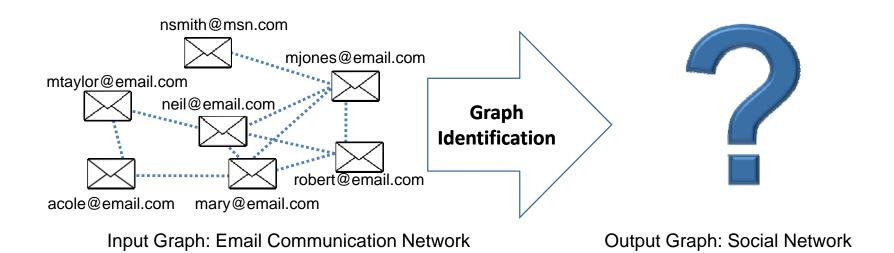


Input Graph: Email Communication Network

Output Graph: Social Network



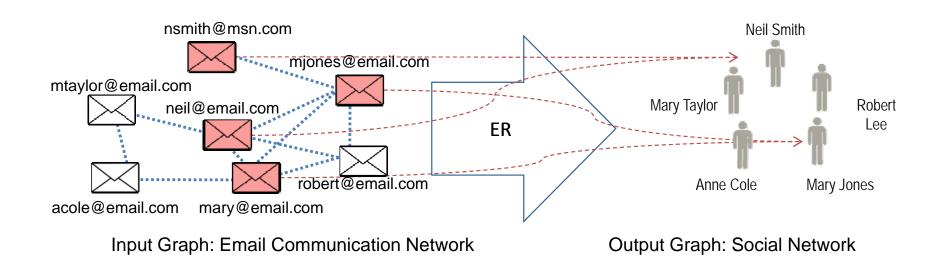




•What's involved?



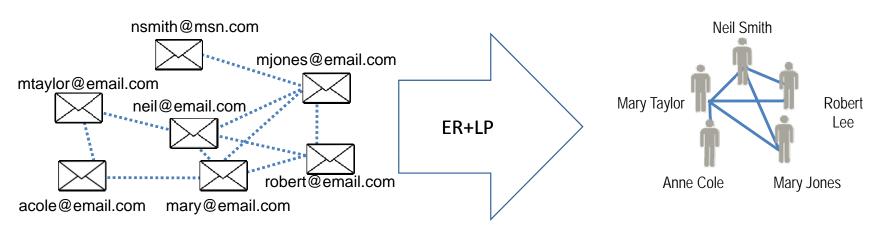




- •What's involved?
 - •Entity Resolution (ER): Map input graph nodes to output graph nodes







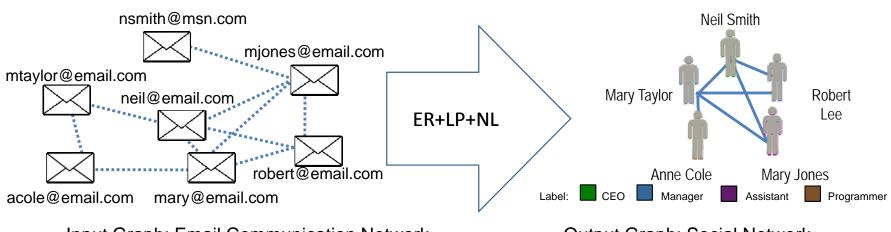
Input Graph: Email Communication Network

Output Graph: Social Network

- •What's involved?
 - •Entity Resolution (ER): Map input graph nodes to output graph nodes
 - •Link Prediction (LP): Predict existence of edges in output graph







Input Graph: Email Communication Network

Output Graph: Social Network

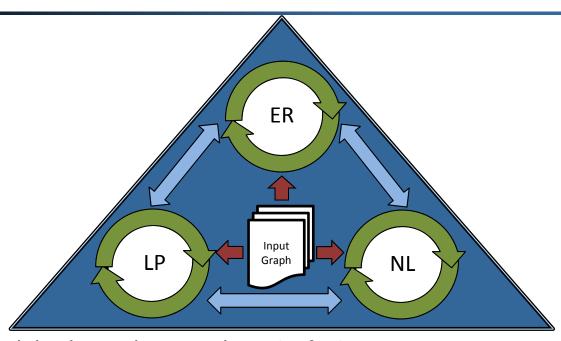
•What's involved?

- •Entity Resolution (ER): Map input graph nodes to output graph nodes
- Link Prediction (LP): Predict existence of edges in output graph
- •Node Labeling (NL): Infer the labels of nodes in the output graph





Problem Dependencies



- Most work looks at these tasks in <u>isolation</u>
- In graph identification they are:
 - Evidence-Dependent Inference depend on observed input graph
 e.g., ER depends on input graph
 - Intra-Dependent Inference <u>within</u> tasks are dependent e.g., NL prediction depend on other NL predictions
 - Inter-Dependent Inference <u>across</u> tasks are dependent e.g., LP depend on ER and NL predictions





Challenge

- How to perform graph identification given:
 - Multiple diverse tasks involved
 - Large number of dependencies
- Solution:
 - Iterative approach using <u>C</u>oupled <u>C</u>ollective <u>C</u>lassifiers

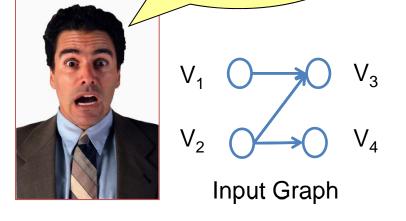






Problem Setup

- Random Variables: y = r U I U n
- Entity resolution: r = {r_{ii}}
 - Binary variable $r_{ij} = 1$ iff V_i and V_j are co-referent
- Link prediction: I = {I_{ii}}
 - Binary variable I_{ii} = 1 iff edge from V_i to V_j in the output graph
- Nod
 Quadratic in
 - oting the label of a node V_i in the output graph



<u>r</u>	Ī	<u>n</u>
r ₁₂	l ₁₂	n_1
r ₁₃	l ₁₃	n_2
r ₁₄	l ₁₄	n_3
r ₂₃		n_4
r_{24}	l ₄₁	
r ₃₄	l ₄₂	
	l ₄₃	





Problem Definition

• Define a joint distribution over these random variables, $\mathbf{y} = \mathbf{r} \cup \mathbf{l} \cup \mathbf{n}$

$$P(\mathbf{y}) = \frac{1}{Z} \exp \left(\sum_{c \in \mathcal{C}} \phi_c(\mathbf{y}_c) \right)$$

Represent as a log linear combination

$$P(\mathbf{y}) = \frac{1}{Z} \exp(\sum_{f \in \mathcal{F}: y \in \mathbf{y}} \mathbf{w}_f \cdot \mathbf{f}(\mathbf{y}_f))$$

 Given evidence x, graph identification problem can be defined via conditional Markov network

$$P(\mathbf{y}|\mathbf{x}) = \frac{1}{Z} \exp(\sum_{f \in \mathcal{F}: y \in \mathbf{y}} \mathbf{w}_f \cdot \mathbf{f}(\mathbf{x}_f, \mathbf{y}_f))$$





Problem Definition

• Define a joint distribution over these random variables, $\mathbf{y} = \mathbf{r} \cup \mathbf{l} \cup \mathbf{n}$

$$P(\mathbf{v}) =$$
 Intractable!!!

Represent as

$$\exp(\sum_{f \in \mathcal{F}: y \in \mathbf{y}} \mathbf{w}_f \cdot \mathbf{f}(\mathbf{y}_f))$$

ar combination

 Given evidence x, graph identification problem can be defined via conditional Markov network

$$P(\mathbf{y}|\mathbf{x}) = \frac{1}{Z} \exp(\sum_{f \in \mathcal{F}: y \in \mathbf{y}} \mathbf{w}_f \cdot \mathbf{f}(\mathbf{x}_f, \mathbf{y}_f))$$





C³ Approach

- We perform inference by:
 - Using a two-tiered iterative approach based on approximation:

$$P(\mathbf{r}, \mathbf{l}, \mathbf{n} \mid \mathbf{x}) \approx \left(\prod_{r \in \mathbf{r}} P(r | \mathbf{y} \setminus r, \mathbf{x}) \left(\prod_{l \in \mathbf{l}} P(l | \mathbf{y} \setminus l, \mathbf{x}) \left(\prod_{n \in \mathbf{n}} P(n | \mathbf{y} \setminus n, \mathbf{x}) \right) \right)$$
$$\approx \prod_{y \in \mathbf{r} \cup \mathbf{l} \cup \mathbf{n}} \frac{\exp\left(\sum_{f \in \mathcal{F}: y \in \mathbf{y}_f} w_f \cdot f(\mathbf{x}_f, \mathbf{y}_f)\right)}{Z(\mathbf{y}_f \setminus y, \mathbf{x})}$$

 Assume weights of the features across the tasks are distinct to use standard classifiers (e.g., SVM, logistic regression) for prediction within each iteration





Feature Functions

- Rich set of features supported
 - Attribute and relational similarity measures
 - Structural properties and path existence
 - Aggregates over set of values
- Local Features \mathbf{f}^{local} : computed based solely on <u>evidence</u> e.g., $f_{ER}(V_i, V_j)$ = Cosine similarity of *observed* attributes of V_i and V_j
- Relational Features f^{rel}: computed based on inferred values within tasks

e.g., $f_{NL}(V_i)$ = Proportion of V_i observed neighbors with predicted label L and <u>among tasks</u> (coupling the classifiers)

e.g., $f_{NL}(V_i)$ = Proportion of V_i predicted neighbors with predicted label L





C³ Inference Variants

- Basic Model (C³)
 - At each iteration, assign most probable value, recompute features.
 Repeat until convergence
- Simulated Annealing (C³-SA)
 - For iteration i, with probability = (i/maxIteration), assign to variables to most likely value. Otherwise, sample value from probability distribution.
- Cautious Inference (C³-CI)
 - At every iteration, commit only the top
 K = ((i/maxIteration)*numPerTask) most confident values
- Gibbs Sampling (C³-GS)
 - Sample value from probability distribution. After "burn-in" period, count number of times each value is sampled for each random variable. Assign random variable to most frequently assigned value.
- Expectation Maximation (C³-EM)
 - Retrain relational classifiers at each iteration





Evaluation

- Evaluation using four real world datasets
 - Enron, Discourse, Cora, Citeseer
 - http://www.cs.umd.edu/projects/linqs/c3/
- Email Communication and Social Network
 - Networks manually annotated from Enron dataset
 - Email Network: 211 email nodes, 2837 communication edges
 - Social Network: 146 person nodes, 139 managerial edges, 7 labels
 - Problem: Given email communication network, infer the social network
- Discourse Opinion Network
 - Networks from Somasundaran et al. (2009)
 - Co-Occurrence Network: 4606 opinion nodes, 22925 co-occurrence edges
 - Opinion Reinforcement Network: 4606 opinion nodes, 3920 objects, 1045 reinforcement edges, 3 labels
- Vary amount of annotations (Low, Medium, High)





Evaluation

- Citation Networks
 - Cora 2708 paper nodes, 5428 citation edges, 7 labels
 - Citeseer 3312 paper nodes, 4732 citation edges, 6 labels
 - Generate reference, link, and attribute noise
 - Vary amount of noise (Low, Medium, High)
 - Problem: Given noisy "extracted" network, infer the citation network
- Vary amount of annotations (Low, Medium, High)





Algorithms

- C3: using SVM with linear kernel for classifiers
 - Component of Graph Alignment, Identification, and Analysis (GAIA) software library http://linqs.cs.umd.edu/gaia
- LOCAL: only the local features
- INTRA: relational classifiers using only features capturing intra-dependencies
- PIPELINE: relational classifiers in a pipeline
 - Perform tasks sequentially (evaluate all possible orderings)
 - PIPELINE* results for the best performing order
- MLN: Markov Logic Networks (Richardson and Domingos, 2006)





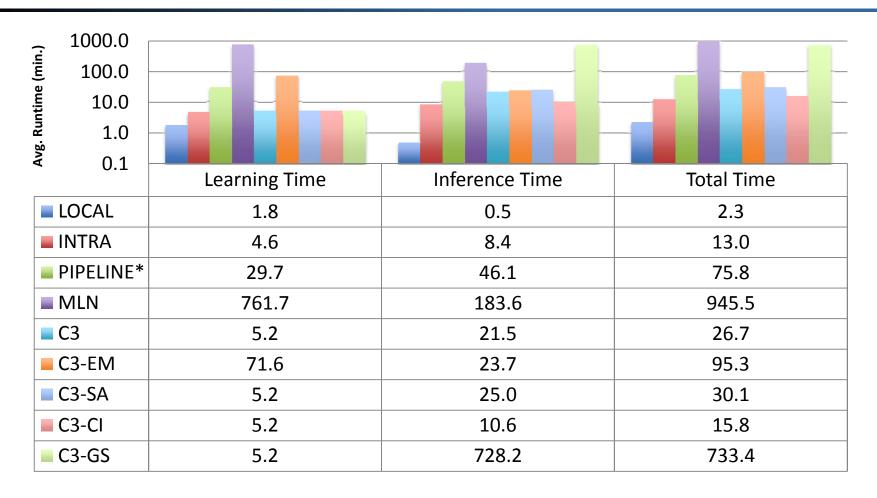
Results (Avg F1 performance)

		Citeseer (Vary Noise Level)			Cora (Vary Noise Level)			Enron	Discourse
		Low	Medium	High	Low	Medium	High		
Low	LOCAL	0.800	0.736	0.657	0.827	0.756	0.645	0.425	0.361
	INTRA	0.843	0.792	0.745	0.900	0.854	0.798	0.516	0.648
	PIPELINE*	0.871	0.834	0.793	0.939	0.911	0.878	0.559	0.706
	MLN	0.677	0.673	0.663	0.570	0.560	0.591	0.137	0.320
	C ³	0.882	0.853	0.819	0.950	0.928	0.899	0.550	0.729
Medium	LOCAL	0.786	0.725	0.648	0.821	0.747	0.639	0.363	0.309
	INTRA	0.833	0.782	0.730	0.889	0.840	0.778	0.465	0.545
	PIPELINE*	0.853	0.816	0.768	0.921	0.888	0.849	0.509	0.604
	MLN	0.425	0.534	0.563	0.456	0.519	0.470	0.143	0.217
	C ³	0.861	0.828	0.782	0.934	0.900	0.862	0.515	0.658
High	LOCAL	0.775	0.716	0.633	0.800	0.734	0.626	0.398	0.232
	INTRA	0.816	0.770	0.708	0.868	0.816	0.741	0.448	0.351
	PIPELINE*	0.831	0.795	0.743	0.895	0.861	0.811	0.479	0.419
	MLN	0.216	0.222	0.228	0.190	0.211	0.216	0.096	0.143
	C ³	0.835	0.801	0.750	0.902	0.869	0.819	0.479	0.483





Average Runtime Performance



- Average runtime (in minutes) over a set of Cora experiments
 - Number of random variables: $|\mathbf{R}| \approx 70000$, $|\mathbf{L}| \approx 35000$, $|\mathbf{N}| \approx 5900$







#3: VIEW





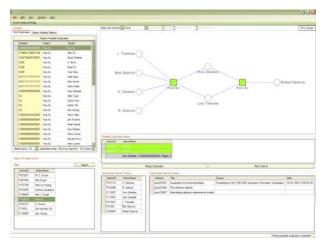
Visual Analytics

- Combining rich statistical inference models with visual interfaces that support knowledge discovery and understanding
- Because the statistical confidence in any of our inferences may be low, important to be able to have a human in the loop, to understand and validate results, and to provide feedback
- Especially for graph and network data, a wellchosen visual representation, suited to the inference task at hand, can improve the accuracy and confidence of user input

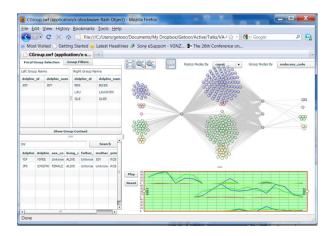




Three Viz Tools



D-Dupe



C-Group



G-Pare

G-Pare: Comparative Analysis of Uncertain Graphs



H. Sharara, A. Sopan, G. Namata, L.Getoor and L. Singh. "G-PARE: A Visual Analytic Tool for Comparative Analysis of Uncertain Graphs." submitted to IEEE Conference on Visual Analytics Science and Technology (VAST'11)





Node Visualization



- Model 1 prediction: "Neural Networks"
 Model 2 prediction: "Theory"
- Model 1 is more confident in its prediction than Model 2
- Distributions of the two models vary significantly
- Model 1's prediction matches the ground truth

Case Study: Citation Network

- Data set from Citeseer digital Library
 - 2120 publications with 3757 citation links
 - 3703 word vocabulary
 - Label indicating the topic of a paper
- Comparing two models for predicting the publication's topic
 - $Model 1 \rightarrow (SVM)$ using only document content
 - *Model 2* \rightarrow (Majority) using neighboring nodes' topics

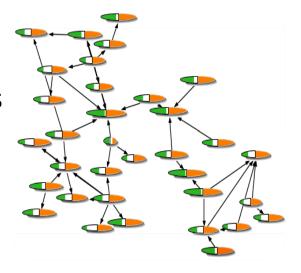




Case Study: Citation Network

Observations

- Tabular view shows Model 2's predictions are skewed towards two topics
- Network view shows large areas where the nodes are twotone, where Model 2 is making the same incorrect prediction
- By filtering cases where Model 1 is correct and Model 2 is incorrect, we discover areas of flooding (propagation of error)







Conclusion

 Pitfall: Be sure that you are analyzing the right network!

Paradigm: Benefit in viewing analysis of noisy & incomplete data as statistical inference. *Graph Identification* is the process of inferring a 'correct' output graph from noisy input.

 View: Visual tools for comparative analytics are important for understanding and having confidence in models





Thanks!

http://www.cs.umd.edu/lings

Work sponsored by the National Science Foundation, KDD program, National Geospatial Agency, Google, Microsoft and Yahoo!











